

**INVOICE**

**WUAB**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1214536-1	11/06/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WUAB	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Advertiser	Product	Estimate Number
POL/Kasich, John/R/Gover	General TV	4340

Flight Dates	Order #	Alt Order #
10/31/14 - 11/04/14	1214536	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WUAB**  
**Drawer #0954**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/14	10/31/14	M-F 7-730p	7-730p	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB F 10/31/14 7:29 PM M-F 7-730p 7-730p :30 TGOHKASI1424H \$350.00 NM									
2	11/03/14	11/03/14	M-F 7-730p	7-730p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB M 11/03/14 7:17 PM M-F 7-730p 7-730p :30 TGOHKASI1424H \$350.00 NM									
3	10/31/14	11/02/14	Late News M-Su	10-11p	----FSS	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----FSS 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WUAB F 10/31/14 10:33 PM Late News M-Su 10-11p :30 TGOHKASI1424H \$300.00 NM 1 WUAB Sa 11/01/14 10:30 PM Late News M-Su 10-11p :30 TGOHKASI1424H \$300.00 NM 2 WUAB Su 11/02/14 10:13 PM Late News M-Su 10-11p :30 TGOHKASI1424H \$300.00 NM									
<b>Total Spots</b>							<b>5</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,600.00</b>
<u>Agency Commission</u>	<b>\$240.00</b>
<u>Net Amount Due</u>	<b>\$1,360.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.