



Des Moines WHO
 1801 Grand Ave.
 Des Moines, IL 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 4461756 /		<u>Alt Order #</u> 28399210	
<u>Advertiser</u> POL/Lanon Baccam/Congress/IA/Dem		<u>Original Date / Revision</u> 05/09/24 / 05/14/24	
<u>Contract Dates</u> 05/14/24 - 05/20/24		<u>Estimate #</u> 11729	
<u>Product</u> IA-3			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 1553	<u>Product 1/2</u> 1896	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Canal Partners Media
 900 Circle 75 Parkway, SE
 Suite 1650
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHO	05/14/24	05/14/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$225.00			
N 2	WHO	05/15/24	05/15/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				1	\$225.00			
N 3	WHO	05/16/24	05/16/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---T---				1	\$225.00			
N 4	WHO	05/17/24	05/17/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				1	\$225.00			
N 5	WHO	05/20/24	05/20/24	Today in Iowa Hour 2	M-F 6a-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$225.00			
N 6	WHO	05/14/24	05/14/24	Today Show M-F	M-F 7a-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				2	\$225.00			
N 7	WHO	05/15/24	05/15/24	Today Show M-F	M-F 7a-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				2	\$225.00			
N 8	WHO	05/16/24	05/16/24	Today Show M-F	M-F 7a-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---T---				2	\$225.00			
N 9	WHO	05/17/24	05/17/24	Today Show M-F	M-F 7a-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				2	\$225.00			
N 10	WHO	05/20/24	05/20/24	Today Show M-F	M-F 7a-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				2	\$225.00			
N 11	WHO	05/14/24	05/14/24	WHO News @ 5p	M-F 4:58p-5:30p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Lanon Baccam/Congress/IA/Dem	<u>Original Date / Revision</u> 05/09/24 / 05/14/24
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<u>Contract Dates</u> 05/14/24 - 05/20/24	<u>Product</u> IA-3	<u>Estimate #</u> 11729
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$350.00			
N 12	WHO	05/16/24	05/16/24	WHO News @ 5p	M-F 4:58p-5:30p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---T---				1	\$350.00			
N 13	WHO	05/20/24	05/20/24	WHO News @ 5p	M-F 4:58p-5:30p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$350.00			
N 14	WHO	05/15/24	05/15/24	WHO News @ 6p	M-F 6p-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				1	\$400.00			
N 15	WHO	05/17/24	05/17/24	WHO News @ 6p	M-F 6p-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				1	\$400.00			
N 16	WHO	05/14/24	05/14/24	Prime Access M-F	M-F 630p-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$425.00			
N 17	WHO	05/15/24	05/15/24	Prime Access M-F	M-F 630p-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				1	\$425.00			
N 18	WHO	05/16/24	05/16/24	Prime Access M-F	M-F 630p-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---T---				1	\$425.00			
N 19	WHO	05/17/24	05/17/24	Prime Access M-F	M-F 630p-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				1	\$425.00			
N 20	WHO	05/20/24	05/20/24	Prime Access M-F	M-F 630p-7p		:30			NM	3	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$425.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WHO	05/20/24-05/26/24	Prime Access M-F	M-F 630p-7p	M-----	:30	\$425.00	NM		
		See MG 20.2, 20.3, 20.4										
		2	WHO	05/16/24-05/17/24	WHO News @ 4p	M-F 4p-5p	----ThF----	:30	\$150.00	NM		
		Ⓜ MG for 20.1 05/20										
		3	WHO	05/16/24-05/17/24	WHO News @ 4p	M-F 4p-5p	----ThF----	:30	\$150.00	NM		
		Ⓜ MG for 20.1 05/20										
		4	WHO	05/18/24-05/18/24	Today In Iowa Saturday	Sa 8a-10a	-----Sa--	:30	\$125.00	NM		
		Ⓜ MG for 20.1 05/20										
N 21	WHO	05/20/24	05/20/24	Mon Prime Other 1	M 7p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$900.00			
N 22	WHO	05/14/24	05/14/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$400.00			
N 23	WHO	05/15/24	05/15/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--W----				1	\$400.00			
N 24	WHO	05/16/24	05/16/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---T---				1	\$400.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	WHO	05/17/24	05/17/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				1	\$400.00			
N 26	WHO	05/20/24	05/20/24	WHO News @ 10p M-F	M-F 10p-10:35p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$400.00			
N 27	WHO	05/14/24	05/14/24	Tuesday Prime Hour 1	Tu 7p-8p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-T-----				1	\$900.00			
N 28	WHO	05/18/24	05/18/24	Today In Iowa Saturday	Sa 8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$125.00			
N 29	WHO	05/18/24	05/18/24	5:15 PM-6:30 PM	5:15 PM-6:30 PM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				2	\$450.00			
N 30	WHO	05/18/24	05/18/24	WHO News @ 10 Sa	Sa 10p-1030p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$325.00			
N 31	WHO	05/18/24	05/18/24	Saturday Night Live	Sa 1030p-12xm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$250.00			
N 32	WHO	05/19/24	05/19/24	Today Show Su	Su 7-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				1	\$100.00			
N 33	WHO	05/19/24	05/19/24	Today in Iowa Su	Su 8a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				1	\$125.00			
N 34	WHO	05/19/24	05/19/24	WHO News @ 10 Su	Su 10p-1035p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				1	\$400.00			
Totals											42	\$13,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	42	\$13,375.00	(\$2,006.25)	\$11,368.75
Totals	42	\$13,375.00	(\$2,006.25)	\$11,368.75

Signature: _____ Date: _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>