

# AGREEMENT FORM FOR POLITICAL BROADCASTS

I, Seth McMillan, ☒ being same, a legally qualified candidate of the Republican political party for the office of state senator in the ☒ general election ☐ caucus ☐ primary election ☐ convention to be held on 11/6/18 do hereby request time on station WTM, WTKR, WRAN, New Channel 104.1, 97.1 as follows: easy 4:15-5:45 PM

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	Total No. of Weeks	Rate
	<u>as</u>	<u>attached</u>				

Date of First Broadcast: 6/11/18 Date of Last Broadcast: 9/1/18

The broadcast time will be used by same (Name of Candidate or Spokesperson)

I represent that the candidate named above ☒ has ☐ has not authorized the announcements to be broadcast pursuant to this agreement and that the candidate's voice and/or face ☒ does ☐ does not appear as the voluntary act of that candidate. I represent that advance payment for the above-described political broadcast time has been furnished by same and you are authorized to so describe such sponsor. The sponsor furnishing the payment, if other than an individual person, is ☐ a corporation ☐ an association ☐ a committee ☐ other incorporated group, and the officers and board of directors of such sponsor are: Seth McMillan, candidate

In the case of time purchased for use by supporters or any other non-candidates where no identifiable appearance will be made by the candidate by voice or image, the purchaser further agrees to deliver a script or transcription of the proposed broadcast to the station at least 48 hours before the scheduled time of broadcast and to indemnify and hold the station harmless for any damages or liability that may ensue from any such broadcast. I further acknowledge that the Station is responsible for compliance with the sponsorship identification rules of the Federal Communications Commission and reserves the right to add, if necessary, the required sponsorship identification at additional cost to sponsor without providing additional airtime for this purpose.

This application, whether accepted or rejected, will remain available for public inspection for a period of two years as required by the rules of the FCC.

[Signature]  
(Candidate, Supporter or Agent)

## ACKNOWLEDGEMENT OF DISCLOSURE

I hereby acknowledge that I have read and understand the attached rate guide and that I have been apprised of the station's normal and customary selling practices.

[Signature]  
(Candidate, Supporter or Agent)

For federal candidates and equal opportunities only: The candidate or agent identified above would not sign an acknowledgement of disclosure. I hereby certify that he or she received a copy of the attached rate guide and was apprised of the station's normal and customary sales selling practices before signing this agreement.

[Signature]  
(Station Representative)

Application for Political Time was:

☒ Accepted ☐ Rejected

[Signature]  
(Station Representative)

If rejected, state the reason for rejection: \_\_\_\_\_

# Miller Media Group

918 East Park Street, PO Box 169, Taylorville, IL 62568-0169

Phone: 217-824-3395 • Fax: 217-824-3301

Randal J. Miller, President



Custom Proposal  
for  
Seth McMillan  
Friends for Seth McMillan  
REVISED June 12, 2018

Per your request, you want to convert 4 days a week of your business ad schedule, to be used by the campaign, on THESE 5 Miller Media Group stations only:

NEWTALK WTIM THE BIG 870/96.1

WMKR Genuine Country 94.3

WRAN groovy 97.3

NEW Country 104.1

and

Easy Hits 96.5

from the period from June 17, 2018, thru September 1, 2018.

You'll be airing your campaign schedule on Sundays, Tuesdays, Thursdays, and Saturdays of each week. You'll air 5 30's per day over 24 hours in all dayparts.

Based on the date window from June 17 thru August 31, here's how the math adds up:

4 days per week x 11 weeks=44 days x 5 per day=220 x 5 stations=1100 total commercials  
x \$1.29 per 30 per station (your earned rate)=\$1419.00 total.

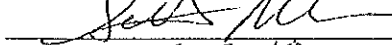
PLUS! You want to add an additional 5 30's per day over 24 hours, 7 days a week on WTIM only, at the same earned rate of \$1.29 per 30. Here's the math:  
77 days x 5 additional per day=385 x \$1.29 per 30=\$496.65 additional.

Your TOTAL investment for the above ad schedule is \$1915.65.

Payment must be cash in advance for the above schedule, before any political spots air. We must also have a signed political advertising agreement form.

FOR MCI, INC./KBI, INC.:  
Randal J. Miller, President  
Date: 6/12/18

FOR FRIENDS FOR SETH MCMILLAN:

  
Date: 6-13-18