



125 West 55th St
New York, NY 10019

Contract # 26133540	Changes as of: 8/20/2018 at 7:07 PM	Version: Original Order	
CPE: 380/404/6923	Flight: 8/28/18 - 9/3/18	Station: WVII	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	Advertiser: With Honor Fund	Market: Bangor	Total \$: \$5,745.00
Product: Issue	Agency Order #: 7645693	Office: WASHINGTON	Total Spots: 22
Buyer: Polce, Kelly	Salesperson: REBECCA TONNE 202-955-5342	Service: Nielsen	Total CPP: \$0.00
Separation:		Primary Demo:	Total GRP:
		Assistant: REBECCA TONNE 202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/28 - 8/28		Total Spots	Total \$	CPP*	GRP*
						8/28					
1	Tu-F,M 6:30a-7a		Good Morning Maine	\$50.00	30	2		2	\$100.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Good Morning America	\$50.00	30	2		2	\$100.00	\$0.00	0.0
3	Tu-F,M 8a-9a		Good Morning America	\$50.00	30	2		2	\$100.00	\$0.00	0.0
4	Su 10a-11a		This Week/ABC News	\$100.00	30	1		1	\$100.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		WVII News @ 12	\$20.00	30	2		2	\$40.00	\$0.00	0.0
6	Tu-F,M 4p-5p		People's Court	\$40.00	30	2		2	\$80.00	\$0.00	0.0
7	Tu-F,M 5p-6p		Judge Judy	\$75.00	30	2		2	\$150.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$250.00	30	2		2	\$500.00	\$0.00	0.0
9	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$900.00	30	2		2	\$1,800.00	\$0.00	0.0
10	Tu-F,M 7:30p-8p		Jeopardy	\$1,000.00	30	2		2	\$2,000.00	\$0.00	0.0
11	Tu 8p-10p		Bachelor in Paradise Tue-ABC	\$400.00	30	1		1	\$400.00	\$0.00	0.0
12	W 10p-11p		Shark Tank Wed-ABC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
13	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	1		1	\$75.00	\$0.00	0.0
TOTALS: 22								22	\$5,745.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/20/18 7:07 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$33,794
WVII Share:	17%
Comment:	
EABI:	1%
WABI:	49%
WFVX:	2%
WLBZ:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$5,745.00	N/A	0.0
Total	100%	22	\$5,745.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	22	\$5,745.00
Total	22	\$5,745.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/20/18 7:07 PM	REBECCA TONNE	New	22		\$5,745.00	\$5,745.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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