

ISSUES - PROGRAMS REPORT

FOR

STATION KVLV

EDINBURG, TEXAS

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

QUARTER 3, 2023

July 1, 2023 to September 30, 2023

STATION KVLV HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

1. HEALTH CARE
2. IMMIGRATION REFORM
3. EDUCATION
4. PUBLIC SAFETY
5. CHILD SAFETY
6. LOCAL AND NATIONAL ECONOMY
7. WOMEN'S ISSUES
8. LOCAL POLITICS AND GOVERNMENT
9. ROLE OF LATINOS IN THE COMMUNITY
10. LATINO YOUTH

STATION
KVLV ADDRESSED THE ISSUES IT
HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE:
HEALTH CARE

Program: KVLV Monday – Sunday 24 hour rotation
When: July 1, 2023 through September 30, 2023

July 1- August 30, 2023 Public Service Announcement

49x times at 60 seconds

PTSD Awareness

This community update brought to you by Entravision Communications: Post-Traumatic Stress Disorder, or PTSD, is a mental health condition that can be triggered after experiencing a traumatic event or witnessing one. This includes: military combat, sexual assault, natural disasters, abuse, neglect, witnessing a death, or even a violent accident. Symptoms of PTSD may include flashbacks, nightmares and severe anxiety, as well as uncontrollable thoughts about the event. If you, or someone you know has suicidal thoughts, get help right away through one or more of these resources: You can call the National Suicide Prevention Lifeline at 1-800-273-TALK (1-800-273-8255) or the Veterans Crisis Line at 1-800-273-8255. This community update has been brought to you by Entravision Communications

September 1 – September 30, 2023 Public Service Announcement

39x times at 60 seconds

Childhood Cancer

This community update is brought to you by Entravision Communications

September is Childhood Cancer Awareness Month. Childhood cancers make up less than 1% of all cancers diagnosed each year. About 15,000 children and adolescents ages 0 to 19 will be diagnosed with cancer this year. Because of major treatment advances in recent decades, more than 80% of children with cancer now survive 5 years or more. Many cancers in children are found early, but can be hard to recognize right away because early symptoms are often similar to those caused by much more common illnesses or injuries. Cancer in children is not common, but it's important to have your child checked by a doctor if they have unusual signs or symptoms that do not go away. For more information visit cancer.org or speak to your health care professional today

August 1 – August 30, 2023 Public Service Announcement

46x times at 60 seconds

Eye Health 60

This community update brought to you by Entravision Communications:

August is Children's Eye Health and Safety Month. Kids are going back to school and their eye health should be on top of the school supply list. Scheduling a routine eye exam and getting the right prescription is important to keep children on the right path. It is recommended for eye routine visits to begin at age 3, so the eye doctor can help detect refractive errors such: nearsightedness, farsightedness, astigmatism and others. If you suspect your child may have vision problems don't

doubt it and schedule a visit with your eye doctor. This community update has been brought to you by Entravision Communications

September 1 – September 30, 2023 Public Service Announcement

40x times at 60 seconds CU SUICIDE

This community update is brought to you by Entravision Communications

September is National Suicide Prevention Awareness Month.

Every 40 seconds someone takes their own life according to the World Health Organization (WHO). That's about 800,000 people worldwide every year. Suicide is the leading cause of death for people aged 15 to 29. Remember to stay connected with your loved ones during this time that we are being socially distant. Check in over phone/video by text or through social media. If you or someone you know is having thoughts of suicide, contact the National Suicide Prevention Lifeline at 1-800-273-TALK (1-800-273-8255) or visit suicidepreventionlifeline.org. This community update has been brought to you by Entravision Communications

July 1 – July 31, 2023 Public Service Announcement

49x times at 60 seconds

UV Health

This community update brought to you by Entravision Communications:

Summer has arrived and it's time to highlight that July as UV Safety Awareness Month!

The sun emits radiation known as UV-A and UV-B rays. Both types can damage your eyes and skin: Here are some tips to minimize the risk that comes with sun exposure.

1. Cover Up: Wearing a Hat or other shade-protective clothing
2. Stay in the Shade: Staying in the shade between the hours of 10 a.m. and 4 p.m.
3. Choose the Right Sunscreen: The (FDA) recommends that your sunscreen have an (SPF) of at least 15.
4. Use the Right Amount of Sunscreen: When out in the sun, it's important to apply at least one ounce of sunscreen every two hours. Enjoy the outdoors and remember to protect your eyes and the skin

August 22 – August 26, 2023 Public Service Announcement

2x times Live Mentions

Free Dental Clinic to Provide Needed Services to Underserved Patients in Hidalgo County

Hidalgo County Community Service Agency, will be offering a free dental clinic to provide needed dental services to underserved patients in Hidalgo County on September 15-16, 2023.

More than 50 volunteer dentists and 450 volunteers from the dental profession, businesses, and community groups will provide charitable care to Hidalgo County residents. The dental services, which are free to patients, include basic, pain-relieving, and preventive procedures such as fillings and extractions. Individuals seeking dental care will be treated at the Bert Ogden Arena on a first come, first serve basis beginning at 6 a.m. on Friday, September 15, 2023 and Saturday, September 16, 2023. Anyone from pediatrics to adults are welcome, however patients under 17 must be accompanied by a parent or legal guardian.

Patients are encouraged to arrive as early as 5:30 a.m. and expect a long day. To avoid wait times the day of the event, individuals are encouraged to attend a Pre-Screening at Nuestra Clinica Del

Valle. Pre-screening dates will be on August 26, 2023 from 8 a.m. – 2 p.m. at 801 W 1st St., San Juan, TX 78589, and on September 9, 2023 from 8 a.m. – 2 p.m. at 611 Bryan Rd., Mission, TX 78572. Patients should bring a list of their medications. Food and drinks will be provided for those waiting for dental care. For information or to volunteer, please visit www.tmominc.com, Texas Mission of Mercy – Edinburg.

September 8 – September 23, 2023 Public Service Announcement

2x times Live Mentions

Save the Date for Operation Border Health Preparedness

Operation Border Healthy Preparedness is an exercise to help the community get ready for disasters. DSHS and partners offer FREE Services to the community during the event.

Free services include Medical, Dental, Vision, Mental and Veterinary

July 24-July 28, 2023 For more information visit: dshs.texas.gov/obhp2023

ISSUE:
EDUCATION

April 1 – April 23, 2023 Public Service Announcement

12x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TAB – HHSC Aging Services TXAS2103

It takes strength to care for a loved one, emotional, mental and physical strength. When you are giving your all, who is supporting your needs as a caregiver. TexasCaregivers.org provides information, resources and tools for care planning and short term care giving breaks to strengthen the care you give while caring for yourself. Visit texascaregivers.org brought to you by Texas Health and Human Services.

July 17- August 27, 2023 Public Service Announcement

22x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT Be Safe - TXBS2117 Paging Parents

Remember school zone rules. Parents, please remember to stop and yield for people walking in crosswalks, obey school zones limits. Watch for kids that may dart into the street and please put your phone away. Please don't honk in the carpool lane, everyone is trying their best. Be Safe. Drive Smart. A message from TXDOT.

July 1- August 06, 2023 Public Service Announcement

12x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT Impaired Driving – TXID2174 Kenyatta

I went out to meet some friends at a bar and I woke up in Harris County Jail. I was charged with intoxicated assault with a vehicle and I got a DWI. My car spun and I hit a construction worker. I was mad at myself and I felt bad that I hurt somebody. I ended up getting 10 years of probation;

my restitution was sixty-eight thousand dollars. My name is Kenyatta Day and seven years ago I got a DWI and I'm still dealing with it. Sponsored by TXDOT.

July 1- August 06, 2023 Public Service Announcement
12x 30 Sec. Texas Association of Broadcasters/NCSA PSA
TXDOT Impaired Driving – TXID2176 Monse

The impact killed my dad and brother instantly. A man, after drinking excessively with his coworkers, ran a stop sign. He t-boned my parents Honda and destroyed our family. He could have just said, "hey, I'm not ok." There is Lyft, there's Uber, there are taxi's, there are so many other options. Everyday someone else can be taken away. Learn about the real cost of drunk driving at facesofdrunkdriving.com sponsored by the Texas Department of Transportation.

August 1 – September 30, 2023 Public Service Announcement
17x 30 Sec. Texas Association of Broadcasters/NCSA PSA
Fentanyl Awareness – TXFE2216 Anti-fentanyl

Fentanyl struck our family over two year ago when our son, Cameron at the age of nineteen died of Fentanyl poisoning. Cameron made an incredibly poor choice and purchased a pill off of social media, not realizing it was a completely fake pill. He just wanted some relief from his anxiety. That one pill contained a lethal dose of fentanyl. One pill definitely kills. It's really a matter of live and death. Visit onepillkills.tx.com

August 1 – September 15, 2023 Public Service Announcement
18x 30 Sec. Texas Association of Broadcasters/NCSA PSA
TXDOT – Impaired Driving TXTC2113 ERIKA

We were pretty wasted, my friends kept telling me Ericka "Don't Drive", I wanted to go home. I ended up blacking out and my car had the whole front end damaged. The cops ended up coming; they took me to jail from there. I was very upset at myself. I had to pay court fees, probation, lawyer fees over 10 grand. There were jobs I tried to get but I couldn't because of my record. My name is Erika and I got a DWI and I'm still dealing with the consequences. Sponsored by TXDOT.

August 1 – September 15, 2023 Public Service Announcement
17x 30 Sec. Texas Association of Broadcasters/NCSA PSA
TXDOT – Impaired Driving TXTC2186 ERIC

I was invited to a party and I drank a few glasses of wine. I take off, the next thing you know, I see two pairs of lights behind me. They arrest me. Now, I have a ignition interlock system in my car and I have to blow in it every day just to turn on my car on. It's embarrassing when my son sees it, I can hear him in the back seat "Daddy, what are you blowing in?" My name is Eric Guerra, I drank just a few glasses of wine and I'm 8 months out and I'm still dealing with the consequences of it. Sponsored by TXDOT.

September 6 – September 23, 2023 Public Service Announcement

3x times Live Mentions

ADOPT-A-BEACH CLEANUP AT
SOUTH PADRE ISLAND AND THE COASTAL BEND AREA

Registration is open for the Texas General Land Office Adopt-A-Beach Cleanup scheduled for Saturday September 23rd at South Padre Island at six other locations across the Coastal Bend area. Adopt-A-Beach will provide trash bags, disposable gloves, and morning refreshments. Volunteers are encouraged to wear closed-toe shoes and to bring sunscreen, a hat, and plenty of drinking water. Volunteers interested in participating in the winter cleanup can sign up at texasadoptabeach.org or may show up onsite the day of. For more information, contact the Texas General Land Office Adopt-A-Beach program at 1-877-TX-COAST (892-6278).

September 11 – October 1, 2023 Public Service Announcement

2x times Live Mentions

The Hidalgo County Criminal District Attorney's Office, in partnership with the City of Mission; the Mission Police Department; Mujeres Unidas; and the Texas Council on Family Violence, will commemorate Domestic Violence Awareness Month with the 8th Annual 'UNBREAKABLE' Purple Day Press Conference on Tuesday, Oct. 3, from 6 p.m. to 9 p.m. at the Mission Event Center Room 101 located at 2425 Ruby Red Blvd., Mission, TX. There will also be a Survivor March to celebrate the thousands of survivors who have left abusive relationships. The City of Mission will light up the Mission Event Center the color purple to remember and honor all the victims of domestic violence who have lost their lives to this crime. The Event will include prevention information, free food, music, kiddie rides, and more. The event is free and open to the public. Participants are encouraged to wear purple in support of Domestic Abuse Awareness.

ISSUE:
PUBLIC SAFETY

July 1 – September 30, 2023 Public Service Announcement

359x times at 60 Seconds

Hurricane season is here and 107.9 RGV FM is committed to keeping you and your family well informed and safe. Make sure to have a family emergency plan in place. Put together a supply kit, with one gallon of water per person per day, non-perishable food items, a battery powered radio, flashlights, extra batteries, and prescription medications. Review your home owner insurance and check that you have adequate coverage. During a hurricane, secure your home and any outdoor items cover windows and always follow instructions issued by local officials. This reminder brought to you by 107.9 RGV FM.

July 1, 2023 Public Service Announcement

2x times Live Mentions

Hidalgo County District has announced the "Fourth of July DWI No Refusal Weekend" that will commence June 29 and end on July 4 at midnight. During No Refusal weekend if Hidalgo County drivers are intoxicated and get behind the wheel they will be arrested and charged.

During the crackdown, anyone who refuses to provide a breath sample is subject to blood testing at the scene, a medical facility, or nearest jail facility. The County is working together to stop the drinking and driving epidemic that makes our roads unsafe. Along with assistance from the Hidalgo County Health Department nurses, magistrates will be on hand to issue search warrants and health care workers will be on stand-by for the blood work

August 23 – September 4, 2023 Public Service Announcement
2x times Live Mentions

A reminder for this Labor Day Weekend to be safe and responsible as you hit the roads. Starting Thursday August 31st through Monday September the 4th Law Enforcement in Hidalgo County will be enforcing NO REFUSAL WEEKEND cracking down on those drinking and driver. Be safe and plan your night out with a DD or with a car sharing app.

ISSUE:
CHILD SAFETY

August 1 – September 30, 2023 Public Service Announcement
11x 30 Sec. Texas Association of Broadcasters/NCSA PSA
Child Passenger Safety – TXCP2115 KIDS SAFE

Do you have kids? Then you know the importance of properly installing their car seats and buckling them up correctly to protect them from injuries. Unfortunately, most parents think their children are safely buckled, but that's not always the case. Visit savemewithaseat.org to easily sign up for a free car seat safety inspection near you. Keep you kid safe with properly installed car seats and by buckling them up correctly, so you can save them with a seat. Brought to you by TXDOT.

June 1 – August 30, 2023 Public Service Announcement
46x times at 60 Seconds
Child Car Seat Safety:

It's important for everyone to understand that children are more vulnerable to heatstroke and that all hot car deaths are preventable. A child's body temperature raises three to five times faster than an adult's. When a child is left in a hot vehicle, that child's temperature can rise quickly — and they could die within minutes. Heatstroke begins when the core body temperature reaches about 104 degrees. A core body temperature of about 107 degrees is lethal. Everyone Can Help Prevent Hot Car Deaths. Never leave a child in a vehicle unattended — even if the windows are partially open or the engine is running, and the air conditioning is on. Make it a habit to check your entire vehicle — front and back — before locking the door and walking away. Train yourself to Park, Look and Lock. Place a personal item like a purse or briefcase in the back seat, as another reminder to look before you lock. Find more information visit the National Highway Traffic Safety Administration online at NTSA.gov

April 1 – May 7, 2023 Public Service Announcement

15x 30 Sec. Texas Association of Broadcasters/NCSA PSA
TX CASA TXTC2113 Can Be

I've just been placed in a foster home, the family is nice but I just don't know them
I miss my family, miss my old school, miss my friends. I need someone I can talk to, someone
that understands me. I wish there was someone who could make me feel less alone.

When you become a court appointed special advocate, CASA volunteer, that person can be you.
With training and support, you can someone in a child's life who is by their throughout their time
in foster care. Learn more at becomeacasavolunteer.org. Brought to you by Texas CASA.

ISSUE:
LOCAL AND NATIONAL ECONOMY

August 1 – September 30, 2023 Public Service Announcement

10x 30 Sec. Texas Association of Broadcasters/NCSA PSA

Texas Department of Agriculture – TXDA2103 Farm Fresh

This is your commissioner, Sid Miller with the Texas Department of Agriculture Farm Fresh
initiative which connects schools with local farmers and ranchers. That can increase access to
Texas Local Grown Foods for our students all across the Lone Star State. I'm on a mission to stay
home grown and healthy. This program also helps boost local Texas economies and our
communities. Help us create a farm fresh generation. Go visit farmfreshtexas.org. This product
was funded by the USDA. Sponsored by the Texas Department of Agriculture.

September 1 – September 30, 2023 Public Service Announcement

6x 30 Sec. Texas Association of Broadcasters/NCSA PSA

TXDOT = Don't Mess with Texas TXDM2116 Ethan

Ethan Hawke, native Texan to tell you about Texas Icons. There is one Texan Icon that does
more for us than any other. A little trash barrel named Darrel, you've seen him on Billboards and
on TV. This trash barrel reminds us to keep our state clean, so you don't mess with Texas. Next
time you think of Texas Icons, think of Darrel the Barrel, who is always reminding you Don't
Mess with Texas means don't litter. Brought to you by the Texas Department of Transportation.

July 1 – July 30, 2023 Public Service Announcement

4x times Live Mentions

McAllen Police Department Hiring Police Officers

Applicants must submit their applications to the City of McAllen Civil Service Department,
located at McAllen City Hall at 1300 Houston Ave., McAllen, TX, no later than August 9, 2023,
by 5:00 p.m. Candidates can also obtain further information and the application form by visiting
the City of McAllen's website at www.mcallen.net/jobs or by contacting the Civil Service
Department directly at (956) 681-1407. For more information about the City of McAllen Police
Department and the recruitment process, please visit www.mcallenpolice.com.

July 1 – July 20, 2023 Public Service Announcement

2x times Live Mentions

SBA Disaster Loans for Property Damage Due to Severe Storms, Thunderstorms, Large Hail and Straight Line Winds is still accepting online applications.

Residents and business owners may still apply online, receive additional disaster assistance information and download applications at <https://disasterloanassistance.sba.gov/>. Applicants may also call SBA's Customer Service Center at (800) 659-2955 or email disastercustomerservice@sba.gov for more information on SBA disaster assistance.

The deadline to apply for property damage is July 21, 2023. The deadline to apply for economic injury is Feb. 22, 2024.

July 5 – July 6, 2023 Public Service Announcement

1x times Live Mentions

US Border Patrol is having 3 information sessions in July You can apply at workintexas.com or at Workforce Solutions Office.

From 9am to 12pm

Tuesday July 11th at the Weslaco Office

2290 W Pike BLVD – contact 969-6100

Tuesday July 18th at the Mission Office

901 Travis St. Ste 7 – contact 519-4300

Thursday July 27th at the Edinburg office

2719 W Edinburg Dr – contact 380-0008

July 5 – July 6, 2023 Public Service Announcement

1x times Live Mentions

Make a change in your career and join the South McAllen Workforce Solutions Job Fair!

When: Friday, July 7th

Where: South McAllen Workforce Solutions Center

Time: 9:00am - 1:00pm

Address: 2101 S. 2nd St. McAllen, Tx 78503

Meet with various employers like Amazon and change your career!

Employers Hiring:

Amazon

BrandSafway

Chick Fil A

City of McAllen

DHR Health Clinics

DLP Staffing

El Tigre Food Stores

Goodwill Industries of South Texas

Heaven In Style

House of Couture by Ana Torres

Journeys

Kumori

McAllen Careers Institute
Onin Staffing
O'Reilly Auto Parts
U.S. Immigration and Customs Enforcement
Walmart

July 5 – July 12, 2023 Public Service Announcement
2x times Live Mentions
Information Technology – Resume Writing Workshop
Thursday, July 13th
at Centers of Education and Economic Development (CEED)
Time: 10:00am - 12:00pm
Address: 801 Bryan Rd. Mission, TX 78572
Get ready for the IT Job Fair happening
Thursday July 20th from 1:30pm to 5pm also at the CEED Building

July 5 – July 30, 2023 Public Service Announcement
3x times Live Mentions
McAllen Police Department will be hosting their National Night Out
Join them for crime prevention and special guests.
Bring your family, friends and neighbors for a night of community building and fun.
Being held at two locations
Tuesday August 1st from 6pm to 9pm
At the Garza-Chavez Police Community Network Center
2901 Olga Avenue
And at the
McAllen Municipal Park
1921 N Bicentennial Avenue
For information contact 681-2120

August 2 – August 9, 2023 Public Service Announcement
2x times Live Mentions
City of McAllen to Host Blood Drive
The City of McAllen will be hosting a blood drive for employees and the public
on Wednesday, August 9, 2023,
at McAllen City Hall, 1300 W. Houston Ave.,
starting at 8:00 a.m. and continuing through 12:00 p.m. Walk-ins are welcome, but appointments
are recommended by visiting www.vitalent.or/donors. Your role in the world matters. When you
give blood with Vitalant, you have the potential to help hospital patients within your
community and, when the need arises, others across the country. Many people believe that most
blood is needed after major disasters. However, daily personal emergencies and ongoing medical
needs of thousands of patients require a constant and ready blood supply. It's the blood already on
hospital shelves that saves lives. Help save lives and donate

August 15 – August 25, 2023 Public Service Announcement

3x times Live Mentions

Paws Fur Help, Precinct 3, and Local Animal Rescues Unite for a Mega Community Adoption Event! Paws Fur Help, in collaboration with Hidalgo County Precinct 3 and a host of dedicated local animal rescues, is hosting a community adoption event that will bring together adoptable cats and dogs from various rescues under one roof! This event will not only provide a unique opportunity for potential pet owners to find their perfect furry companion but also highlight the importance of animal adoption and responsible pet ownership.

Event Details:

Date: Saturday, August 26, 2023

Time: 10 AM - 2 PM

Location: Precinct 3's Veterans Memorial Pavilion

Address: 300 S. Inspiration Rd. Mission, TX

September 8 – September 23, 2023 Public Service Announcement

2x times Live Mentions

City of McAllen, Palm Valley Animal Shelter to Host Free Microchip Clinic

Drive-thru clinic open to McAllen residents for cats and dogs, must bring proof of residency

The City of McAllen, in partnership with Palm Valley Animal Society, will host a free, drive-thru microchip clinic for McAllen residents and their pets, on Saturday, September 23, 2023, at the McAllen City Hall parking lot, located at 1300 W. Houston Ave., from 9:00 a.m. to 12:00 p.m., or until chips last. Attendees must bring proof of residency, such as a utility bill and driver's license. Pets must be at least six weeks old. For more information, please call (956) 681-1919.