

# Broadcast Contract

KATZ MEDIA GROUP 3rd Floor  
PAT MCCRORY FOR GOVERNOR  
125 WEST 55th STREET, 3rd FL  
NEW YORK, NY 10019

Start Date 11/02/16	Contract# 27390	Mod# 0
End Date 11/08/16	Date Entered 11/01/16	Date Last Modified 11/01/16
Advertiser PAT MCCRORY FOR GOVE	Station Market WNKS-FM	
Product State Candidate-GM	SalesRep/Office Katz Katz	

Standard Billing Cycle Estimate# 5002

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	WE 11/02/16 FR 11/04/16	06:00A-10:00A	60	--	--	X	X	X	--	--	6	\$80.00
2	WE 11/02/16 FR 11/04/16	03:00P-07:00P	60	--	--	X	X	X	--	--	6	\$85.00
3	MO 11/07/16 TU 11/08/16	06:00A-10:00A	60	X	X	--	--	--	--	--	4	\$80.00
4	MO 11/07/16 TU 11/08/16	03:00P-07:00P	60	X	X	--	--	--	--	--	4	\$85.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	20	1,650.00	\$247.50	\$ 1,402.50	\$ 1,650.00

Electronic Invoice

Billing Projections: By Month

	Nov 16
CA	1,650.00
ST	1,650.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title

Name Title

See reverse for accepted terms and conditions, if any

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Nov 01, 16  
 CONT# 30219165 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WNKS-FM (Charlotte-Gastonia-Rock Hill, NC-SC)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: unk / unk / 5002

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV PAT MCCRORY FOR GOVERNOR  
 PDT State Candidate-GM  
 FLT Nov 02, 16 - Nov 08, 16

\* REP ORDER COMMENT \*

\*\* 11/1/2016 12:46:00 PM: THE KATZ RADIO GROUP AE WILL SEND SPOT/TRAFFIC, NAB AND PROOF OF PAYMENT BEFORE START. THANK YOU!

\*\* 11/1/2016 12:46:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 11/1/2016 12:46:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
ADD	1.1	<b>FLIGHT 1</b>							
		..WTF..	6A - 10A	60	11/2/2016 - 11/4/2016	1W	6	\$80.00	6
		2X/DAY							
ADD	1.2	..WTF..	3P - 7P	60	11/2/2016 - 11/4/2016	1W	6	\$85.00	6
		2X/DAY							
					** WEEKLY FLIGHT TOTALS **		12	\$990.00	
ADD	2.1	<b>FLIGHT 2</b>							
		MT.....	6A - 10A	60	11/7/2016 - 11/8/2016	1W	4	\$80.00	4
		2X/DAY							
ADD	2.2	MT.....	3P - 7P	60	11/7/2016 - 11/8/2016	1W	4	\$85.00	4
		2X/DAY							
					** WEEKLY FLIGHT TOTALS **		8	\$660.00	

	<b>Nov 16</b>						
SPOTS	20						
CASH	1650.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1650.00						

Nov 01, 16

CONT# 30219165 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: unk / unk / 5002

							TOTAL
SPOTS							20
CASH							1,650.00
TRADE							0.00
NSL							0.00
TOTAL							1,650.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: WNKS-FM Contract#: 0 Agency: KATZ MEDIA GROUP 3rd Floor  
 Contract Name: WNKS 30219165 5002 Address: 125 WEST 55th STREET, 3rd FL  
 Proposal#: 4BDAD010-F823-4BBD-898A-38BA681A0CE3 City: NEW YORK State: NY Zip: 10019  
 Buyer: \_\_\_\_\_  
 Start Date: 11/02/16 End Date: 11/08/16 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL NATIONAL Type: Cash Agency Commission %: 15  
 Advertiser: PAT MCCRORY FOR GOVERNOR Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 2063KKATZ Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: State Candidate-GM  
 Estimate #: 5002  
 Agency Client Code: unk  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/02/16	11/04/16		6:00 AM	10:00 AM	60			X	X	X			6	W	80.00	6	480.00		
2	11/02/16	11/04/16		3:00 PM	7:00 PM	60			X	X	X			6	W	85.00	6	510.00		
3	11/07/16	11/08/16		6:00 AM	10:00 AM	60	X	X						4	W	80.00	4	320.00		
4	11/07/16	11/08/16		3:00 PM	7:00 PM	60	X	X						4	W	85.00	4	340.00		

## Billing Projections: By Month

Nov 16

CA 1,650.00

ST 1,650.00

☒ Print Spot Prices

Electronic Invoice

TOTAL SPOTS 20

GROSS TOTAL \$ 1,650.00

ADJUSTED SPOTS 20

ADJUSTED TOTAL \$ 1,650.00

APPROVE DECLINE

☐
☐

General Manager

☐
☐

Sales Manager

☐
☐

Interactive Sales Manager

☐
☐

Business Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, STRATEGIC MEDIA PLACEMENT,  
being/on behalf of: PAT MCCRORY,  
a legally qualified candidate of the REPUBLICAN  
political party for the office of: NC GOV  
in the GENERAL  
election to be held on: 11/8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**PAT MCCRORY**

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**JOHN MASSACHI, TREASURER**

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/1/16

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**