

THE HEARTLAND NETWORK, LLC.
WEB SITE RULE COMPLIANCE CERTIFICATION
FOURTH QUARTER 2019

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal records and documentation provided to us by program suppliers, The Heartland Network, LLC. hereby certifies:

- that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

The Heartland Network, LLC

Name

[Signature]

Title

Program Director


DATED: January, 2nd 2020

Commercial Limit Certification

I, in my capacity for The Heartland Network, LLC. do hereby certify
that for the period from October 1, 2019 through December 31, 2019:

1. I am familiar with the commercial limits imposed by Section 73.760 of the Federal Communications Commission's rules [no more than twelve (12) minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than ten and one-half (10 1/2) minutes per hour on weekends];
2. Unless attached as Exhibit A, no Commercial limits set forth in paragraph 1 above were exceeded.

Certified by me this ^{2nd} day of January, 2020.



Terri Coyle

STATE OF TENNESSEE
COUNTY OF HAMILTON

The foregoing instruments were acknowledged before me this ^{2nd} day of January 2020,
by Terri Coyle on behalf of The Heartland Network, LLC.

Charlotte E Hansen
Notary Public

My Commission Expires: July 9, 2022

