

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2264460

Schedule Dates 12/08/15-12/14/15
Advertiser Smarter Fuel Future Coalition (105712)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand 2579 SFFC DC (767236)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name SANTUOSO, MICHELLE
Phone/Fax /
CPE SFFC/302 DC TV/EST 2579 SFFC DC
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 2579 SFFC DC
WJLA-TV
12/08-12/14/15

Date Entered 10/02/15
Last Modified 12/09/15
Entered By Michael Gross
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,775.00
Net Total \$66,725.00
Sales Tax

Washington (WJLA)

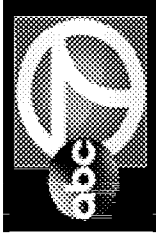
By Broadcast Month
Dec. 2015 41
Grand Total: 41

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/08/15-12/10/15	4	:30	4:58A- News-Good Morning Washington at 5a			1	1	1				3	\$400.00	\$1,200.00	Washington (WJLA)		10/2/15
2.0	Normal Line / SPOT	12/14/15-12/14/15	4	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$400.00	\$400.00	Washington (WJLA)		10/2/15
3.0	Normal Line / SPOT	12/08/15-12/11/15	4	:30	6A- News-Good Morning Washington at 6a			1	1	1				3	\$750.00	\$2,250.00	Washington (WJLA)		10/2/15
4.0	Normal Line / SPOT	12/08/15-12/10/15	4	:30	6:58A- ABC-Good Morning America			1		1				2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/2/15
5.0	Normal Line / SPOT	12/14/15-12/14/15	4	:30	6:58A- ABC-Good Morning America		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/2/15
6.0	Normal Line / SPOT	12/09/15-12/11/15	4	:30	11:59:56A- News-ABC 7 News at Noon				1		1			2	\$700.00	\$1,400.00	Washington (WJLA)		10/2/15
7.0	Normal Line / SPOT	12/08/15-12/11/15	4	:30	3:58:27P- News-ABC 7 News at 4p			1		1	1			3	\$750.00	\$2,250.00	Washington (WJLA)		10/2/15
8.0	Normal Line / SPOT	12/14/15-12/14/15	4	:30	3:58:27P- News-ABC 7 News at 4p		1							1	\$750.00	\$750.00	Washington (WJLA)		10/2/15
9.0	Normal Line / SPOT	12/09/15-12/11/15	4	:30	4:58:27P- News-ABC 7 News at 5p				1		1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Smarter Fuel Future Coalition (105712)

Agency

Main Street Media Group (12963)

Product

POLITICAL ISSUE (ns) (1187)

Brand

2579 SFFC DC (767236)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

SANTUOSO, MICHELLE

Phone/Fax

/

CPE

SFFC/302 DC TV/EST 2579 SFFC DC

Account Types

Local/Political Issue Agency BRD

Billing Type

Standard

Comments

Est 2579 SFFC DC
WJLA-TV
12/03-12/14/15

Date Entered 10/02/15

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Package Deal

Commission % 15.00

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Sales Tax

Washington (WJLA)

By Broadcast Month Spots Rate

Dec. 2015 41 \$78,500.00

Grand Total: 41 \$78,500.00

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10.0	Normal Line / SPOT	12/08/15-12/11/15	4	:30	5:59-26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,700.00	\$6,800.00	Washington (WJLA)		10/2/15
11.0	Normal Line / SPOT	12/14/15-12/14/15	4	:30	5:59-26P- News-ABC 7 News at 6p		1							1	\$1,700.00	\$1,700.00	Washington (WJLA)		10/2/15
12.0	Normal Line / SPOT	12/09/15-12/09/15	4	:30	6:27P- 6:30P (EST)				1					1	\$3,500.00	\$3,500.00	Washington (WJLA)	WORLD NEWS ADJ	10/2/15
13.0	Normal Line / Access	12/10/15-12/10/15	4	:30	6:57P- 7P (EST)					1				1	\$4,500.00	\$4,500.00	Washington (WJLA)	WORLD NEWS ADJ	10/2/15
14.0	Normal Line / Access	12/14/15-12/14/15	4	:30	6:57P- 7P (EST)		1							1	\$4,500.00	\$4,500.00	Washington (WJLA)	WORLD NEWS ADJ	10/2/15
15.0	Normal Line / SPOT	12/09/15-12/11/15	4	:30	11:35P- ABC-Jimmy Kimmel				1	1	1			3	\$750.00	\$2,250.00	Washington (WJLA)		10/2/15
16.0	Normal Line / Prime	12/11/15-12/11/15	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$6,500.00	\$6,500.00	Washington (WJLA)		10/2/15
17.0	Normal Line / SPOT	12/12/15-12/12/15	4	:30	6:30A- Sports-Tim McCarver Show							1		1	\$150.00	\$150.00	Washington (WJLA)		10/2/15
18.0	Normal Line / SPOT	12/12/15-12/12/15	4	:30	6:58-40A- ABC-Good Morning America Saturday							1		1	\$650.00	\$650.00	Washington (WJLA)		10/2/15
19.0	Normal Line / SPOT	12/12/15-12/12/15	4	:30	11:00-26P- News-ABC 7 News at 11p							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/2/15
20.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	7:30A- On the Money								1	1	\$150.00	\$150.00	Washington (WJLA)		10/2/15

CONFIRMATION CONTRACT

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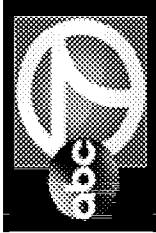
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21.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	7:58-40A- ABC-Good Morning America Sunday	1							1	1	\$650.00	\$650.00	Washington (WJLA)		10/2/15
22.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	9:30A- News-Full Measure with Sharyl Attkisson	1							1	1	\$500.00	\$500.00	Washington (WJLA)		10/2/15
23.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	9:57:55A- ABC-This Week	1							1	1	\$18,000.00	\$18,000.00	Washington (WJLA)		10/2/15
24.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	6P- ABC-World News Tonight (Sunday)	1							1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/2/15
25.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	6:30P- News-ABC 7 News at 630p Wknd	1							1	1	\$1,000.00		Washington (WJLA)		10/2/15
25.0.1	Preempt	12/13/15															Washington (WJLA)	Advertiser Separation/Spot -	
26.0	Normal Line / SPOT	12/13/15-12/13/15	4	:30	11:00:26P- News-ABC 7 News at 11p	1							1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/2/15
27.0	Normal Line / Access	12/11/15-12/11/15	4	:30	6:58-46P- Wheel Of Fortune	1					1			1	\$4,500.00	\$4,500.00	Washington (WJLA)		12/9/15
28.0	Normal Line / Access	12/11/15-12/11/15	4	:30	7:27:56P- Jeopardy	1					1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		12/9/15

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