

BLUEWATER BROADCASTING
 4101 Wall Street
 Montgomery, AL 36106

Client: **School Freedom Fund**
 Order #: **10765-00002**
 Description: **Est 2478**
 Date Entered: **2/22/2024**
 P.O.#:
 Salesperson: **McGavren, Chicago**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

Media Financial Services
 1655 Palm Beach Lakes Blvd.
 Suite903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	2/28/2024	3/5/2024	WACV-FM	06:00:00 to 10:00:00	CUSTOM	1:00	10	55.00	550.00	Y	Y	Y	Y	Y	N	N
	2/28/2024	3/3/2024				6	55.00	330.00	0	0	2	2	2	0	0	0
	3/4/2024	3/5/2024				4	55.00	220.00	2	2	0	0	0	0	0	0
2	2/28/2024	3/5/2024	WACV-FM	10:00:00 to 15:00:00	CUSTOM	1:00	10	55.00	550.00	Y	Y	Y	Y	Y	N	N
	2/28/2024	3/3/2024				6	55.00	330.00	0	0	2	2	2	0	0	0
	3/4/2024	3/5/2024				4	55.00	220.00	2	2	0	0	0	0	0	0
3	2/28/2024	3/5/2024	WACV-FM	15:00:00 to 19:00:00	CUSTOM	1:00	10	55.00	550.00	Y	Y	Y	Y	Y	N	N
	2/28/2024	3/3/2024				6	55.00	330.00	0	0	2	2	2	0	0	0
	3/4/2024	3/5/2024				4	55.00	220.00	2	2	0	0	0	0	0	0

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WACV-FM	30	\$1,650.00	\$247.50	\$1,402.50

Order Start Date: 2/28/2024 **Order End Date: 3/5/2024** **Spots: 30**

Total Charges: \$1,650.00
Combined Discounts: \$247.50
Total Net: \$1,402.50

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Media Month/End-Of-Schedule Billing Totals for School Freedom Fund / 10765-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	30	\$1,650.00	\$247.50	\$1,402.50
Total:		30	\$1,650.00	\$247.50	\$1,402.50

Confirmed & Accepted for BLUEWATER BROADCASTING By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):



Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name:	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 02/22/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received : 02/22/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 10765-00002	Station Call Letters: WACV-FM	Date Received/Requested: 02/22/2024
Est. #: 2478	Station Location: MONTGOMERY	Run Start and End Dates: 02/28-03/05

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WACV-FM	ORDER#:	3214017	DATE:	02/22/2024
MARKET:	Montgomery, AL	AMOUNT:	\$1,650.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4455892
ADVERTISER:	School Freedom Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2478 2/23-3/5 Radio	AGY EST:	2478		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-28-2024 TO 3/5/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/22/2024 11:24

COMMENTS

[Rep Comment] 02/22/2024: New URGENT order airing 2/23-3/5 only. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com . Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 2/28/2024 To 3/5/2024 WK TOT \$1,650.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	10:00AM	60	2/28/2024	3/5/2024	10	\$55	\$550
	2		WThF.. /MTu	10:00AM	3:00PM	60	2/28/2024	3/5/2024	10	\$55	\$550
	3		WThF.. /MTu	3:00PM	7:00PM	60	2/28/2024	3/5/2024	10	\$55	\$550

TOTAL	Feb	Mar									Total
SPOT	0	30									30
CASH	0.00	1,650.00									1,650.00
TOTAL	0.00	1,650.00									1,650.00