

BLUEWATER BROADCASTING  
 4101 Wall Street  
 Montgomery, AL 36106

Client: **Conservatives for American Excellence**  
 Order #: **10762-00002**  
 Description: Est 16324  
 Date Entered: 2/20/2024  
 P.O.#:  
 Salesperson: McGavren, Philadelphia  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

Media Financial Services  
 1655 Palm Beach Lakes Blvd.  
 Suite903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	2/21/2024	3/5/2024	WACV-FM	06:00:00 to 10:00:00	CUSTOM	1:00	20	55.00	1100.00	Y	Y	Y	Y	Y	N	N
	2/21/2024	2/25/2024				6	55.00	330.00	0	0	2	2	2	0	0	0
	2/26/2024	3/3/2024				10	55.00	550.00	2	2	2	2	2	0	0	0
	3/4/2024	3/5/2024				4	55.00	220.00	2	2	0	0	0	0	0	0
2	2/21/2024	3/5/2024	WACV-FM	10:00:00 to 15:00:00	CUSTOM	1:00	20	55.00	1100.00	Y	Y	Y	Y	Y	N	N
	2/21/2024	2/25/2024				6	55.00	330.00	0	0	2	2	2	0	0	0
	2/26/2024	3/3/2024				11	55.00	605.00	2	2	2	2	3	0	0	0
	3/4/2024	3/5/2024				3	55.00	165.00	3	0	0	0	0	0	0	0
3	2/21/2024	3/4/2024	WACV-FM	15:00:00 to 19:00:00	CUSTOM	1:00	20	55.00	1100.00	Y	Y	Y	Y	Y	N	N
	2/21/2024	2/25/2024				6	55.00	330.00	0	0	2	2	2	0	0	0
	2/26/2024	3/3/2024				11	55.00	605.00	2	2	2	2	3	0	0	0
	3/4/2024	3/4/2024				3	55.00	165.00	3	0	0	0	0	0	0	0

**Station Totals:**

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WACV-FM	60	\$3,300.00	\$495.00	\$2,805.00

**Order Start Date: 2/21/2024      Order End Date: 3/5/2024      Spots: 60**

**Total Charges: \$3,300.00**  
**Combined Discounts: \$495.00**  
**Total Net: \$2,805.00**

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

**Projected Media Month Billing Totals for Conservatives for American Excellence / 10762-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	18	\$990.00	\$148.50	\$841.50
March	2024	42	\$2,310.00	\$346.50	\$1,963.50
<b>Total:</b>		<b>60</b>	<b>\$3,300.00</b>	<b>\$495.00</b>	<b>\$2,805.00</b>

Confirmed & Accepted for BLUEWATER BROADCASTING By: \_\_\_\_\_

Accepted for Media Financial Services By: \_\_\_\_\_

Please Sign and Return One Copy

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Eagle Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Red Eagle Media

Address: 817 Slaters Lane Alexandria VA 22314

Contact: Jon Ferrell

Phone number: 703-683-4877

Email: jonf@natmedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Conservatives for American Excellence

Address: PO BOX 753981, Las Vegas, NV 89136  
LAS VEGAS, NV 89136

Contact: Chrissie Hastie

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Chrissie Hastie - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Jon Ferrell</i>	Signature: <i>Kelly Cooley</i>
Name: Jon Ferrell	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 02/20/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 02/20/2024

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 10762-00002	Station Call Letters: WACV	Date Received/Requested: 02/20/2024
Est. #: 16324	Station Location: MONTGOMERY	Run Start and End Dates: 02/21/24-03/05/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b> WACV-FM	<b>ORDER#:</b> 3213935	<b>DATE:</b> 02/20/2024
<b>MARKET:</b> Montgomery, AL	<b>AMOUNT:</b> \$3,300.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> McGavren Guild Media	<b>SPOTS:</b> 60	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 412 421 2600	
<b>SALESPERSON:</b> Roger Rafson	<b>SLS FAX:</b> 412 421 6001	
<b>SLS EMAIL:</b> Roger.Rafson@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4455753</b>
<b>ADVERTISER:</b> Conservatives for American Excellence	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 2/21-3/5 Est.16324 AL-01 ** 3PM CUT OFF ON TUES 3/5 **	<b>AGY EST:</b> 16324	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 02-21-2024 TO 3/5/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 14		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 02/20/2024 13:06

**COMMENTS**

[Rep Comment] 02/20/2024: \*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* NAB & SPOT TO FOLLOW \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO [dana.lacey@genmediapartners.com](mailto:dana.lacey@genmediapartners.com) THANKS DANA \*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO [INVOICES@MEDIAFINANCIAL.COM](mailto:INVOICES@MEDIAFINANCIAL.COM) BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: [RADIOINVOICES.COM](http://RADIOINVOICES.COM): RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\* RUN SPOT 100% UNTIL FURTHER NOTICE \*\*

**DAY#1                      2/21/2024 To 2/21/2024                      TOT \$330.00                      TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	2/21/2024	2/21/2024	2	\$55	\$110
	2		..W....	10:00AM	3:00PM	60	2/21/2024	2/21/2024	2	\$55	\$110
	3		..W....	3:00PM	7:00PM	60	2/21/2024	2/21/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

**DAY#2                      2/22/2024 To 2/22/2024                      TOT \$330.00                      TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	2/22/2024	2/22/2024	2	\$55	\$110
	2		...T...	10:00AM	3:00PM	60	2/22/2024	2/22/2024	2	\$55	\$110
	3		...T...	3:00PM	7:00PM	60	2/22/2024	2/22/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

<b>STATION:</b>	WACV-FM	<b>ORDER#:</b>	3213935	<b>DATE:</b>	02/20/2024
<b>MARKET:</b>	Montgomery, AL	<b>AMOUNT:</b>	\$3,300.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 445753</b>	
<b>ADVERTISER:</b>	Conservatives for American Excellence	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	2/21-3/5 Est.16324 AL-01 ** 3PM CUT OFF ON TUES 3/5 **	<b>AGY EST:</b>	16324		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-21-2024 TO 3/5/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	14				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/20/2024 13:06	

**DAY#3**                                      **2/23/2024 To 2/23/2024**                                      **TOT \$330.00**                                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	2/23/2024	2/23/2024	2	\$55	\$110
	2		....F..	10:00AM	3:00PM	60	2/23/2024	2/23/2024	2	\$55	\$110
	3		....F..	3:00PM	7:00PM	60	2/23/2024	2/23/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

**DAY#6**                                      **2/26/2024 To 2/26/2024**                                      **TOT \$330.00**                                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	2/26/2024	2/26/2024	2	\$55	\$110
	2		M.....	10:00AM	3:00PM	60	2/26/2024	2/26/2024	2	\$55	\$110
	3		M.....	3:00PM	7:00PM	60	2/26/2024	2/26/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

**DAY#7**                                      **2/27/2024 To 2/27/2024**                                      **TOT \$330.00**                                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	2/27/2024	2/27/2024	2	\$55	\$110
	2		.T.....	10:00AM	3:00PM	60	2/27/2024	2/27/2024	2	\$55	\$110
	3		.T.....	3:00PM	7:00PM	60	2/27/2024	2/27/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

<b>STATION:</b>	WACV-FM	<b>ORDER#:</b>	3213935	<b>DATE:</b>	02/20/2024
<b>MARKET:</b>	Montgomery, AL	<b>AMOUNT:</b>	\$3,300.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 445753</b>	
<b>ADVERTISER:</b>	Conservatives for American Excellence	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	2/21-3/5 Est.16324 AL-01 ** 3PM CUT OFF ON TUES 3/5 **	<b>AGY EST:</b>	16324	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	02-21-2024 TO 3/5/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	14				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/20/2024 13:06	

**DAY#8** **2/28/2024 To 2/28/2024** **TOT \$330.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	2/28/2024	2/28/2024	2	\$55	\$110
	2		..W....	10:00AM	3:00PM	60	2/28/2024	2/28/2024	2	\$55	\$110
	3		..W....	3:00PM	7:00PM	60	2/28/2024	2/28/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

**DAY#9** **2/29/2024 To 2/29/2024** **TOT \$330.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	2/29/2024	2/29/2024	2	\$55	\$110
	2		...T...	10:00AM	3:00PM	60	2/29/2024	2/29/2024	2	\$55	\$110
	3		...T...	3:00PM	7:00PM	60	2/29/2024	2/29/2024	2	\$55	\$110

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

**DAY#10** **3/1/2024 To 3/1/2024** **TOT \$440.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	3/1/2024	3/1/2024	2	\$55	\$110
	2		....F..	10:00AM	3:00PM	60	3/1/2024	3/1/2024	3	\$55	\$165
	3		....F..	3:00PM	7:00PM	60	3/1/2024	3/1/2024	3	\$55	\$165

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

<b>STATION:</b>	WACV-FM	<b>ORDER#:</b>	3213935	<b>DATE:</b>	02/20/2024
<b>MARKET:</b>	Montgomery, AL	<b>AMOUNT:</b>	\$3,300.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4455753</b>
<b>ADVERTISER:</b>	Conservatives for American Excellence	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2/21-3/5 Est.16324 AL-01 ** 3PM CUT OFF ON TUES 3/5 **	<b>AGY EST:</b>	16324		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-21-2024 TO 3/5/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	14				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/20/2024 13:06

**DAY#13**                      **3/4/2024 To 3/4/2024**                      **TOT \$440.00**                      **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M . . . . .	6:00AM	10:00AM	60	3/4/2024	3/4/2024	2	\$55	\$110
	2		M . . . . .	10:00AM	3:00PM	60	3/4/2024	3/4/2024	3	\$55	\$165
	3		M . . . . .	3:00PM	7:00PM	60	3/4/2024	3/4/2024	3	\$55	\$165

Line 3 => \*\* 3PM CUT OFF ON TUES 3/5 \*\*

**DAY#14**                      **3/5/2024 To 3/5/2024**                      **TOT \$110.00**                      **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T . . . . .	6:00AM	10:00AM	60	3/5/2024	3/5/2024	2	\$55	\$110

TOTAL	Feb	Mar										Total
SPOT	18	42										60
CASH	990.00	2,310.00										3,300.00
TOTAL	990.00	2,310.00										3,300.00