

BLUEWATER BROADCASTING
 4101 Wall Street
 Montgomery, AL 36106

Order #: **10415-00011**
 Description: Anti Gambling Spot
 Date Entered: 2/28/2024
 P.O.#:
 Salesperson: Pestrichelli, Jennifer
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

Eagle Forum of Alabama
 4200 Stone River Circle
 Birmingham, AL 35213

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|-------------|----------|---------|----------------------|----------|--------|-----|--------|--------|---|----|---|----|---|----|----|
| 1 2/28/2024 | 3/1/2024 | WACV-FM | 06:00:00 to 09:00:00 | Weekly | 2:00 | 1 | 110.00 | 110.00 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 2 2/28/2024 | 3/1/2024 | WACV-FM | 09:00:00 to 12:00:00 | Weekly | 2:00 | 3 | 110.00 | 330.00 | 0 | 0 | 1 | 1 | 1 | 0 | 0 |
| 3 2/28/2024 | 3/1/2024 | WACV-FM | 12:00:00 to 15:00:00 | Weekly | 2:00 | 3 | 110.00 | 330.00 | 0 | 0 | 1 | 1 | 1 | 0 | 0 |
| 4 2/28/2024 | 3/1/2024 | WACV-FM | 15:00:00 to 18:00:00 | Weekly | 2:00 | 2 | 110.00 | 220.00 | 0 | 0 | 0 | 1 | 1 | 0 | 0 |

Station Totals:

| | | |
|---------|------------|-------------|
| Station | Spot Count | Net Billing |
| WACV-FM | 9 | \$990.00 |

Order Start Date: 2/28/2024 Order End Date: 3/1/2024 Spots: 9 Total Charges: \$990.00

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Calendar Month/End-Of-Schedule Billing Totals for Eagle Forum of Alabama / 10415-00011 :

| | | <u>Spot Count</u> | <u>Net Billing</u> |
|---------------|------|-------------------|--------------------|
| February | 2024 | 6 | \$660.00 |
| March | 2024 | 3 | \$330.00 |
| Total: | | 9 | \$990.00 |

Confirmed & Accepted for BLUEWATER BROADCASTING By:

Accepted for Eagle Forum of Alabama By:

Please Sign and Return One Copy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Eunice W. Smith, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: n/a

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Eagle Forum of Alabama

Address: 4200 Stone River Circle

Contact: Eunice W. Smith

Phone number: (205) 874-7096

Email: alaeagle@chafter.net

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Eunice W. Smith, Pres. Legal Counsel Margaret Clarke
Elaine Little, VP Special Counsel Donna Cude
Susan Stephens, Sec.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--------------------------------------|---|
| Signature: <i>Eunice W. Smith</i> | Signature: <i>Kelly Cooley</i> |
| Name: <i>Eunice W. Smith</i> | Name: |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell Time: 02/27/2024 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 02/27/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:
n/a

| | | |
|--------------------------------|---------------------------------|---|
| Contract #: n/a 10415-00011 | Station Call Letters: WACV | Date Received/Requested: 02/27/2024 |
| Est. #: n/a | Station Location: MONTGOMERY | Run Start and End Dates: 02/28/24-03/01/24 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Eagle Forum of Alabama 2:00



From: Jennifer Pestrighelli
 Phone: (334) 244-0961
 Email: jennifer@bluewaterbroadcasting.com
 2/27/2024 4:24 PM

Flight Dates: 02/28/2024 - 03/01/2024
 Demo: P 18+

Radio Market: MONTGOMERY
 Survey: FA23 / SP23
 Geography: Metro

| | Daypart | Length | Spots | Unit Rate | Total Cost |
|-------------------------|------------|--------|----------|-----------------|-----------------|
| Radio Total | | | 9 | \$110.00 | \$990.00 |
| WACV-FM | | | 9 | \$110.00 | \$990.00 |
| Flight A - 1 wk (02/26) | | | | | |
| | | | 9 | \$110.00 | \$990.00 |
| One Week Total | | | 9 | \$110.00 | \$990.00 |
| | W-F 6A-9A | 120 | 1 | \$110.00 | \$110.00 |
| | W-F 9A-12N | 120 | 3 | \$110.00 | \$330.00 |
| | W-F 12N-3P | 120 | 3 | \$110.00 | \$330.00 |
| | W-F 3P-6P | 120 | 2 | \$110.00 | \$220.00 |

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: MONTGOMERY; FA23 / SP23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Eagle Forum of Alabama 2:00



From: Jennifer Pestrinchelli
Phone: (334) 244-0961
Email: jennifer@bluewaterbroadcasting.com
2/27/2024 4:24 PM

Schedule Grand Totals: 1 Week

| Stations | Spots | Unit Rate | Total Cost |
|-------------|-------|-----------|------------|
| Radio Total | 9 | \$110.00 | \$990.00 |
| WACV-FM | 9 | \$110.00 | \$990.00 |

Accepted by Station

Date

Accepted by Client

Date

Bluewater Broadcasting, LLC has policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Any revisions to the contract, including cancellation, require 14 day advance written notice. All invoices are considered past due after 30 days and are subject to interest and/or collection fees.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MONTGOMERY; FA23 / SP23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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Detailed Sourcing Summary

Radio Market: MONTGOMERY

Survey: Average of Nielsen Radio Fall 2023, Nielsen Radio Spring 2023

Geography: Metro

Daypart: Multiple Dayparts Used

Demo/Intab/Population:

| Age/Gender | Population | Intab |
|----------------------|------------|-------|
| Adults 18+ (Primary) | 290,700 | 2,062 |

Stations: User Selected

Additional

Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website:

<http://ascription.nielsen.com>

Rating Reliability Estimator:

<https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RR8/2023FAL/0173/pdfs/SpecialNotices.pdf>

<https://ebook.nielsen.com/secure/RR8/2023SPR/0173/pdfs/SpecialNotices.pdf>

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