

1st Q 2024
QUARTERLY ISSUES/PROGRAMS LIST

ISSUES PROGRAMS LIST

1st QUARTER 2024

ISSUE: DRUNK DRIVING

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Members of Mothers Against Drunk Driving spoke about their efforts to reduce drunk driving fatalities through increasing awareness, especially during the holidays and New Year's when there is a rise in incidents of drunk driving.

LENGTH: 1 hour

DATES/TIMES AIRED: 1/07/24 at 6:00 AM

ISSUE: RACE RELATIONS

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: In honor of the upcoming Martin Luther King holiday, local historians spoke about the history of race relations in our community and the effects of events such as the civil war on modern day racial dynamics.

LENGTH: 1 hour

DATES/TIMES AIRED: 1/14/24 at 6:00 AM

ISSUE: ECONOMIC DEVELOPMENT

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Members of the Chamber of Commerce spoke about development plans to help revitalize business and entertainment districts in our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 1/21/24 at 6:00 AM

ISSUE: HIGHER EDUCATION

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Ambassadors from area colleges and universities spoke about opportunities for higher learning in our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 1/28/24 at 6:00 AM

ISSUE: LITERACY

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: The Director of Community Initiatives for Literacy Mid South spoke about the organization's efforts to combat the high rate of illiteracy in our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 2/4/24 at 6:00 AM

ISSUE: HEALTHCARE

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: The Relations Coordinator of the Church Health Center spoke about the organization's efforts to provide free medical care for uninsured residents of our area. The increasing number of those without medical insurance was discussed.

LENGTH: 1 hour

DATES/TIMES AIRED: 2/11/24 at 6:00 AM

ISSUE: TOURISM

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Efforts to attract tourists to our community in order to spur the regional economy was discussed. Promoting the history of unlikely tourist spots such as cemeteries was listed as a way to use existing sites to attract visitors.

LENGTH: 1 hour

DATES/TIMES AIRED: 2/18/24 at 6:00 AM

ISSUE: LAND CONSERVATION

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Representatives from the area Parks Conservancy spoke about their organization's efforts to preserve green spaces by developing and maintaining parks, riding trails, and other outdoor natural areas for the enjoyment of area residents.

LENGTH: 1 hour

DATES/TIMES AIRED: 2/25/24 at 6:00 AM

ISSUE: NUTRITION/HEALTH AND WELLNESS

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Representatives from the Community Outreach Health Center spoke about the nutrition classes that they provide free of charge for low income families to teach lessons on how to prepare healthy, nutritious meals rich in vegetables and protein as a positive alternative to fatty, unhealthy prepackaged and fast food.

LENGTH: 1 hour

DATES/TIMES AIRED: 3/3/24 at 6:00 AM

ISSUE: CHILDHOOD ILLNESS

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Representatives from LeBonheur Children's Hospital spoke about their efforts to provide life-changing procedures and treatments for children with debilitating illnesses.

LENGTH: 1 hour

DATES/TIMES AIRED: 3/10/24 at 6:00 AM

ISSUE: CRIME/REHABILITATION/EMPLOYMENT

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Representatives from Dorothy Day House spoke about their efforts to help rehabilitate former drug addicts and prisoners and help them find employment.

LENGTH: 1 hour

DATES/TIMES AIRED: 3/17/24 at 6:00 AM

ISSUE: LOW INCOME ASSISTANCE

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Representatives from Goodwill spoke about their efforts to provide a helping hand for low income individuals and families in our community.

LENGTH: 1 hour

DATES/TIMES AIRED: 3/24/24 at 6:00 AM

ISSUE: DRIVING SAFETY/TEXTING WHILE DRIVING

TITLE OF PROGRAM: TALK IT OUT

NARRATIVE: Representatives from the Highway Patrol spoke about accidents involving texting while driving and about the importance of being undistracted while operating a vehicle.

LENGTH: 1 hour

DATES/TIMES AIRED: 3/21/24 at 6:00 AM

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station <u>KFLT + KRZS</u> , along with the most significant programming treatment of those issues for the period <u>Jan 24</u> to <u>March 24</u> . The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.					
Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
H. U. Bison Celebration	Morning show Interview	1-8	7A	15 minutes	Scott Goode H.U. Sports Information Director told of plans for Football Championship Celebration
H. U. Live Broadcast	ON site Broadcast	1-9	3:30-6:30	3 hours	Broadcast live from National Championship Celebration
Congressman French Hill	Open Mic	1-29	9:10AM	15 minute	Bob Conaell talked with Congressman Hill
Ken theater	Morning show Interview	3-25	8:30 AM	15 minutes	Sharon Taylor with Ken theater in Melroy discussed live production of Steel magnolias at the Community Theater
Cabot chamber of Commerce Cookout	Live Broadcast	3-29	11-1p.	2 hour	Broadcast live from Cabot's Annual Chamber of Commerce Cookout and networking Event