



KMYU  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

# Contract # 4204744

Schedule Dates: 01/18/20-01/24/20  
Advertiser: Mike Bloomberg 2020 Inc-D (133903)  
Agency: Assembly (16037)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: MBLM/MBLM/0117 (1332846)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Sales Office: TeleRep Washington DC  
Buyer Name: BRANSOM, MELISSA  
Phone/Fax: /  
CPE: MBLM/MBLM/0117  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: BLOOMBERG FOR PRES  
MIKE BLOOMBERG FOR PRESIDENT

Date Entered: 01/16/20  
Last Modified: 01/16/20  
Entered By: Julia Prata  
CO-OP: No  
External #: 09738804  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$36.00  
Net Total: \$204.00  
Sales Tax:

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Jan. 2020	16	\$240.00
Grand Total:	16	\$240.00

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	01/20/20-01/24/20	3	:30	7P-7:30P (MST)		1	1	1	1	1			5	\$5.00	\$25.00	Salt Lake City (KMYU)	MY NEWS AT 7	1/16/20
2.0	Normal Line / News (2)	01/20/20-01/24/20	3	:30	10P-10:37P (MST)		1	1	1	1	1			5	\$15.00	\$75.00	Salt Lake City (KMYU)	2 NEWS @ 10 ON KMYU	1/16/20
3.0	Normal Line / Sports/Other (3)	01/20/20-01/24/20	3	:30	10:37-10P News-Talkin Sports		1	1	1	1	1			4	\$25.00	\$100.00	Salt Lake City (KMYU)	TALKIN SPORTS	1/16/20
3.0.1	Preempt (3)	01/21/20															Salt Lake City (KMYU)	Program Change/Exception - Talkin Jazz	
4.0	Normal Line / News (4)	01/18/20-01/18/20	3	:30	10P-10:36P (MST)							1		1	\$15.00	\$15.00	Salt Lake City (KMYU)	2 NEWS AT 10 STIMULCA	1/16/20
5.0	Normal Line / Prime (5)	01/19/20-01/19/20	3	:30	9P- NCIS: New Orleans 2								1	1	\$25.00	\$25.00	Salt Lake City (KMYU)	NCIS: NO	1/16/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://svgl.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

*Signature* 1/17/20

[illegible]

\*\*\* ORIGINAL REV#0 \*\*\*  
 LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS

2			1000P-1037P	30		\$15.00	1/20	1/24	5		M-F	3	5
PROGRAM : 2 NEWS @ 10 ON KMYU													
RA35+ : 0.2													
CON COM1 : 2 NEWS @ 10 ON KMYU													
3			1037P-1107P	30		\$25.00	1/20	1/24	5		M-F	3	5
PROGRAM : TALKIN' SPORTS													
RA35+ : 0.4													
CON COM1 : TALKIN' SPORTS													
4			1000P-1036P	30		\$15.00	1/18	1/18	1		SAT	3	1
PROGRAM : 2 NEWS AT 10 SIMULCA													
RA35+ : 0.4													
CON COM1 : 2 NEWS AT 10 SIMULCA													
5			900P-1000P	30		\$25.00	1/19	1/19	1		SUN	3	1
PROGRAM : NCIS:NO													
RA35+ : 0.1													
CON COM1 : NCIS:NO													

JAN/20 \$265.00 CONTRACT TOTAL \$265.00  
 TOTAL SPOTS 17

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*