

ORDER



Orders
Order / Rev: 263214
Alt Order #:
Product Desc: Alliance for Healthcare Security
Estimate: 4827
Flight Dates: 03/27/17 - 03/31/17
Original Date / Rev: 03/23/17 / 03/27/17
Order Type: GENERAL

KTNV

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Canal Partners Media/POL
Buying Contact:
Billing Contact:
 1027 33rd St., NW - Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Alliance for Healthcare Security
Demographic: A25-54
Product Codes: PL Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	03/31/17	1	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	1	\$400.00	\$340.00	0.00
Totals	1	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	03/28/17	03/28/17	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	-T-----	:30	1	\$300.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/27/17	04/02/17	-T-----			1		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	03/27/17-04/02/17		M-F 5-6am News		5-6am	(5:30 AM-6:00 AM) A-T-----	:30		(\$300.00)		0.00	NM		
Credited															
N 2	KTNV	03/30/17	03/30/17	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	---T---	:30	1	\$500.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/27/17	04/02/17	---T---			1		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	03/27/17-04/02/17		M-F 6-7am News		6-7am	(6:30 AM-7:00 AM) A---Th-----	:30		(\$500.00)		0.00	NM		
Credited															
N 3	KTNV	03/27/17	03/31/17	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-111--	:30	4	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/27/17	04/02/17	1-111--			4		\$400.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTNV	03/27/17	03/31/17	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-111--	:30	4	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		03/27/17	04/02/17	1-111--	4		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTNV	03/27/17-04/02/17		M-F 11am-12pm		11am-12pm	M-WThF----	:30		(\$400.00)		0.00	NM		
Credited															
3	KTNV	03/27/17-04/02/17		M-F 11am-12pm		11am-12pm	M-WThF----	:30		(\$400.00)		0.00	NM		
Credited															
4	KTNV	03/27/17-04/02/17		M-F 11am-12pm		11am-12pm	M-WThF----	:30		(\$400.00)		0.00	NM		
Credited															
N 4	KTNV	03/31/17	03/31/17	M-F 430-5pm M-F 430-5pm	CM	430-5pm	----F--	:30	1	\$500.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		03/27/17	04/02/17	----F--	1		\$500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	03/27/17-04/02/17		M-F 430-5pm		430-5pm	----F----	:30		(\$500.00)		0.00	NM		
Credited															
													Totals	1	\$400.00