

# **WVEL**

## **QUARTERLY ISSUES/PROGRAMS**

**OCTOBER, NOVEMBER, DECEMBER, 2019**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
January 10, 2020

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
4th QUARTER, 2019  
OCTOBER NOVEMBER, DECEMBER, 2019

The Management of WVEL takes health & safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents.

**HEALTH & SAFETY**

988 Announcements

**GENERAL INFORMATION**

643 Announcements

WVEL  
OCTOBER, NOVEMBER, DECEMBER, 2019

| PROGRAM/EVENT   | # ANNC | PER ANNC | VALUE    | DATES AIRED | LENGTH      |
|---|--------|----------|----------|-------------|-------------|
| Breast Cancer<br><i>Komen Foundation knowyourgirls.org</i>                      | 56     | \$12     | \$672    | 10/05-12/31 | :30/:60     |
| Foster Care<br><i>AdoptUsKids.org</i>   | 84     | \$12     | \$1,008  | 10/01-12/30 | :30/:60     |
| Girl Scouts<br><i>Membership Opportunities</i>                                  | 28     | \$12     | \$336    | 10/01-12/31 | :60         |
| Grads Of Life<br><i>Hire The Best, Hire A Graduate</i>                          | 48     | \$12     | \$576    | 10/01-12/31 | :60         |
| Keep America Beautiful<br><i>Recycling, End Littering</i>                       | 34     | \$12     | \$408    | 10/01-12/30 | :30         |
| Leukemia And Lymphoma Society<br><i>Support Drive For Research</i>              | 37     | \$12     | \$444    | 10/05-12/31 | :60         |
| Opioid<br><i>Addiction Avoidance Information</i>                                | 33     | \$12     | \$396    | 10/04-12/31 | :30         |
| Fire Fighters Event<br><i>Support for Local Fundraiser</i>                      | 26     | \$12     | \$312    | 10/05-10/12 | :30         |
| Prescription Fraud<br><i>How To Avoid Fraudulent Prescription Durgs</i>         | 37     | \$12     | \$444    | 10/01-12/31 | :60         |
| Ronald McDonald House<br><i>Resources For Families with Child Health Issues</i> | 264    | \$12     | \$3,168  | 10/01-12/31 | :30         |
| Score Mentors<br><i>Small Business Assistance</i>                               | 41     | \$12     | \$492    | 10/01-12/30 | :60         |
| See Something Say Something<br><i>Report Suspicious Activity To Authorities</i> | 40     | \$12     | \$480    | 10/05-12/23 | :15         |
| Stand Up To Cancer<br><i>Immunotherapy Advances For Therapy</i>                 | 44     | \$12     | \$528    | 10/03-12/31 | :60         |
| Text And Drive Prevention<br><i>National Highway Safety Administration</i>      | 99     | \$12     | \$1,188  | 10/07-12/26 | :15/:30/:60 |
| Easter Seals<br><i>Providing Support And Services For The Disabled</i>          | 139    | \$12     | \$1,668  | 10/30-12/30 | :30         |
| Illinois State Police<br><i>Drunk Driving Prevention</i>                        | 62     | \$12     | \$744    | 10/05-12/25 | :30         |
| MSA Gorman<br><i>Find A cure For Multiple System Atrophy</i>                    | 19     | \$12     | \$228    | 10/01-10/03 | :60         |
| Sam's<br><i>Fund Drive For Local No Kill Animal Shelter</i>                     | 395    | \$12     | \$4,740  | 10/05-10/24 | :30         |
| Dr Asa Andrew<br><i>America's Health Coach</i>                                  | 132    | \$150    | \$19,500 | 10/01-12/31 | 55-min      |
| NAACP The "B" Word<br><i>Live, Locally Produced Show on Racial Issues</i>       | 13     | \$150    | \$1,950  | 10/04-12/27 | 30-min      |