WVEL

QUARTERLY ISSUES/PROGRAMS

JANUARY, FEBRUARY, MARCH 2018

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File
APRIL 10, 2018

WVEL QUARTERLY ISSUES & PROGRAMS LIST
1st QUARTER, 2018
JANUARY, FEBRUARY, MARCH, 2018

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

PUBLIC AFFAIRS PROGRAMMING
Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.
13 30-Minute Programs

HEALTH & SAFETY
130 60-Minute Programs
250 Announcements

GENERAL PUBLIC INFORMATION
407 Announcements

Program/Event	#Annc.	Per Annc.	Value	Run Dates	Length
NAACP The B-Word Public Affairs Program	13	$150	$1,950	01/06-03/31	30-MIN
Live, 1/2-Hour Upcoming Local Events					
Dr. Asa Andrew	130	$150	$19,500	01/06-03/31	55-MIN
America's Health Coach With Topical Health Tips					
American Farmers Grow Communities	66	$12	$792	01/01-03/04	*
Support For College Students In Ag. Studies·					
Autism Awareness	105	$12	$1,260	01/01-03/31	*
Autism Signs & Understanding-What To Do					
Center For Disease Control	10	$12	$120	03/26-03/31	*
The Dangers Of Antibiotics Over-Use					
Adult Literacy Foundation	103	$12	$1,236	01/01-03/31	*
Benefits Of Aquiring A High School Diploma					
Peoria County Animal Protective Services	105	$12	$1,260	01/01-03/31	*
Adopt A Pet Of The Week					
AARP	133	$12	$1,596	01/01-03/31	*
How To Save For Retirement					
National ighway Traffic Administration	133	$12	$1,596	01/01-03/31	*
Don't Text & Drive					

* All Announcements Were 15/30/60
Seconds Unless Otherwise Specified.