

**WVEL-AM**  
**QUARTERLY ISSUES/PROGRAMS**  
**OCTOBER, NOVEMBER, DECEMBER 2020**

**In accordance with the commission's rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs/or public service programming in response to those needs.**

**Placed in the WVEL-AM Public File**

**January 7, 2021**

**WVEL-AM QUARTERLY ISSUES & PROGRAMS LIST**  
**4th QUARTER, 2020**  
**OCTOBER, NOVEMBER, DECEMBER 2020**

**The management of WVEL-AM takes health and safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents.**

**1505 HEALTY & SAFETY**  
**Announcements**

**2379 GENERAL INFORMATION**  
**Announcements**

**LOCAL RACE & EQUALITY ISSUES WITH THE B-WORD**  
**390 minutes**

**HEALTH ISSUES WITH LET'S TALK NUTRITION**  
**4320 MINUTES**

**WVLEL-AM - OCTOBER, NOVEMBER, DECEMBER 2020**

<u>PROGRAM/EVENT</u>	<u>DESCRIPTION</u>	<u># ANNC</u>	<u>PER ANNC</u>	<u>VALUE</u>	<u>DATES AIRED</u>	<u>LENGTH</u>
ADOPTION PSA	ENCOURAGEING ADOPTION	80	\$12	\$960	10/1 - 12/31	:30
BREAST CANCER	BREAST CANCER AWARENESS	184	\$12	\$2,208	10/1 - 12/31	:30 & :60
Buzzed Driving	TO ENCOURAGE PEOPLE NOT TO DRIVE BUZZED	41	\$12	\$492	10/1 - 12/31	:30
Court Adopted Special Advocates Volunteer Recruitment	CASR1905	35	\$12	\$420	10/15 - 10/23	:30
Emergency Preparedness	CNFE0104000/FEMA	33	\$12	\$396	10/1 - 12/26	:30
FBI PSA	HOAX THREAT AWARENESS	206	\$12	\$2,472	10/1 - 12/31	:30 & :60
FOSTER CARE	ENCOURAGE THE PUBLIC TO BECOME A FOSTER PARENT	831	\$12	\$9,972	10/1 - 12/31	:30 & :60
GIRL SCOUTS	GIRL SCOUT RECRUITMENT	413	\$12	\$4,956	10/1 - 12/31	:30 & :60
GRADS OF LIFE	HIRE THE BEST	141	\$12	\$1,692	10/1 - 12/31	:60
HHS HOLIDAY GIVING	HHS-GIVING TUESDAY	100	\$12	\$1,200	11/30 - 12/31	:30
KEEP AMERICA BEAUTIFUL	65003B	32	\$12	\$384	10/2 - 12/31	:30
LEUKEMIA & LYMPHOMA SOCIETY	LLS.ORG	380	\$12	\$4,560	10/1 - 12/31	:60
OPIOIDS	OPIOD ADDICTION AWARENESS	21	\$12	\$252	10/1 - 12/30	:30
PRESCRIPTION FRAUD	PRESCRIPTION FRAUD AWARENESS	388	\$12	\$4,656	10/1 - 12/31	:60
BREAST CANCER AWARENESS	CNKM0001000	12	\$12	\$144	10/31 - 12/31	:30
SCORE MENTORS	SMALL BUSINESS ASSISTANCE	375	\$12	\$4,500	10/1 - 12/31	:60
Shelter Pet Adoption	CNPA0659000/ShelterPet	2	\$12	\$24	11/10 - 12/24	:30
STAND UP TO CANCER	MORGAN FREEMAN SUTC	352	\$12	\$4,224	10/2 - 12/31	:60
DON'T TEXT AND DRIVE	TEXT/DRIVE PREVENTION	130	\$12	\$1,560	10/1 - 12/31	:30 & :60
TOYS FOR TOTS	ASKING FOR LOCAL TOY DONATIONS FOR KIDS WHO HAVE LITTLE ON CHRISTMAS	90	\$12	\$1,080	11/30 - 12/23	:30
WOMEN'S HEALTH MONTH	AWARENESS OF WOMEN'S HEALTH ISSUES	5	\$12	\$980	10/21 - 11/23	:30
Let's Talk Nutrition Radio Show	Dr. Michael Garko talks about health issues that affect us all	72 programs	\$150	\$10,800	10/1 - 12/31	60 Minutes

NAACP "The B Word" Radio Show	Live, Locally produced talk show highlighting on race issues in Cental Illinois and the country	13 Programs	\$150	\$1,950	10/1 - 12/31	30 Minutes
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