

WVEL
QUARTERLY ISSUES/PROGRAMS
JULY, AUGUST, SEPTEMBER, 2020

In accordance with the commission's rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs/or public service programming in response to those needs.

Placed in the WVEL Public File

October 7, 2020

WVEL QUARTERLY ISSUES & PROGRAMS LIST
3RD QUARTER, 2020
JULY, AUGUST, SEPTEMBER, 2020

The management of WVEL takes health and safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents.

AREA EVENTS AND PUBLIC RESOURCES

91 Announcements

HEALTHY & SAFETY

625 Announcements

GENERAL INFORMATION

852 Announcements

WVEL - JULY, AUGUST, SEPTEMBER 2020

<u>PROGRAM/EVENT</u>	<u>DESCRIPTION</u>	<u># ANNC</u>	<u>PER ANNC</u>	<u>VALUE</u>	<u>DATES AIRED</u>	<u>LENGTH</u>
KB Strong Foundation	Brain Cancer Research/Brown Fest	48	\$12	\$576	8/26 - 9/5	:30
SAMS	Animal rescue/Local no kill shelter	30	\$12	\$360	7/7 - 9/26	:30
Komen Foundation	Breast Cancer	44	\$12	\$528	7/9 - 9/30	:30
Komen Foundation	Breast Cancer	97	\$12	\$1,164	7/7 - 9/30	1:00
Ad Council	Buzzed Driving	28	\$12	\$336	7/8 - 9/30	:30
Adoptuskids.org	Foster Care	86	\$12	\$1,032	7/7 - 9/30	:30
Adoptuskids.org	Foster Care	207	\$12	\$2,484	7/7 - 9/30	1:00
Girs Scouts	Art	19	\$12	\$228	7/7 - 9/30	:30
Girs Scouts	60GSRAD	104	\$12	\$1,248	7/7 - 9/30	1:00
Hire The Best	Grads of Life	115	\$12	\$1,380	7/7 - 9/30	1:00
Keep America Beautiful	Keep America Beautiful	9	\$12	\$108	7/16 - 9/29	:30
LLS.ORG	Leukemia & Lymphoma	110	\$12	\$1,320	7/8 - 9/30	1:00
Opioid	Opioid Crises	10	\$12	\$120	7/9 - 9/26	:30
Prescription Fraud	Prevent Prescription Fraud	116	\$12	\$1,392	7/8 - 9/30	1:00
Red Cross	Hometown Heros	60	\$12	\$720	7/23 - 8/4	:30
Score Mentors	Small	101	\$12	\$1,212	7/7 - 9/30	1:00
Homeland Security	See Something Say Something	6	\$12	\$72	9/19 - 9/22	:15
Pet Adoption	Shelter Pet Adoption	5	\$12	\$60	7/11 - 9/10	:30
Stand Up to Cancer	Morgan Freeman	90	\$12	\$1,080	7/7 - 9/30	1:00
Ad Council	Text/Drive Prevention	4	\$12	\$48	9/19 - 9/20	:15
Ad Council	Text/Drive Prevention	29	\$12	\$348	7/10 - 9/6	:30
Ad Council	Text/Drive Prevention	80	\$12	\$960	7/7 - 9/30	1:00
Womans Health Month	WHM Serena Williams	27	\$12	\$324	7/7 - 9/27	:30
Let's Talk Nutrition	Dr. Michael Garko	130	\$150	\$19,500	7/1 - 9/30	60 Minutes
NAACP "The B Word"	Live, Local show on race issues	13	150	\$1,950	7/1 - 9/30	30 Minutes