

WVEL

QUARTERLY ISSUES/PROGRAMS

APRIL, MAY, JUNE 2018

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File
July 10, 2018

WVEL QUARTERLY ISSUES & PROGRAMS LIST
2nd QUARTER, 2018
APRIL, MAY, JUNE, 2018

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

PUBLIC AFFAIRS PROGRAMMING

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13 30-Minute Programs

HEALTH & SAFETY

254 60-Minute Programs

281 Announcements

GENERAL PUBLIC INFORMATION

557 Announcements

WVEL
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Program/Event	#Annc.	Per Annc.	Value	Run Dates	Length
NAACP The B-Word Public Affairs Program Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	04/02-06/29	30-MIN
Dr. Asa Andrew America's Health Coach With Topical Health Tips	130	\$150	\$19,500	04/02-06/29	55-MIN
AMBUCKS Support For Local Charity Auction Benefiting Hospitalized Children	142	\$12	\$1,704	04/02-05/06	:30
Breast Cancer Risk Education Susan G Komen-Breast Health	89 62	\$12 \$12	\$1,068 \$744	05/30-06/30 05/30-06/30	:30 :60
CDC Antibiotics Awareness The Dangers Of Antibiotics Over-Use	254	\$12	\$3,048	04/01-06/03	:30
Cystic Fibrosis Silver Cup Golf Challenge Benefiting Research	124	\$12	\$1,488	05/11-06/01	:30
Peoria County Animal Protective Services Adopt A Pet Of The Week	415	\$12	\$4,980	04/01-07/29	:60
Hoax Threats Message From The FBI Think Before You Post	72 53	\$12 \$12	\$864 \$636	05/28-06/30 05/28-06/30	:30 :60
High School Equivalency Adult Literacy Foundation	17	\$12	\$204	01/01-03/31	:60
Wounded Warriar Project Aid For injured soldiers and Veterans	435	\$12	\$5,220	04/02-06/30	:60