

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**JANUARY, FEBRUARY, MARCH 2014**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
April 10, 2014

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
1st QUARTER, 2014  
JANUARY, FEBRUARY, MARCH

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13-30 Minute Programs

**HEALTH & SAFETY**

128 60-Minute Programs

**LOCAL FUND RAISING EVENT SUPPORT**

62 30-Second Announcements

WVEL

JANUARY, FEBRUARY, MARCH 2014

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	01/04-03/29	30-MIN
Duke And The Doctor	General Discussion Of Health Topics	128	\$150	\$19,200	01/01-01/31	55-MIN
Big Brothers Big Sisters	Bowl For Kid's Sake Participation Drive	62	\$12	\$744	03/01-03/21	30-SEC

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**APRIL, MAY, JUNE 2014**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
July 10, 2014

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
2nd QUARTER, 2014  
APRIL, MAY, JUNE

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13-30 Minute Programs

**HEALTH & SAFETY**

130 60-Minute Programs

**LOCAL FUND RAISING EVENT SUPPORT**

51 30-Second Announcements

WVEL  
 APRIL, MAY, JUNE 2014

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	04/05-06/28	30-MIN
Dr. Asa Andrew	America's Health Coach	130	\$150	\$19,500	04/01-06/30	55-MIN
Ambucs	Charity Auction	48	\$12	\$576	04/08-04/30	30-SEC
Ambucs	Charity Auction	3	\$12	\$36	05/01-05/01	30-SEC

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**JULY, AUGUST, SEPTEMBER 2014**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
October 10, 2014

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
3rd QUARTER, 2014  
JULY, AUGUST, SEPTEMBER

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13-30 Minute Programs

**HEALTH & SAFETY**

130 60-Minute Programs

135 30-Second Announcements

**LOCAL FUND RAISING EVENT SUPPORT**

153 30-Second Announcements

**LOCAL EVENTS AND OPPORTUNITIES**

127 30-Second Announcements



WVEL  
**JULY, AUGUST, SEPTEMBER 2014**

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	07/05-09/27	30-MIN
Dr. Asa Andrew	America's Health Coach	130	\$150	\$19,500	07/01-09/30	55-MIN
Pekin Police Department	Lock Your Doors Crime Prevention	85	\$12	\$1,020	07/01-07/31	30-SEC
Michael's Run	Benefit For Local Cancer Patient	79	\$12	\$948	07/09-07/25	30-SEC
Funds From The Heart	Local Charity For The Community At Large	6	\$12	\$72	07/30-07/31	30-SEC
Funds From The Heart	Local Charity For The Community At Large	27	\$12	\$324	08/01-08/13	30-SEC
Pekin Police Department	Lock Your Doors Crime Prevention	50	\$12	\$600	08/01-08/31	30-SEC
VFW Scholarship Essay	VFW Scholarship Program Awareness	47	\$12	\$564	08/05-08/31	30-SEC
Heart Walk 2014	Fund Raiser for Heart Disease Research	18	\$12	\$216	09/25-09/30	30-SEC
VFW Scholarship Essay	VFW Scholarship Program Awareness	80	\$12	\$960	09/01-09/30	30-SEC
Alzheimer's Fall Walk	Fund Raiser For Alzheimer's Research	23	\$12	\$276	09/01-09/20	30-SEC

# **WVEL**

## **QUARTERLY ISSUES/PROGRAMS**

**OCTOBER, NOVEMBER, DECEMBER 2014**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
January 10, 2015

WVEL

OCTOBER, NOVEMBER, DECEMBER 2014

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	10/04-12/27-	30-MIN
Dr. Asa Andrew	America's Health Coach	134	\$150	\$20,100	10/01-12/31	55-MIN
Jingle Bell Run/Walk	Arthritis Foundation Fund Drive	13	\$12	\$156	12/01-12/05	30-SEC
Stuff A Bus	Food Drive For Local People In Need	72	\$12	\$864	11/05-11/29	30-SEC
Funds From The Heart	Local Charity For The Community At Large	2	\$12	\$24	11/12-11/12	30-SEC
Heart Walk 2014	American Heart Assn. Heart Health	42	\$12	\$504	10/01-10/10	30-SEC
Jingle Bell Run/Walk	Arthritis Foundation Fund Drive	12	\$12	\$144	11/24-11/29	30-SEC
VFW Scholarship Essay	VFW Scholarship Program Awareness	3	\$12	\$36	11/01-11/01	30-SEC
Climb For The Cure	Cystic Fibrosis Foundation Awareness	16	\$12	\$192	10/15-10/17	30-SEC
VFW Scholarship Essay	VFW Scholarship Program Awareness	91	\$12	\$1,092	10/01-10/31	30-SEC

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
4th QUARTER, 2014  
OCTOBER, NOVEMBER, DECEMBER

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13-30 Minute Programs

**HEALTH & SAFETY**

134 60-Minute Programs

**LOCAL FUND RAISING EVENT SUPPORT**

83 30-Second Announcements

**LOCAL EVENTS AND OPPORTUNITIES**

94 30-Second Announcements

**LOCAL CHARITY SUPPORT**

74 Announcements