

WVEL-AM-PEORIA, ILLINOIS QUARTERLY PSA/PROGRAMS LIST: JANUARY 2022-APRIL 1ST, 2022

PUBLIC AFFAIRS PROGRAMMING: *TITLE: THE BEE WORD DESCRIPTION: WEEKLY PUBLIC AFFAIRS SHOW, ON SATURDAYS, 12:30PM-1:00PM, HOSTED BY THE NAACP BRANCH OF PEORIA, ILLINOIS, DISCUSSING MULTIPLE LOCAL TOPICS. RECORDED PUBLIC AFFAIRS PROGRAM EACH SATURDAY DATES: JANUARY 1ST-MARCH 31ST, EACH SATURDAY NUMBER OF PROGRAMS AIRED: 13

RECORDED PSA'S:

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*TITLE: EASTER SEALS BLACK N' BLUE BALL.
DESCRIPTION: WVEL RAN PSA'S PROMOTING THE EASTER SEALS RE-SCHEDULED
'BLACK AND BLUE BALL', AND ENCOURAGED LISTENERS TO PURCHASE TICKETS
TO THEIR FUND RAISING EVENT IN JUNE, 2022.
RECORDED PSA'S.
DATES: JANUARY 3<sup>RD</sup>, 2022-MARCH 31<sup>ST</sup>, 2022
NUMBER AIRED: 229
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*TITLE: ILLINOIS SPECIAL OLYMPICS POLAR PLUNGE 2022 DESCRIPTION: WVEL RAN PSA'S PROMOTING THE ILLINOIS SPECIAL OLYMPICS POLAR PLUNGE IN FEBRUARY, 2022, AND ENCOURAGED LISTENERS TO PURCHASE TICKETS TO PLUNGE, OR SPONSOR THE EVENT. RECORDED PSA'S. DATES: JANUARY 10TH, 2022-FEBRUARY 18TH, 2022. NUMBER AIRED: 150 *TITLE: PEORIA FRIENDSHIP HOUSE 'DRIVE-2-THRIVE' EVENT 2022. DESCRIPTION: WVEL RAN PSA'S PROMOTING THEIR TRIVIA PROMOTION EVENT ON APRIL 9TH, 2022, TO RAISE FUNDING FOR THE PEORIA FRIENDSHIP HOUSE. RECORDED PSA'S DATES: MARCH 15TH, 2022-MARCH 31ST, 2022 NUMBER AIRED: 84

*TITLE: ILLINOIS BROADCASTERS ASSOCIATION. SCHEDULED RECORDED PSA'S PROMOTING THE ILLINOIS NATIONAL GUARD, AND THE ILLINOIS DEPARTMENT OF HEALTH AND OPIOD DANGERS.

DESCRIPTION: RECORDED PSA ANNOUNCEMENTS PROVIDED BY THE ILLINOIS BROADCASTERS ASSOCIATION, FOCUSING ON THE ILLINOIS NATIONAL GUARD RECRUITMENT, AND THE DANGERS OF OPIOD USAGE IN ILLINOIS. RECORDED PSA'S DATES: JANUARY 1ST, 2022-MARCH 31ST, 2022 NUMBER AIRED: 435