

# WVEL-AM

WVEL-AM-PEORIA, ILLINOIS

QUARTERLY PSA/PROGRAMS LIST:

OCTOBER 1<sup>ST</sup>, 2022-DECEMBER 31<sup>ST</sup>, 2022

PUBLIC AFFAIRS PROGRAMMING:

\*TITLE: THE BEE WORD

DESCRIPTION: WEEKLY PUBLIC AFFAIRS SHOW, ON SATURDAYS, 12:30PM-1:00PM, HOSTED BY THE NAACP BRANCH OF PEORIA, ILLINOIS, DISCUSSING MULTIPLE LOCAL TOPICS.

RECORDED PUBLIC AFFAIRS PROGRAM EACH SATURDAY

DATES: OCTOBER 1<sup>ST</sup>-DECEMBER 31<sup>ST</sup>, 2022

NUMBER OF PROGRAMS AIRED: 14

RECORDED PSA'S:

\*TITLE: AMERICAN RED CROSS HOLIDAY BLOOD DRIVE

DESCRIPTION: WVEL RAN PSA'S PROMOTING THE AMERICAN RED CROSS HOLIDAY BLOOD DRIVE IN PEORIA AND BLOOMINGTON, ILLINOIS ON DECEMBER 29<sup>TH</sup>, 2022

RECORDED PSA'S

DATES: OCTOBER 28<sup>TH</sup>, 2022-DECEMBER 29<sup>TH</sup>, 2022

NUMBER AIRED: 554

TITLE: KB-STRONG KEVIN BROWN TOURNAMENT OF CHAMPIONS

DESCRIPTION: WVEL RAN PSA'S PROMOTING THE KB-STRONG 'TOURNAMENT OF CHAMPIONS' IN WASHINGTON ILLINOIS, WITH ALL PROCEEDS BENEFITTING THE LOCAL GLOBLASTOMA BRAIN CANCER CHARITY

RECORDED PSA'S

DATES: NOVEMBER 8<sup>TH</sup>, 2022-NOVEMBER 22<sup>ND</sup>, 2022

NUMBER OF MENTIONS AIRED: 55

\*TITLE: EASTER SEALS BLACK AND BLUE BALL

DESCRIPTION: WVEL RAN RECORDED PSA'S PROMOTING THE FEBRUARY 2023 EVENT FOR EASTER SEALS CENTRAL ILLINOIS 'BLACK AND BLUE BALL'

**RECORDED PSA'S**

**DATES: NOVEMBER 5<sup>TH</sup>, 2022-DECEMBER 31<sup>ST</sup>, 2022**

**NUMBER AIRED: 248**

**\*TITLE: STUFF-A-BUS FOOD DRIVE**

**DESCRIPTION: WVLE RAN RECORDED PSA'S TO SUPPORT THE STUFF-A-BUS  
FOOD DRIVE TO BENEFIT PEORIA FRIENDSHIP HOUSE**

**RECORDED PSA'S**

**DATES: NOVEMBER 8<sup>TH</sup>, 2022-DECEMBER 31<sup>ST</sup>, 2022**

**NUMBER AIRED: 82**

**\*TITLE: EAST PEORIA BOAT CLUB POLAR PLUNGE**

**DESCRIPTION: WVLE RAN PSA'S TO SUPPORT THE EAST PEORIA BOAT CLUB  
POLAR PLUNGE BENEFITTING MULTIPLE LOCAL CHARTIES**

**RECORDED PSA'S**

**DATES: DECEMBER 9<sup>TH</sup>, 2022-DECEMBER 31<sup>ST</sup>, 2022**

**NUMBER AIRED: 87**

**\*TITLE: PCCEO EARLY HEADSTART PROGRAM**

**DESCRIPTION: WVLE RAN PSA'S TO SUPPORT THE PCCEO LOCAL EARLY HEAD  
START PROGRAM**

**RECORDED PSA'S**

**DATES: DECEMBER 12<sup>TH</sup>, 2022-DECEMBER 31<sup>ST</sup>, 2022**

**NUMBER AIRED: 75**