

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**JANUARY, FEBRUARY, MARCH, 2020**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
April 10, 2020

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
1st QUARTER, 2020  
JANUARY, FEBRUARY, MARCH, 2020

The Management of WVEL takes health & safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents.

**HEALTH & SAFETY**

599 Announcements

**GENERAL INFORMATION**

434 Announcements

WVEL  
 JANUARY, FEBRUARY, MARCH, 2020

PROGRAM/EVENT	# ANNC	PER ANNC	VALUE	DATES AIRED	LENGTH
Breast Cancer <i>Komen Foundation knowyourgirls.org</i>	70	\$12	\$840	01/01-03/31	:30/:60
Foster Care <i>AdoptUsKids.org</i>	119	\$12	\$1,428	01/02-03/31	:30/:60
Girl Scouts <i>Membership Opportunities</i>	32	\$12	\$384	01/10-03/31	:30/:60
Grads Of Life <i>Hire The Best, Hire A Graduate</i>	53	\$12	\$636	01/01-03/31	:60
Keep America Beautiful <i>Recycling, End Littering</i>	37	\$12	\$444	01/01-03/28	:30
Leukemia And Lymphoma Society <i>Support Drive For Research</i>	59	\$12	\$708	01/01-03/31	:60
Opioid <i>Addiction Avoidance Information</i>	29	\$12	\$348	01/08-03/28	:30
Prescription Fraud <i>How To Avoid Fraudulent Prescription Drugs</i>	53	\$12	\$636	01/01-03/31	:60
Blood Drive <i>Local Participation For Needed Blood</i>	18	\$12	\$216	03/01-03/02	:30
Score Mentors <i>Small Business Assistance</i>	53	\$12	\$636	01/03-03/28	:60
See Something Say Something <i>Report Suspicious Activity To Authorities</i>	19	\$12	\$228	03/05-03/31	:15
Stand Up To Cancer <i>Immunotherapy Advances For Therapy</i>	51	\$12	\$612	01/01-03/31	:60
Text And Drive Prevention <i>National Highway Safety Administration</i>	66	\$12	\$792	01/01-03/31	:15/:30/:60
Illinois State Police <i>Drunk Driving Prevention</i>	18	\$12	\$216	01/22-03/31	:30
Covid-19 <i>Prevention Tips</i>	38	\$12	\$456	03/17-03/31	:60
Easter Seals <i>Fund Raising Event</i>	30	\$12	\$360	02/27-03/07	:30
Emergency Preparedness <i>Tips on Emergency items To Keep On Hand</i>	18	\$12	\$216	01/22-03/30	:30
Sam's <i>Fund Drive For Local No Kill Animal Shelter</i>	34	\$12	\$408	01/03-03/31	:30
Women's History <i>Highlighting Women's History Month</i>	10	\$12	\$120	03/18-03/27	:30
Cumulus Cares <i>Highlighting The Importance of Shopping Locally</i>	83	\$12	\$996	03/25-03/31	:60
Dr, Asa Andrew <i>America's Health Coach</i>	130	\$150	\$19,500	01/01-03/31	60 Minutes
NAACP The "B" Word <i>Live, Locally Produced Show On Racial Issues</i>	13	\$150	\$1,950	01/04-03/28	30 Minutes