

WVEL

QUARTERLY ISSUES/PROGRAMS

APRIL, MAY, JUNE, 2020

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File
July 04, 2020

WVEL QUARTERLY ISSUES & PROGRAMS LIST
2nd QUARTER, 2020
APRIL, MAY, JUNE, 2020

The Management of WVEL takes health & safety issues seriously and supports area events and opportunities that can benefit the public. On-going programming is also offered to inform and provide valuable information for area residents. During the Covid-19 pandemic, special emphasis was placed on health issues in order to stay up to date with pandemic news and ways to avoid the disease.

HEALTH & SAFETY

763 Announcements

GENERAL INFORMATION

708 Announcements

WVEL
APRIL, MAY, JUNE, 2020

PROGRAM/EVENT	# ANNC	PER ANNC	VALUE	DATES AIRED	LENGTH
Foster Care <i>AdoptUsKids.org</i>	89	\$12	\$1,068	04/01-06/28	:60
Grads Of Life <i>Hire The Best, Hire A Graduate</i>	79	\$12	\$948	04/02-06/23	:60
Prescription Fraud <i>How To Avoid Fraudulent Prescription Drugs</i>	63	\$12	\$756	04/03-06/23	:60
Blood Drive <i>Red Cross Participation For Needed Blood</i>	282	\$12	\$3,384	04/15-06/30	:30
Score Mentors <i>Small Business Assistance</i>	47	\$12	\$564	04/03-06/09	:60
Cumulus Cares <i>Highlighting The Importance of Shopping Locally</i>	480	\$12	\$5,760	04/01-04/26	:60
Covid-19 <i>Tips to Stay Safe During The Pandemic</i>	81	\$12	\$972	04/03-06/23	:55
United We Move <i>Exercise Tips For Health During The Pandemic</i>	88	\$12	\$1,056	04/09-04/30	:30
Unity Point <i>Special Information concerning covid-19</i>	119	\$12	\$1,428	04/10-04/26	:30
Dr, Asa Andrew <i>America's Health Coach</i>	130	\$150	\$19,500	04/01-06/30	60 Minutes
NAACP Trhe "B" Word <i>Live, Locally Produced Show On Racial Issues</i>	13	\$150	\$1,950	04/04-06/27	30 Minutes