WVEL-AM QUARTERLY ISSUES/PROGRAMS LIST

JANUARY-FEBRUARY-MARCH

2012

In accordance with the Commission's Rules, the following in the opinion of Station WVEL-AM are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and / or public service programming in response to these needs.

- 1. CRIME / SAFETY / HEALTH
- 2. TOURISM / COMMUNITY EVENTS
- 3. YOUTH / FAMILY
- 4. COMMUNITY ORGANIZATIONS

Placed into the WVEL-AM file, April 10, 2012

WVEL-AM QUARTERLY ISSUE / PROGRAM LIST

1ST QUARTER

2012

JANUARY-FEBRUARY-MARCH

1. CRIME / SAFETY / HEALTH

WVEL-AM KNOWS THOSE RESIDENTS OF OUR LISTENING AREA CARE ABOUT THE SAFETY AND WELL BEING OF THEIR FAMILY AND THEMSELVES. WE SUPPORT AND PARTICIPATE IN PROGRAMS TO HELP REDUCE CRIME AND PROMOTE SAFETY AND HEALTH.

IBA ILLINOIS ARMY NATIONAL GUARD

DESCRIPTION OF NATIONAL GUARD USING DIFFERENT SCENARIOS/FIGHTING FOR THE ENVIRONMENT/A STORM TO REMEMBER/MY FIRST CALL UP/RISING WATERS.

01/01/12-01/31/12	18:60 ANNOUNCEMENTS	\$216.00
02/01/12-02/29/12	08:60 ANNOUNCEMENTS	\$96.00
03/01/12-03/30/12	40:60 ANNOUNCEMENTS	\$480.00

IBA/IEMA HOMELAND SECURITY

KEEPING AMERICA SAFE-MAKING PREPARDNESS KITS IN CASE OF EMERGENCY/AWARENESS READY.GOV AND ALSO PET TIPS ON HOW TO EVACUATE YOUR PETS AND/OR LIVESTOCK

01/01/12-01/31/12	03:60 ANNOUNCEMENTS	\$36.00
02/01/12-02/28/12	04:60 ANNOUNCEMENTS	\$48.00
03/01/12-03/30/12	04:60 ANNOUNCEMENTS	\$48.00

RADIO PEORIA CARES/IDOT

ILLINOIS DEPARTMENT OF TRANSPORTATION GIVING LISTENERS DRIVING TIPS FOR WINTER DRIVING

01/13/12-01/28/12 25:60 ANNOUNCEMENTS \$300.00

IBA/COAST GUARD

DESCRIPTION OF NATIONAL GUARD USING DIFFERENT SCENARIOS/ THE WORKOUT/THE RIDE/RESERVE

01/01/12-01/31/12	05:60 ANNOUNCEMENTS	\$60.00
02/01/12-02/29/12	16:60 ANNOUNCEMENTS	\$192.00
03/01/12-03/30/12	04:60 ANNOUNCEMENTS	\$48.00

IBA/ILLINOIS ENERGY EDUCATION COUNCIL

SAFE ELECTRICITY, DESCRIBES ALL THE DANGERS OF POWER LINES. CALL 811 TO FIND UNDERGROUND UTILITIES, THE COST IS FREE. REMEMBER TLC/TEACH-LEARN-CARE

03/01/12-03/30/12 04:60 ANNOUNCEMENTS \$48.00

2. TOURISM / COMMUNITY EVENTS

WVEL-AM UNDERSTANDS THE IMPORTANCE OF TOURISM TO LOCAL COMMUNITIES THERFORE WE PROGRAMMED TO HELP SUPPORT LOCAL TOURISM AND LOCAL COMMUNITY EVENTS.

3. YOUTH AND FAMILY

WVEL-AM KNOWS THE IMPORTANCE OF HAVING STRONG FAMILY TIES. KIDS NOWADAYS ARE IN NEED OF MORE STUFF TO DO DURING THEIR FREE TIME. WE SUPPORT PROGRAMS THAT ENCOURAGE FAMILY TOGETHERNESS AND YOUTH INVOLVEMENT

4. COMMUNITY ORGANIZATIONS

WVEL-AM KNOWS THAT AREA LISTENERS ARE VERY ACTIVE WHEN IT COMES TO LOCAL CHARITIES AND COMMUNITY ORGANIZATIONS. THERE IS ALWAYS A WIDE VARIETY OF EVENTS GOING ON EACH QUARTER. THIS QUARTER WE TOUCHED ON THE FOLLOWING WORTHWHILE CAUSES.

CLIENT	EVENT	# OF SPOTS PER SPOT VALUE DATES RAN	ER SPOT	VALUE	DATES RAN	STATION TIME	TIME
RADIO PEORIA CARES/IDOT	WINTER DRIVING TIPS	25 \$	12,00	\$ 300.0	300.00 1/13/12-1/28/12	WVEL	09:
IBA/I.E.M.A./HOMELAND SECURITY	KEEPING AMERICA SAFE	3 &	12.00	39.0	36.00 1/1/12-1/31/12	WVEL	09:
IBA/I.E.M.A./HOMELAND SECURITY	KEEPING AMERICA SAFE	4	12.00 \$		48.00 2/1/12-2/29/12	WVEL	9:
IBA/I.E.M.A./HOMELAND SECURITY	KEEPING AMERICA SAFE/PET SAFETY	4	12.00 \$		48.00 3/1/12-3/30/12	WVEL	09:
	FIGHTING FOR THE ENVIRONMENT/A STORM TO						ļ
IBA/IL ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	18		\$ 216.0	12,00 \$ 216.00 1/1/12-1/31/12	WVEL	99:
	FIGHTING FOR THE ENVIRONMENT/A STORM TO				:		
IBA/IL ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	89	12.00 \$		96.00 2/1/12-2/29/12	WVEL	9:
THE PROPERTY OF THE PROPERTY O	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/IL ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	40 \$		\$ 480.0	12.00 \$ 480.00 3/1/12-3/30/12	WVEL	99
IBA/ILLINOIS ENERGY EDUCATION COUNCIL	SAFE ELECTRICITY AWARENESS	4	12.00 \$		48.00 3/1/12-3/30/12	WVEL	09:
IBA/COAST GUARD	THE WORKOUT/THE RIDE/RESERVE	2	12.00	\$ 60.0	60.00 1/1/12-1/31/12	WVEL	09:
IBA/COAST GUARD	THE WORKOUT/THE RIDE/RESERVE	16 \$	12.00 \$	1	192.00 2/1/12-2/29/12	WVEL	09:
IBA/COAST GUARD	THE WORKOUT/THE RIDE/RESERVE	4	12.00 \$		48.00 3/1/12-3/30/12	WVEL	09:
	IANIIARY FERRIARY MARCH 2012						

WVEL-AM QUARTERLY ISSUES/PROGRAMS LIST

APRIL-MAY-JUNE

2012

In accordance with the Commission's Rules, the following in the opinion of Station WVEL-AM are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and / or public service programming in response to these needs.

- 1. CRIME / SAFETY / HEALTH
- 2. TOURISM / COMMUNITY EVENTS
- 3. YOUTH / FAMILY
- 4. COMMUNITY ORGANIZATIONS

Placed into the WVEL-AM file, July 10, 2012

WVEL-AM QUARTERLY ISSUE / PROGRAM LIST

1ST QUARTER

2012

JANUARY-FEBRUARY-MARCH

1. CRIME / SAFETY / HEALTH

WVEL-AM KNOWS THOSE RESIDENTS OF OUR LISTENING AREA CARE ABOUT THE SAFETY AND WELL BEING OF THEIR FAMILY AND THEMSELVES. WE SUPPORT AND PARTICIPATE IN PROGRAMS TO HELP REDUCE CRIME AND PROMOTE SAFETY AND HEALTH.

IBA ILLINOIS ARMY NATIONAL GUARD

DESCRIPTION OF NATIONAL GUARD USING DIFFERENT SCENARIOS/FIGHTING FOR THE ENVIRONMENT/A STORM TO REMEMBER/MY FIRST CALL UP/RISING WATERS.

04/01/12-04/30/12	14:60 ANNOUNCEMENTS	\$168.00
05/01/05-05/31/12	14:60 ANNOUNCEMENTS	\$168.00
06/01/12-06/30/12	23:60 ANNOUNCEMENTS	\$276.00

IBA/IEMA HOMELAND SECURITY

KEEPING AMERICA SAFE-MAKING PREPARDNESS KITS IN CASE OF EMERGENCY/AWARENESS READY.GOV AND ALSO PET TIPS ON HOW TO EVACUATE YOUR PETS AND/OR LIVESTOCK

04/01/12-04/30/12	22:60 ANNOUNCEMENTS	\$264.00
05/01/05-05/31/12	21:60 ANNOUNCEMENTS	\$252.00
06/01/12-06/30/12	13:60 ANNOUNCEMENTS	\$156.00

RADIO PEORIA CARES/HANDS ACROSS THE COURTHOUSE

TO BRING AWARENESS OF ALL THE CHILDREN WHO ARE SUBJECT TO CHILD ABUSE AND NEGLECT

04/03/12-04/1/12 30:60 ANNOUNCEMENTS \$360.00

IBA/ILLINOIS ENERGY EDUCATION COUNCIL

SAFE ELECTRICITY, DESCRIBES ALL THE DANGERS OF POWER LINES. CALL 811 TO FIND UNDERGROUND UTILITIES, THE COST IS FREE. REMEMBER TLC/TEACH-LEARN-CARE

04/01/12-04/30/12 08:60 ANNOUNCEMENTS \$96.00 05/01/05-05/31/12 16:60 ANNOUNCEMENTS \$192.00 06/01/12-06/30/12 09:60 ANNOUNCEMENTS \$108.00

2. TOURISM / COMMUNITY EVENTS

WVEL-AM UNDERSTANDS THE IMPORTANCE OF TOURISM TO LOCAL COMMUNITIES THERFORE WE PROGRAMMED TO HELP SUPPORT LOCAL TOURISM AND LOCAL COMMUNITY EVENTS.

3. YOUTH AND FAMILY

WVEL-AM KNOWS THE IMPORTANCE OF HAVING STRONG FAMILY TIES. KIDS NOWADAYS ARE IN NEED OF MORE STUFF TO DO DURING THEIR FREE TIME. WE SUPPORT PROGRAMS THAT ENCOURAGE FAMILY TOGETHERNESS AND YOUTH INVOLVEMENT

4. COMMUNITY ORGANIZATIONS

WVEL-AM KNOWS THAT AREA LISTENERS ARE VERY ACTIVE WHEN IT COMES TO LOCAL CHARITIES AND COMMUNITY ORGANIZATIONS. THERE IS ALWAYS A WIDE VARIETY OF EVENTS GOING ON EACH QUARTER. THIS QUARTER WE TOUCHED ON THE FOLLOWING WORTHWHILE CAUSES.

AMERICAN RED CROSS

A BLOOD DRIVE TO BENEFIT THE AMERICAN RED CROSS. THIS IS THE 6^{TH} YEAR THAT WIXO HAS PARTICIPATED.

06/06/12-06/10/12 10:60 ANNOUNCEMENTS \$120.00

OEHRLEIN COSMETOLOGY SCHOOL

OFFERING FREE SERVICES FOR CANCER SURVIVORS

06/01/12-06/12/12 07:60 ANNOUNCEMENTS \$84.00

S-LIVER TO THE STATE OF THE STA	The state of the s	# OF SOOTS DED SOOT VALLE	TOOS	MAI IE	DATES PAN	STATION TIME	TIME
CLIENT		2005	5	- CO	200000000000000000000000000000000000000		
RADIO PEORIA CARES/HANDS ACROSS THE COURTHOUSE TO BRING AWARENESS ON CHILD ABUSE/NEGLECT	TO BRING AWARENESS ON CHILD ABUSE/NEGLECT	30 \$	12.00	\$ 360.00	12.00 \$ 360.00 4/3/12-4/14/12	WVEL	200
IBA/I EM A /DET SAFETY	PREPAREDNESS/PET SAFETY	22 \$	12.00	\$ 264.00	264.00 4/1/12-4/30/12	WVEL	:60
IBA/I E M A /DET SAFETY	PREPAREDNESS/PET SAFETY	21 \$	12.00	\$ 252.00	252.00 5/1/12-5/31/12	WVEL	:60
IBA/I E M A /PET SAFETY	PREPAREDNESS/PET SAFETY	13 \$	12.00	\$ 156.00	156.00 6/1/12-6/30/12	WVEL	.60
	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/II ABMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	14 \$	12.00	\$ 168.00	12.00 \$ 168.00 4/1/12-4/30/12	WVEL	99:
- Constitution of the Cons	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/IL ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	14 \$	12.00	\$ 168.00	12.00 \$ 168.00 5/1/12-5/31/12	WVE	:60
- WHATTHER THE	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/II ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	23 \$	12.00	\$ 276.00	276.00 6/1/12-6/30/12	WEL	99:
	HAVE UNDERGROUND UTILITIES MARKED/CALL 811		•				
IBA/ILLINOIS ENERGY EDUCATION COUNCIL	BEFORE YOU DIG	16 \$	12.00	\$ 192.00	192.00 5/1/12-5/31/12	WVEL	:60
	HAVE UNDERGROUND UTILITIES MARKED/CALL 811						
IBA/ILLINOIS ENERGY EDUCATION COUNCIL	BEFORE YOU DIG	80	12.00	\$ 96.00	96.00 4/1/12-4/30/12	WVEI.	99:
- Control of the Cont	HAVE UNDERGROUND UTILITIES MARKED/CALL 811						
IRA/II LINOIS ENFIRGY EDIJCATION COUNCIL	BEFORE YOU DIG	ө	12.00 \$	**	108.00 6/1/12-6/30/12	WVEL	:60
DEHRIFIN	FREE SALON SERVICES FOR CANCER SURVIVORS	\$ 2	12.00 \$		84.00 06/01/12-0612/12 WVEL	WVEL	99
RADIO PEORIA CARES/ROCK N ROLL UP YOUR SLEEVE	TO BENEFIT AMERICAN RED CROSS/BLOOD DRIVE	10 \$	12.00 \$		120.00 6/6/12-6/10/12	WVEL.	99:
	APRIL-MAY-JUNE 2012						

WVEL-AM QUARTERLY ISSUES/PROGRAMS LIST

JULY-AUGUST-SEPTEMBER

2012

In accordance with the Commission's Rules, the following in the opinion of Station WVEL-AM are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and / or public service programming in response to these needs.

- 1. CRIME / SAFETY / HEALTH
- 2. TOURISM / COMMUNITY EVENTS
- 3. YOUTH / FAMILY
- 4. COMMUNITY ORGANIZATIONS

Placed into the WVEL-AM file, October 10, 2012

WVEL-AM QUARTERLY ISSUE / PROGRAM LIST

3RD QUARTER

2012

JULY-AUGUST-SEPTEMBER

1. CRIME / SAFETY / HEALTH

WVEL-AM KNOWS THOSE RESIDENTS OF OUR LISTENING AREA CARE ABOUT THE SAFETY AND WELL BEING OF THEIR FAMILY AND THEMSELVES. WE SUPPORT AND PARTICIPATE IN PROGRAMS TO HELP REDUCE CRIME AND PROMOTE SAFETY AND HEALTH.

IBA ILLINOIS ARMY NATIONAL GUARD

DESCRIPTION OF NATIONAL GUARD USING DIFFERENT SCENARIOS/FIGHTING FOR THE ENVIRONMENT/A STORM TO REMEMBER/MY FIRST CALL UP/RISING WATERS.

07/06/12-07/30/12	16:60 ANNOUNCEMENTS	\$192.00
08/01/12-08/31/12	24:60 ANNOUNCEMENTS	\$288.00
09/02/12-09/30/12	27:60 ANNOUNCEMENTS	\$324.00

IBA/IEMA HOMELAND SECURITY

KEEPING AMERICA SAFE-MAKING PREPARDNESS KITS IN CASE OF EMERGENCY/AWARENESS READY.GOV AND ALSO PET TIPS ON HOW TO EVACUATE YOUR PETS AND/OR LIVESTOCK

07/02/12-07/31/12	11:60 ANNOUNCEMENTS	\$132.00
08/03/12-08/29/12	7:60 ANNOUNCEMENTS	\$84.00
09/02/12-09/28/12	13:60 ANNOUNCEMENTS	\$180.00

IBA/ILLINOIS ENERGY EDUCATION COUNCIL

SAFE ELECTRICITY, DESCRIBES ALL THE DANGERS OF POWER LINES. CALL 811 TO FIND UNDERGROUND UTILITIES, THE COST IS FREE. REMEMBER TLC/TEACH-LEARN-CARE

07/09/12-07/29/12	09:60 ANNOUNCEMENTS	\$108.00
08/02/05-08/30/12	18:60 ANNOUNCEMENTS	\$216.00
09/05/12-09/21/12	17:60 ANNOUNCEMENTS	\$204.00

2. TOURISM / COMMUNITY EVENTS

WVEL-AM UNDERSTANDS THE IMPORTANCE OF TOURISM TO LOCAL COMMUNITIES THERFORE WE PROGRAMMED TO HELP SUPPORT LOCAL TOURISM AND LOCAL COMMUNITY EVENTS.

3. YOUTH AND FAMILY

WVEL-AM KNOWS THE IMPORTANCE OF HAVING STRONG FAMILY TIES. KIDS NOWADAYS ARE IN NEED OF MORE STUFF TO DO DURING THEIR FREE TIME. WE SUPPORT PROGRAMS THAT ENCOURAGE FAMILY TOGETHERNESS AND YOUTH INVOLVEMENT

4. COMMUNITY ORGANIZATIONS

WVEL-AM KNOWS THAT AREA LISTENERS ARE VERY ACTIVE WHEN IT COMES TO LOCAL CHARITIES AND COMMUNITY ORGANIZATIONS. THERE IS ALWAYS A WIDE VARIETY OF EVENTS GOING ON EACH QUARTER. THIS QUARTER WE TOUCHED ON THE FOLLOWING WORTHWHILE CAUSES.

DON'T SHOOT CAMPAIGN

CAMPAIGN TO ADDRESS AND END GUN VIOLENCE IN PEORIA AREA

8/29/12-8/31/12

6:30 ANNOUNCEMENTS

\$72.00

9/1/12-9/30/12

63:30 ANNOUNCEMENTS

\$756.00

LIENT.	EVENT	# OF SPOTS PER SPOT VALUE	PER SPOT	VALUE	DATES RAN	STATION TIME	TIME
IBA/I.E.M.A./PET SAFETY	PREPAREDNESS/PET SAFETY	÷.	\$ 12.00	\$ 132.	132.00 7/2/12-7/31/12	WVEL	:60
IBA/I E.M.A./PET SAFETY	PREPAREDNESS/PET SAFETY	7	\$ 12.00	\$ 84.	84.00 8/3/12-8/29/12	WVEL	:60
IBA/I.E.M.A./PET SAFETY	PREPAREDNESS/PET SAFETY	15	\$ 12.00	\$ 180.	180.00 9/2/12-9/28/12	WVEL	:60
CALLED MAN PARTY OF THE PARTY O	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/IL ARMY NATIONAL GUARD	REMEMBERANY FIRST CALL UP/RISING WATERS	16 \$	\$ 12.00 \$		192.00 7/6/12-7/30/12	WVEL	.60
The state of the s	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/IL ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	24 \$	\$ 12.00 \$		288.00 8/1/12-8/31/12	WVEL	89.
TALLED THE PROPERTY OF THE PRO	FIGHTING FOR THE ENVIRONMENT/A STORM TO						
IBA/IL ARMY NATIONAL GUARD	REMEMBER/MY FIRST CALL UP/RISING WATERS	27	\$ 12.00	\$ 324	324,00 9/2/12-9/30/12	WVEL	.60
The state of the s	HAVE UNDERGROUND UTILITIES MARKED/CALL 811						,
IBA/ILLINOIS ENERGY EDUCATION COUNCIL	BEFORE YOU DIG	9	\$ 12.00 \$	\$ 108.	108.00 7/9/12-7/29/12	WVEL	09.
The state of the s	HAVE UNDERGROUND UTILITIES MARKED/CALL 811						
IBA/ILLINOIS ENERGY EDUCATION COUNCIL	BEFORE YOU DIG	18	\$ 12.00	\$ 216.	216.00 8/2/12-8/30/12	WVEL	.60
THE PERSON NAMED OF THE PE	HAVE UNDERGROUND UTILITIES MARKED/CALL 811						
IBA/ILLINOIS ENERGY EDUCATION COUNCIL	BEFORE YOU DIG	17	\$ 12.00	\$	204.00 9/5/12-9/21/12	WVEL	.60
DON'T SHOOT CAMPAIGN	ADDRESS AREA GUN VIOLENCE	9	\$ 12.00	\$ 72.	72.00 8/29/12-8/31/12	WVEL	.30
DON'T SHOOT CAMPAIGN	ADDRESS AREA GUN VIOLENCE	63	\$ 12.00	(A	756.00 9/1/12-9/30/12	WVEL	:30
RADIO PEORIA CARES/STOP THE VIOLENCE	I HAD A DREAM	18	\$ 12.00	\$ 216.	216.00 8/1/12-8/17/12	WVEL	:30
	JULY-AUGUST-SEPTEMBER 2012						
VI. STATE OF THE PROPERTY OF T							

WVEL

QUARTERLY ISSUES/PROGRAMS

OCTOBER, NOVEMBER, DECEMBER 2012

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File January 10, 2013

WVEL QUARTERLY ISSUES & PROGRAMS LIST 4th QUARTER, 2012 OCTOBER, NOVEMBER, DECEMBER

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

HEALTH & SAFETY

CRIME PREVENTION 55 30-Second Announcements

STORM & NATURAL DISASTER PREPAREDNESS 131 60-Second Announcements

WVEL OCTOBER, NOVEMBER, DECEMBER 2012

PROGRAM
ILENOIS DIVOZDOSO EINO ACOIN.
PEORIA MAYOR ARDIS
MOON OFFICE ACCIDENCE

EVENT	# ANNC.	PER ANNC. VALUE		DATES RAN LENGTH	ENGTH.
DISASTER PREPAREDNESS	29	\$12	\$804	10/01-10/31	:60
DON'T SHOOT/GUN SAFETY	55	\$12	\$660	10/01-10/27	:30
DISASTER PREPAREDNESS	64	\$12	\$768	12/01-12/31	09: