

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**JANUARY, FEBRUARY, MARCH 2015**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
April 10, 2015

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
1st QUARTER, 2015  
JANUARY, FEBRUARY, MARCH

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13-30 Minute Programs

**HEALTH & SAFETY**

128 60-Minute Programs

**LOCAL FUND RAISING EVENT SUPPORT**

71 30-Second Announcements

WVEL

JANUARY, FEBRUARY, MARCH 2015

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	01/01-03/31	30-MIN
Dr. Asa Andrew	America's Health Coach	128	\$150	\$19,200	01/01-03/31	55-MIN
Bowl For Kid's Sake	Big Brothers/Big Sisters Fundraising	41	\$12	\$492	03/10-03/20	30-SEC
Girl Scouts	Support For Girl Scout Cookie Sales	30	\$12	\$360	03/16-03/29	30-SEC

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**APRIL, MAY, JUNE 2015**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
July 10, 2015

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
2nd QUARTER, 2015  
APRIL, MAY, JUNE

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13 30-Minute Programs

**HEALTH & SAFETY**

130 60-Minute Programs

**LOCAL FUND RAISING EVENT SUPPORT**

167-Second Announcements

**LOCAL HEALTH & SAFETY EVENTS**

100 Announcements

WVEL  
 APRIL, MAY, JUNE 2015

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	04/03-06/26	30-MIN
Dr. Asa Andrew	America's Health Coach	130	\$150	\$19,500	04/01-06/30	55-MIN
Best Buddies Friendship Walk	Local Support For Disabled Citizens	17	\$12	\$204	04/22-04/24	30-SEC
Ambucs 2015	Support For Children In Hospital Care	95	\$12	\$1,140	04/06-04/30	30-SEC
Northside Community Health Fair	Medical Screening And Other Health Support	32	\$12	\$384	05/06-05/16	30-SEC
Cystic Fibrosis Golf Outing	Fundraiser For Cystic Fibrosis Research	55	\$12	\$660	05/19-05/31	30-SEC
Rock 'N Roll Up Your Sleeve	Red Cross Blood Drive	68	\$12	\$816	06/17-06/30	30-SEC

**WVEL**

**QUARTERLY ISSUES/PROGRAMS**

**JULY, AUGUST, SEPTEMBER 2015**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
October 06, 2015

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
3rd QUARTER, 2015  
JULY, AUGUST, SEPTEMBER

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

13 30-Minute Programs

**HEALTH & SAFETY**

132 60-Minute Programs

**FUND RAISING EVENTS**

249 ANNOUNCEMENTS



WVEL

JULY, AUGUST, SEPTEMBER 2015

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	13	\$150	\$1,950	07/04-09/26	30-MIN
Dr. Asa Andrew	America's Health Coach	132	\$150	\$19,800	07/01-09/30	55-MIN
Children's Miracle Network	Supporting Children's Healthcare Fundraiser	140	\$12	\$1,680	08/05-08/31	:15/:30
Michael's 5K Run	Local Fundraiser For Colon Cancer Research	109	\$12	\$1,308	07/04-07/24	30-SEC

## **WVEL**

### **QUARTERLY ISSUES/PROGRAMS**

**OCTOBER, NOVEMBER, DECEMBER 2015**

In Accordance with the Commission's Rules, the following represents problems and needs of the local community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs.

Placed in the WVEL Public File  
January 10, 2016

WVEL QUARTERLY ISSUES & PROGRAMS LIST  
4th QUARTER, 2015  
OCTOBER, NOVEMBER, DECEMBER

The Management of WVEL takes health & safety issues seriously and supports area events that can benefit the public. On-going programming is offered to inform and provide valuable information for area residents.

**PUBLIC AFFAIRS PROGRAMMING**

Regularly scheduled, locally produced 30-minute programs concerning minority opportunities, programs and general issues of public interest.

14 30-Minute Programs

**HEALTH & SAFETY**

130 60-Minute Programs

37 Announcements

**FUND RAISING EVENTS**

349 Announcements

**SUPPORT FOR LOCAL CHARITIES**

176 Announcements

WVEL

JULY, AUGUST, SEPTEMBER 2015

PROGRAM	EVENT	# ANNC.	PER ANNC.	VALUE	DATES RAN	LENGTH
NAACP The B-Word Public Affairs Program	Live, 1/2-Hour Upcoming Local Events	14	\$150	\$2,100	10/01-12/31	30-MIN
Dr. Asa Andrew	America's Health Coach	130	\$150	\$19,500	10/03-12/30	55-MIN
Children's Miracle Network	Supporting Children's Healthcare Fundraiser	123	\$12	\$1,476	10/01-10/31	:15/:30
Pink Promise Casual Day	Fundraiser For Breast Cancer Research/Cure	62	\$12	\$744	10/07-10/25	30-SEC
Stuff A Bus	Local Food Drive for the Peoria Area	28	\$12	\$336	10/21-10/31	30-SEC
Junior League	Events For Children's Skills & Abilities	37	\$12	\$444	11/02-11/14	:30
Children's Miracle Network	Supporting Children's Healthcare Fundraiser	71	\$12	\$852	11/01-11/30	:15/:30
Construction Charities Of North America	Disaster Relief For Citizens/Seniors/Veterans	39	\$12	\$468	11/11-11/30	:30
Echelon Peoria Red Hot Christmas	Provides Support For The Salvation Army	43	\$12	\$516	11/11-11/30	:30
Stuff A Bus	Local Food Drive for the Peoria Area	7	\$12	\$84	11/11-11/14	30-SEC
Construction Charities Of North America	Disaster Relief For Citizens/Seniors/Veterans	13	\$12	\$156	12/01-12/04	:30
Construction Charities Of North America	Disaster Relief For Citizens/Seniors/Veterans	38	\$12	\$456	12/16-12/31	:30
Children's Miracle Network	Supporting Children's Healthcare Fundraiser	93	\$12	\$1,116	12/01-12/31	:15/:30
Echelon Peoria Red Hot Christmas	Provides Support For The Salvation Army	8	\$12	\$96	12/01-12/03	:30