

WVEL - JULY, AUGUST, SEPTEMBER 2021

<u>PROGRAM/EVENT</u>	<u>DESCRIPTION</u>	<u># ANNC</u>	<u>PER ANNC</u>	<u># VALUE</u>	<u>DATES AIRED</u>	<u>LENGTH</u>
Animal Rescue in Central Illinois	Stray Animal Midway Shelter	43	\$12	\$516	07/01/21-09/28/21	:30
APTA ORG Hilltop Trot	HILLTOP TROT	41	\$12	\$492	09/24/21-09/30/21	:30
Breast Cancer	Breast Cancer Awareness	262	\$12	\$3,144	07/01/21-09/30/21	:30 & :60
Cancer Research Fundaising	KB Strong	133	\$12	\$1,596	08/05/21-09/04/21	:30
Colon Cancer Event	RUN FOR LIFE	61	\$12	\$732	07/06/21-07/24/21	:30
Emergency Preparedness	Helping the public prepare for disasters	40	\$12	\$480	07/01/21-09/29/21	:30
Foster Care	Foster Care Volunteer Recruitment	930	\$12	\$11,160	07/01/21-09/30/21	:30 & :60
Girl Scout	Encourging Girl Scout Recruitment	429	\$12	\$5,148	07/01/21-09/30/21	:30 & :60
GRADS of LIFE	Hire the Best	412	\$12	\$4,944	07/01/21-09/30/21	:60
Hunger Relief	Peoria Food Bank	175	\$12	\$2,100	08/16/21-09/30/21	:30
KEEP AMERICA BEAUTIFUL	KEEP AMERICA BEAUTIFUL	27	\$12	\$324	07/01/21-09/29/21	:30
LEUKEMIA & LYMPHOMA SOCIETY	LLS.ORG	424	\$12	\$5,088	07/01/21-09/30/21	:60
National Cancer Screening Day Unity Point	National Cancer Screening Day Unity Point	110	\$12	\$1,320	07/22/21-08/16/21	:30
OPIOD	Opiod Addiction Awareness	27	\$12	\$324	07/02/21-09/28/21	:30
Peoria Friendship House	Maka Maka Friendship House	234	\$12	\$2,808	08/11/21-09/30/21	:60
Prescription Fraud	Prescription Fraud	387	\$12	\$4,644	07/01/21-09/30/21	:60
SCORE Mentors	Small Business Assistance	402	\$12	\$4,824	07/01/21-09/30/21	:60
See Something Say Something	See Something Say Something	6	\$12	\$72	09/25/21-09/28/21	:15
Shelter Pet Adoption	Shelter Pet Adoption	12	\$12	\$144	07/02/21-09/08/21	:30
St Jude	Pekin Palooza Local Fundraiser	54	\$12	\$648	07/01/21-07/11/21	:30
STAND UP TO CANCER	Morgan Freeman SUTC	385	\$12	\$4,620	07/01/21-09/30/21	:60
SUICIDE PREVENTION	SUICIDE PREVENTION	98	\$12	\$1,176	08/16/21-09/30/21	:30 or :60
TEXT/DRIVE PREVENTION	TEXT/DRIVE PREVENTION	223	\$12	\$2,676	07/01/21-09/30/21	:15 & :60
Women's Health Month	Women's Health Month	3	\$12	\$36	07/05/21-09/04/21	:30