

WVEL-AM - APRIL, MAY, JUNE 2021

<u>PROGRAM/EVENT</u>	<u>DESCRIPTION</u>	<u># ANNC</u>	<u>PER ANNC</u>	<u>VALUE</u>	<u>DATES AIRED</u>	<u>LENGTH</u>
Central Illinois Animal Rescue	Stray Animal Midway Shelter (SAMS)	31	\$12	\$372	4/1 - 6/30	:30
BREAST CANCER	BREAST CANCER AWARENESS	282	\$12	\$3,384	4/1 - 6/30	:60 & :30
Buzzed Driving	TO ENCOURAGE PEOPLE NOT TO DRIVE BUZZED	16	\$12	\$192	4/2 - 5/26	:30
Emergency Preparedness	CNFE0104000/FEMA	40	\$12	\$480	4/1 - 6/26	:30
FOSTER CARE	ENCOURAGE THE PUBLIC TO BECOME A FOSTER PARENT	916	\$12	\$10,992	4/1 - 6/30	:60 & :30
GIRL SCOUTS	GIRL SCOUT RECRUITMENT	443	\$12	\$5,316	4/1 - 6/30	:60 & :30
GRADS OF LIFE	HIRE THE BEST	430	\$12	\$5,160	4/1 - 6/30	:60
KEEP AMERICA BEAUTIFUL	ENCOURAGE TO NOT LITTER	11	\$12	\$132	4/23 - 6/23	:30
LEUKEMIA & LYMPHOMA SOCIETY	LLS.ORG	422	\$12	\$5,064	4/1 - 6/30	:60
OPIOIDS	OPIOID ADDICTION AWARENESS	27	\$12	\$324	4/23 - 6/30	:30
PRESCRIPTION FRAUD	PRESCRIPTION FRAUD AWARENESS	419	\$12	\$5,028	4/1 - 6/30	:60
St. Jude	Pekin Palooza Local Fund Raiser	70	\$12	\$840	6/15 - 6/30	:30
SCORE MENTORS	SMALL BUSINESS ASSISTANCE	404	\$12	\$4,848	4/1 - 6/30	:60
Shelter Pet Adoption	CNPA0659000/ShelterPet	1	\$12	\$12	14-Jun	:30
STAND UP TO CANCER	MORGAN FREEMAN SUTC	413	\$12	\$4,956	4/1 - 6/30	:60
DON'T TEXT AND DRIVE	TEXT/DRIVE PREVENTION	236	\$12	\$2,832	4/1 - 6/30	:60
The Dr. Daliah Show	Dr. Daliah Wachs talks about health issues that affect us all.	65	\$150	\$9,750	4/1 - 6/30	60 Minutes
NAACP "The B Word" Radio Show	Live, Locally produced talk show highlighting on race issues in Cental Illinois and the country.	13	\$150	\$1,950	4/1 - 6/30	30 Minutes