## **WVEL-AM:**



WVEL-AM-PEORIA, ILLINOIS
QUARTERLY PSA/PROGRAMS LIST:
OCTOBER 1<sup>ST</sup>-DECEMBER 31<sup>ST</sup>, 2023

WEEKLY PUBLIC AFFAIRS PROGRAM: "THE B WORD", AIRS EACH SATURDAY FROM 12:30PM-1PM. HOSTED BY THE PEORIA CHAPTER OF THE NAACP TOTAL SHOWS AIRED: 14

## **RECORDED PSA'S:**

\*TITLE: STUFF-A-BUS PSA

DESCRIPTION: WVEL RAN PSA'S PROMOTING THE ANNUAL STUFF-A-BUS FOOD

DRIVE FOR PEORIA FRIENDSHIP HOUSE

**RECORDED PSA'S.** 

DATES: OCTOBER 26<sup>TH</sup>-NOVEMBER 28<sup>TH</sup>, 2023

**NUMBER AIRED: 150** 

\*TITLE: SPOONFUL FUND RAISER FOR SOPHIE'S KITCHEN

DESCRIPTION: WVEL AIRED PSA'S PROMOTING SOPHIE'S KITCHEN FOOD BANK

**RECORDED PSA'S.** 

DATES: OCTOBER 19<sup>TH</sup>-OCTOBER 28<sup>TH</sup>, 2023

**NUMBER AIRED: 74** 

\*TITLE: PUMPKINLAND COMMUNITY EVENTS PSA

**DESCRIPTION: WVEL RAN PSA'S PROMOTING VARIOUS COMMUNITY** 

**CHARITABLE EVENTS FOR FALL** 

**RECORDED PSA'S** 

DATES: NOVEMBER 21<sup>ST</sup>-NOVEMBER 25<sup>TH</sup>, 2023

**NUMBER AIRED: 29** 

\*TITLE: PACE SANTA PARADE

**DESCRIPTION: WVEL AIRED PSA'S PROMOTING ANNUAL SANTA PARADE IN** 

**PEORIA** 

DATES: NOVEMBER 18<sup>TH</sup>-NOVEMBER 23<sup>RD</sup>, 2023

**NUMBER AIRED: 32** 

\*TITLE: EEO EMPLOYER 2023

**DESCRIPTION: WVEL AIRED PSA'S PROMOTING THE EEO EMPLOYER** 

**RECORDED PSA'S.** 

DATES: OCTOBER 1<sup>ST</sup>-DECEMBER 31<sup>ST</sup>, 2023

**NUMBER AIRED: 184** 

\*TITLE: EASTER SEALS BLACK N' BLUE BALL

**DESCRIPTION: WVEL AIRED PSA'S PROMOTING THE ANNUAL EASTER SEALS** 

**EVENT** 

**RECORDED PSA'S.** 

DATES: NOVEMBER 18<sup>TH</sup>-DECEMBER 31<sup>ST</sup>, 2023

**NUMBER AIRED: 226** 

\*TITLE: EAST PEORIA BOAT CLUB POLAR PLUNGE

DESCRIPTION: AIRED PSA'S PROMOTING THE ANNUAL POLAR PLUNGE AT THE EAST PEORIA BOAT CLUB WITH CHARITABLE FUNDS GOING TO LOCAL FIRE

**DEPARTMENT** 

**RECORDED PSA'S.** 

DATES: DECEMBER 22<sup>ND</sup>-DECEMBER 31<sup>ST</sup>, 2023

**NUMBER AIRED: 56** 

\*TITLE: BULLETS IN THE BATHTUB PSA

DESCRIPTION: WVEL AIRED PSA'S PROMOTING THE PHONEIX COLLECTIVE IN

PEORIA AND CENTRAL ILLINOIS

DATES: OCTOBER 6<sup>TH</sup>-OCTOBER 19<sup>TH</sup>, 2023

**NUMBER AIRED: 84**