



WPMI
661 Azalea Rd
Mobile, AL 36609

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 5441389
Schedule Dates 10/18/22-10/24/22
Advertiser RPOF-Simpson Moody Patronis-FL-R (148799)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 804/961/11504 (1794230)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Brady,David,
Phone/Fax /
CPE 804/961/11504
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments RPMOO MAX ALFORD
 Separation: 30;PopulationBuyType: CPP

Date Entered 10/13/22
Last Modified 10/13/22
Entered By Cecilia Bickham
CO-OP No
External # ECR27960200
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,612.50
Net Total \$9,137.50
Sales Tax

Mobile (WPMI)		
By Broadcast Month	Spots	Rate
Oct. 2022	53	\$10,750.00
Grand Total:	53	\$10,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-3.2)	10/18/22-10/18/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1		X						1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/13/22
2.0	Normal Line / News (1-3.2)	10/19/22-10/19/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1			X					1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/13/22
3.0	Normal Line / News (1-3.2)	10/20/22-10/20/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1				X				1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/13/22
4.0	Normal Line / News (1-3.2)	10/21/22-10/21/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1					X			1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/13/22
5.0	Normal Line / News (1-3.2)	10/24/22-10/24/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1	X							1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/13/22
6.0	Normal Line / News (2-1.7)	10/22/22-10/22/22	3	:30	7:00:04A- NBC-Saturday Today Show	1						X		1	\$40.00	\$40.00	Mobile (WPMI)	Saturday Today Show 1231534 Index: 137	10/13/22
7.0	Normal Line / News (3-1.7)	10/23/22-10/23/22	3	:30	7A- NBC-Sunday Today Show	1							X	1	\$50.00	\$50.00	Mobile (WPMI)	Sunday Today 1231534 Index: 137	10/13/22
8.0	Normal Line / SPOT (4-2.6)	10/18/22-10/18/22	3	:30	9A- NBC-The Today Show Hour 3	1		X						1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/13/22
9.0	Normal Line / SPOT (4-2.6)	10/19/22-10/19/22	3	:30	9A- NBC-The Today Show Hour 3	1			X					1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/13/22

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10.0	Normal Line / SPOT (4-2.6)	10/20/22-10/20/22	3	:30	9A- NBC-The Today Show Hour 3	1				X				1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/13/22
11.0	Normal Line / SPOT (4-2.6)	10/21/22-10/21/22	3	:30	9A- NBC-The Today Show Hour 3	1					X			1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/13/22
12.0	Normal Line / SPOT (5-2.3)	10/18/22-10/18/22	3	:30	10A- NBC-The Today Show Hour 4	1		X						1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/13/22
13.0	Normal Line / SPOT (5-2.3)	10/19/22-10/19/22	3	:30	10A- NBC-The Today Show Hour 4	1			X					1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/13/22
14.0	Normal Line / SPOT (5-2.3)	10/20/22-10/20/22	3	:30	10A- NBC-The Today Show Hour 4	1				X				1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/13/22
15.0	Normal Line / SPOT (5-2.3)	10/21/22-10/21/22	3	:30	10A- NBC-The Today Show Hour 4	1					X			1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/13/22
16.0	Normal Line / SPOT (5-2.3)	10/24/22-10/24/22	3	:30	10A- NBC-The Today Show Hour 4	1	X							1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/13/22

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17.0	Normal Line / SPOT (6-3.6)	10/19/22-10/19/22	3	:30	4P- Family Feud	1			X					1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/13/22
18.0	Normal Line / SPOT (6-3.6)	10/20/22-10/20/22	3	:30	4P- Family Feud	1				X				1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/13/22
19.0	Normal Line / SPOT (6-3.6)	10/21/22-10/21/22	3	:30	4P- Family Feud	1					X			1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/13/22
20.0	Normal Line / SPOT (6-3.6)	10/24/22-10/24/22	3	:30	4P- Family Feud	1	X							1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/13/22
21.0	Normal Line / News (7-5.3)	10/18/22-10/18/22	3	:30	5:30P- NBC-Nightly News	1		X						1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/13/22
22.0	Normal Line / News (7-5.3)	10/19/22-10/19/22	3	:30	5:30P- NBC-Nightly News	1			X					1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/13/22
23.0	Normal Line / News (7-5.3)	10/20/22-10/20/22	3	:30	5:30P- NBC-Nightly News	1				X				1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/13/22
24.0	Normal Line / News (7-5.3)	10/21/22-10/21/22	3	:30	5:30P- NBC-Nightly News	1					X			1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/13/22
25.0	Normal Line / News (7-5.3)	10/23/22-10/23/22	3	:30	5:30P- NBC-Nightly News Wknd	1							X	1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/13/22

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26.0	Normal Line / News (7-5.3)	10/24/22-10/24/22	3	:30	5:30P- NBC-Nightly News	1	X							1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/13/22
27.0	Normal Line / SPOT (8-4.7)	10/18/22-10/18/22	3	:30	6:30P- Entertainment Tonight	1		X						1	\$260.00	\$260.00	Mobile (WPMI)	Entertainment Tonight 1231534 Index: 129	10/13/22
28.0	Normal Line / SPOT (8-4.7)	10/21/22-10/21/22	3	:30	6:30P- Entertainment Tonight	1					X			1	\$260.00	\$260.00	Mobile (WPMI)	Entertainment Tonight 1231534 Index: 129	10/13/22
29.0	Normal Line / SPOT (8-4.7)	10/24/22-10/24/22	3	:30	6:30P- Entertainment Tonight	1	X							1	\$260.00	\$260.00	Mobile (WPMI)	Entertainment Tonight 1231534 Index: 129	10/13/22
30.0	Normal Line / Prime (9-4.6)	10/24/22-10/24/22	3	:30	7P- NBC-The Voice (Monday)	1	X							1	\$655.00	\$655.00	Mobile (WPMI)	The Voice-NBC 1231534 Index: 130	10/13/22
31.0	Normal Line / Prime (10-8.2)	10/18/22-10/18/22	3	:30	7P- NBC-The Voice (Tuesday)	1		X						1	\$655.00	\$655.00	Mobile (WPMI)	The Voice Tue-NBC 1231534 Index: 120	10/13/22
32.0	Normal Line / Prime (11-7.5)	10/18/22-10/18/22	3	:30	8P- NBC-La Brea (Tuesday)	1		X						1	\$295.00	\$295.00	Mobile (WPMI)	La Brea-NBC 1231534 Index: 127	10/13/22
33.0	Normal Line / Prime (12-8.0)	10/19/22-10/19/22	3	:30	7P- NBC-Chicago Med (Wednesday)	1			X					1	\$420.00	\$420.00	Mobile (WPMI)	Chicago Med-NBC 1231534 Index: 128	10/13/22
34.0	Normal Line / Prime (13-7.5)	10/19/22-10/19/22	3	:30	8P- NBC-Chicago Fire (Wednesday)	1			X					1	\$455.00	\$455.00	Mobile (WPMI)	Chicago Fire-NBC 1231534 Index: 127	10/13/22

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35.0	Normal Line / Prime (14-5.6)	10/19/22-10/19/22	3	:30	9P- NBC-Chicago PD (Wednesday)	1			X					1	\$570.00	\$570.00	Mobile (WPMI)	Chicago PD-NBC 1231534 Index: 122	10/13/22
36.0	Normal Line / Prime (15-4.4)	10/20/22-10/20/22	3	:30	7P- NBC-Law & Order (Thursday)	1				X				1	\$290.00	\$290.00	Mobile (WPMI)	Law & Order-NBC 1231534 Index: 133	10/13/22
37.0	Normal Line / Prime (16-3.6)	10/20/22-10/20/22	3	:30	8P- NBC-Law & Order: Special Victims Unit (Thursday)	1				X				1	\$275.00	\$275.00	Mobile (WPMI)	Law & Order: SVU-NBC 1231534 Index: 133	10/13/22
38.0	Normal Line / Prime (17-3.6)	10/20/22-10/20/22	3	:30	9P- NBC-Law & Order: Organized Crime (Thursday)	1				X				1	\$335.00	\$335.00	Mobile (WPMI)	Law & Order: Organized Crime-NBC 1231534 Index: 133	10/13/22
39.0	Normal Line / Prime (18-4.4)	10/21/22-10/21/22	3	:30	7P- NBC-College Bowl (Friday)	1					X			1	\$140.00	\$140.00	Mobile (WPMI)	The Blacklist-NBC 1231534 Index: 133	10/13/22
40.0	Normal Line / Prime (19-2.2)	10/21/22-10/21/22	3	:30	8P- NBC-Dateline NBC (Friday)	1					X			1	\$230.00	\$230.00	Mobile (WPMI)	Dateline Fri-NBC 1231534 Index: 132	10/13/22
41.0	Normal Line / Prime (20-2.2)	10/22/22-10/22/22	3	:30	8P- NBC-Dateline Saturday Night Mystery	1						X		1	\$175.00	\$175.00	Mobile (WPMI)	Dateline Weekend Mystery-NBC 1231534 Index: 129	10/13/22
42.0	Normal Line / SPOT (21-2.4)	10/18/22-10/18/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1		X						1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/13/22

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43.0	Normal Line / SPOT (21-2.4)	10/19/22-10/19/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1			X					1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/13/22
44.0	Normal Line / SPOT (21-2.4)	10/21/22-10/21/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1					X			1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/13/22
45.0	Normal Line / SPOT (21-2.4)	10/24/22-10/24/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1	X							1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/13/22
46.0	Normal Line / SPOT (22-2.0)	10/18/22-10/18/22	3	:30	11:37P- NBC-Late Night with Seth Meyers	1		X						1	\$30.00	\$30.00	Mobile (WPMI)	Late Night-NBC 1231534 Index: 131	10/13/22
47.0	Normal Line / SPOT (22-2.0)	10/20/22-10/20/22	3	:30	11:37P- NBC-Late Night with Seth Meyers	1				X				1	\$30.00	\$30.00	Mobile (WPMI)	Late Night-NBC 1231534 Index: 131	10/13/22
48.0	Normal Line / SPOT (22-2.0)	10/21/22-10/21/22	3	:30	11:37P- NBC-Late Night with Seth Meyers	1					X			1	\$30.00	\$30.00	Mobile (WPMI)	Late Night-NBC 1231534 Index: 131	10/13/22
49.0	Normal Line / SPOT (22-2.0)	10/24/22-10/24/22	3	:30	11:37P- NBC-Late Night with Seth Meyers	1	X							1	\$30.00	\$30.00	Mobile (WPMI)	Late Night-NBC 1231534 Index: 131	10/13/22
50.0	Normal Line / Prime (22-2.0)	10/22/22-10/22/22	3	:30	8P- NBC-Dateline Saturday Night Mystery	1						X		1	\$175.00	\$175.00	Mobile (WPMI)	DATELINE	10/13/22
51.0	Normal Line / Football (24-4.4)	10/23/22-10/23/22	3	:30	6P- Sports-NBC Football Night in America	1							X	1	\$420.00	\$420.00	Mobile (WPMI)	Football Night in America 1231534 Index: 121	10/13/22

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52.0	Normal Line / Football (25-6.9)	10/23/22-10/23/22	3	:30	7:20P- Sports-NBC NFL Prime Game	1							X	1	\$1,350.00	\$1,350.00	Mobile (WPMI)	Sunday Night Football 1231534 Index: 119	10/13/22
53.0	Normal Line / SPOT (22-2.0)	10/23/22-10/23/22	3	:30	11:30P- Magnum PI	1							X	1	\$20.00	\$20.00	Mobile (WPMI)	MAGNUM PL	10/13/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.