



WPMI  
661 Azalea Rd  
Mobile, AL 36609

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract #** 5456359  
**Schedule Dates** 11/01/22-11/08/22  
**Advertiser** RPOF-Simpson Moody Patronis-FL-R (148799)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 804/961/11701 (1799595)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Brady,David,  
**Phone/Fax** /  
**CPE** 804/961/11701  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** RPMOO MAX ALFORD  
 Separation: 30;PopulationBuyType: CPP

**Date Entered** 10/27/22  
**Last Modified** 10/27/22  
**Entered By** Cecilia Bickham  
**CO-OP** No  
**External #** ECR27970399  
**Demo** A18+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,182.75  
**Net Total** \$6,702.25  
**Sales Tax**

Mobile (WPMI)		
By Broadcast Month	Spots	Rate
Nov. 2022	38	\$7,885.00
<b>Grand Total:</b>	<b>38</b>	<b>\$7,885.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/01/22-11/01/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1		X						1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/27/22
2.0	Normal Line / News	11/03/22-11/03/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1				X				1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/27/22
3.0	Normal Line / News	11/08/22-11/08/22	3	:30	7A- NBC-The Today Show Hour 1 & 2	1		X						1	\$70.00	\$70.00	Mobile (WPMI)	Today Show-NBC 1231534 Index: 129	10/27/22
4.0	Normal Line / News	11/05/22-11/05/22	3	:30	7:00:04A- NBC-Saturday Today Show	1						X		1	\$40.00	\$40.00	Mobile (WPMI)	Saturday Today Show 1231534 Index: 137	10/27/22
5.0	Normal Line / News	11/06/22-11/06/22	3	:30	7A- NBC-Sunday Today Show	1							X	1	\$50.00	\$50.00	Mobile (WPMI)	Sunday Today 1231534 Index: 137	10/27/22
6.0	Normal Line / SPOT	11/01/22-11/01/22	3	:30	9A- NBC-The Today Show Hour 3	1		X						1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/27/22
7.0	Normal Line / SPOT	11/04/22-11/04/22	3	:30	9A- NBC-The Today Show Hour 3	1				X				1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/27/22
8.0	Normal Line / SPOT	11/08/22-11/08/22	3	:30	9A- NBC-The Today Show Hour 3	1		X						1	\$50.00	\$50.00	Mobile (WPMI)	Today Third Hour-NBC 1231534 Index: 128	10/27/22

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9.0	Normal Line / SPOT	11/03/22-11/03/22	3	:30	10A- NBC-The Today Show Hour 4	1				X				1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/27/22
10.0	Normal Line / SPOT	11/07/22-11/07/22	3	:30	10A- NBC-The Today Show Hour 4	1	X							1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/27/22
11.0	Normal Line / SPOT	11/08/22-11/08/22	3	:30	10A- NBC-The Today Show Hour 4	1		X						1	\$40.00	\$40.00	Mobile (WPMI)	Today with Hoda & Jenna-NBC 1231534 Index: 131	10/27/22
12.0	Normal Line / SPOT	11/02/22-11/02/22	3	:30	4P- Family Feud	1			X					1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/27/22
13.0	Normal Line / SPOT	11/04/22-11/04/22	3	:30	4P- Family Feud	1					X			1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/27/22
14.0	Normal Line / SPOT	11/07/22-11/07/22	3	:30	4P- Family Feud	1	X							1	\$80.00	\$80.00	Mobile (WPMI)	Family Feud 2x 1231534 Index: 139	10/27/22
15.0	Normal Line / News	11/02/22-11/02/22	3	:30	5:30P- NBC-Nightly News	1			X					1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/27/22
16.0	Normal Line / News	11/04/22-11/04/22	3	:30	5:30P- NBC-Nightly News	1					X			1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/27/22

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17.0	Normal Line / News	11/07/22-11/07/22	3	:30	5:30P- NBC-Nightly News	1	X							1	\$325.00	\$325.00	Mobile (WPMI)	NBC Nightly News 1231534 Index: 126	10/27/22
18.0	Normal Line / SPOT	11/01/22-11/01/22	3	:30	6:30P- Entertainment Tonight	1		X						1	\$260.00	\$260.00	Mobile (WPMI)	Entertainment Tonight 1231534 Index: 129	10/27/22
19.0	Normal Line / SPOT	11/04/22-11/04/22	3	:30	6:30P- Entertainment Tonight	1					X			1	\$260.00	\$260.00	Mobile (WPMI)	Entertainment Tonight 1231534 Index: 129	10/27/22
20.0	Normal Line / SPOT	11/07/22-11/07/22	3	:30	6:30P- Entertainment Tonight	1	X							1	\$260.00	\$260.00	Mobile (WPMI)	Entertainment Tonight 1231534 Index: 129	10/27/22
21.0	Normal Line / Prime	11/07/22-11/07/22	3	:30	7P- NBC-The Voice (Monday)	1	X							1	\$655.00	\$655.00	Mobile (WPMI)	The Voice-NBC 1231534 Index: 130	10/27/22
22.0	Normal Line / Prime	11/01/22-11/01/22	3	:30	7P- NBC-The Voice (Tuesday)	1		X						1	\$655.00	\$655.00	Mobile (WPMI)	The Voice Tue-NBC 1231534 Index: 120	10/27/22
23.0	Normal Line / Prime	11/01/22-11/01/22	3	:30	8P- NBC-La Brea (Tuesday)	1		X						1	\$295.00	\$295.00	Mobile (WPMI)	La Brea-NBC 1231534 Index: 127	10/27/22
24.0	Normal Line / Prime	11/02/22-11/02/22	3	:30	7P- NBC-Chicago Med (Wednesday)	1			X					1	\$420.00	\$420.00	Mobile (WPMI)	Chicago Med-NBC 1231534 Index: 128	10/27/22
25.0	Normal Line / Prime	11/02/22-11/02/22	3	:30	8P- NBC-Chicago Fire (Wednesday)	1			X					1	\$455.00	\$455.00	Mobile (WPMI)	Chicago Fire-NBC 1231534 Index: 127	10/27/22

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26.0	Normal Line / Prime	11/02/22-11/02/22	3	:30	9P- NBC-Chicago PD (Wednesday)	1			X					1	\$570.00	\$570.00	Mobile (WPMI)	Chicago PD-NBC 1231534 Index: 122	10/27/22
27.0	Normal Line / Prime	11/03/22-11/03/22	3	:30	7P- NBC-Law & Order (Thursday)	1				X				1	\$290.00	\$290.00	Mobile (WPMI)	Law & Order-NBC 1231534 Index: 133	10/27/22
28.0	Normal Line / Prime	11/03/22-11/03/22	3	:30	8P- NBC-Law & Order: Special Victims Unit (Thursday)	1				X				1	\$275.00	\$275.00	Mobile (WPMI)	Law & Order: SVU-NBC 1231534 Index: 133	10/27/22
29.0	Normal Line / Prime	11/03/22-11/03/22	3	:30	9P- NBC-Law & Order: Organized Crime (Thursday)	1				X				1	\$335.00	\$335.00	Mobile (WPMI)	Law & Order: Organized Crime-NBC 1231534 Index: 133	10/27/22
30.0	Normal Line / Prime	11/04/22-11/04/22	3	:30	Orbit- [P]NBC-Lopez Vs Lopez (Friday)(Fr), [P]NBC-Young Rock (Friday) (Fr)	1					X			1	\$140.00	\$140.00	Mobile (WPMI)	LOPEZ/YOUNG ROCK	10/27/22
31.0	Normal Line / Prime	11/04/22-11/04/22	3	:30	8P- NBC-Dateline NBC (Friday)	1					X			1	\$230.00	\$230.00	Mobile (WPMI)	Dateline Fri-NBC 1231534 Index: 132	10/27/22
32.0	Normal Line / SPOT	11/01/22-11/01/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1		X						1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/27/22

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33.0	Normal Line / SPOT	11/02/22-11/02/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1			X					1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/27/22
34.0	Normal Line / SPOT	11/07/22-11/07/22	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon	1	X							1	\$70.00	\$70.00	Mobile (WPMI)	Tonight Show-NBC 1231534 Index: 133	10/27/22
35.0	Normal Line / Football	11/05/22-11/05/22	3	:30	6:30P- Sports-NBC Notre Dame College Football	1						X		1	\$195.00	\$195.00	Mobile (WPMI)	Notre Dame Football 1231534 Index: 115	10/27/22
36.0	Normal Line / Football	11/06/22-11/06/22	3	:30	6P- Sports-NBC Football Night in America	1							X	1	\$420.00	\$420.00	Mobile (WPMI)	Football Night in America 1231534 Index: 121	10/27/22
37.0	Normal Line / News (25)	11/06/22-11/06/22	3	:30	7A- NBC-Sunday Today Show	1							X	1	\$50.00	\$50.00	Mobile (WPMI)	Sunday Today 1231534 Index: 137	10/27/22
38.0	Normal Line / SPOT (26)	11/05/22-11/05/22	3	:30	6P- Family Feud Wknd	1						X		1	\$125.00	\$125.00	Mobile (WPMI)	FAMILY FEUD	10/27/22

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