

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yy) 6/30/98

1. Call Sign	Channel Number	Community of License	State	County	ZIP Code
WLS-TV	7	City Chicago	IL	Cook	60601
Licensee					Previous call sign (if applicable)
WLS Television Inc.					
x Network Affiliation: <u>ABC</u>		Independent	Nielsen DMA	World Wide Web Home Page Address (if applicable)	
ABC			Chicago	<u>ABC7CHICAGO.COM</u>	

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671 (c). 4
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by 47 C.F.R. Section 73.673?  Yes  No
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  Yes  No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs).

Title of Program:			Origination	
Disney's 101 Dalmatians: The Series			Local	Network
			X	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 7:00-7:30 AM CT	13		Dates	Times
Length of Program: <u>30</u> (minutes)				
Age of Target Child Audience: from <u>7</u> years to <u>11</u> years.				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In the personae of a group of Dalmatian puppies and their friend, a resourceful chicken named "Spot," this series addresses many of the key developmental issues of middle childhood. Stories revolve around conflicts over rules, learning to be responsible, attempts to gain peer acceptance, learning from mistakes, desires to help other animals or human characters and problem-solving. The series encourages pro-social values such as empathy, fairness and cooperative behavior, as well as modeling, information-gathering and thinking strategies.

Supplemental Page

5. Core Programming.

Title of Program:			Origination	
Disney's 1 Saturday Morning (featuring long-form educational elements -- "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" -- and short-form educational elements)			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 7:30-9:30 AM CT	13		Dates	Times
Length of Program: <u>120</u> (minutes)				
Age of Target Child Audience: from <u>8</u> years to <u>12</u> years.				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				
<p>This two-hour program block features three half-hour educational series in combination with a variety of short-form educational and entertainment elements which include "Great Minds...Think For Themselves" (American history segments), "ABC's Schoolhouse Rock" and fact-based shorts called "What's Up With That?."</p> <p>Disney's Doug -- Narrated via the spoken journal entries of aspiring writer/cartoonist Doug Funnie, this series uses humor and fantasy in depicting the struggles of a twelve-year-old boy to develop self-confidence and identity, resolve family, peer and school problems and maintain friendships strained by preadolescent physical and emotional changes. Series episodes foster values such as honesty, loyalty, fairness and respect for individual differences. By means of its narrative episode structure "Brand Spanking New! Doug" also serves to encourage creative writing and artistic expression.</p> <p>Disney's Pepper Ann -- "Pepper Ann" features a twelve-year-old girl who demonstrates that individuality, self-expression, competence and humor are assets for a pre-teenager. From week to week Pepper, who is growing up in a single-parent family and who attends Middle School, learns that it is O.K. to make mistakes and this it is important to speak out for what one believes. Additionally, the series affirms positive values such as effort/ perseverance, taking responsibility, creativity and the value of friendship.</p> <p>Disney's Recess -- "Disney's Recess" is a collection of animated stories about a group of fourth graders who attend suburban public school. Having been loyal friends for years, these children are an ethnically and gender-diverse group. They provide role models for viewers who may likewise be struggling with problems common to middle childhood such as conflicts with authority figures, school and family rules, desire to be popular, peer pressure, crises of confidence and lack of fairness. A recurrent theme is the issue of dealing with the class bully or "teacher's pet." Certain episodes raise thought-provoking questions which parents and children can talk about together, providing a rich source of values-oriented family discussion material.</p>				

Supplemental Page

5. Core Programming.

Title of Program: Disney's Jungle Cubs			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 10:30-11:00 AM CT	13		Dates	Times
Length of Program: <u>30</u> (minutes)				
Age of Target Child Audience: from <u>5</u> years to <u>8</u> years.				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				
<p>The 1997-98 episodes of "Jungle Cubs" are specifically designed to be an educational children's series. In this animated series the beloved animals from Rudyard Kipling's <u>The Jungle Book</u> -- Bagheera, Baloo, Hathi, Kaa, Louie and Shere Khan -- are portrayed as young animals who are growing up in the jungles of India. Series episodes teach and reinforce pro-social values such as cooperative behavior, resolving disagreements, developing empathy, building self-esteem, taking responsibility, overcoming fears and maintaining friendships.</p>				

5. Core Programming.

Title of Program: The New Adventures Of Winnie The Pooh			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 11:00-11:30 AM CT	13		Dates	Times
Length of Program: <u>30</u> (minutes)				
Age of Target Child Audience: from <u>3</u> years to <u>6</u> years.				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				
<p>Based on the classic <u>Winnie The Pooh</u> book series by author A.A. Milne, "The New Adventures Of Winnie The Pooh" depicts the everyday lives of Christopher Robin and his animal companions Pooh, Piglet, Rabbit, Tigger, Eeyore, Owl and Gopher. Series episodes convey strong pro-social messages about honesty, taking responsibility, persistence, cooperative effort, friendship and caring. Episodes are designed to have great educational relevance to younger viewers and to help younger children distinguish between fantasy and reality, identify feelings and overcome common childhood fears.</p>				

Supplemental Page

5. Core Programming.

Title of Program:			Origination		
Science Court			Local	Network	Syndicated
				X	
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Saturdays - 11:30 AM-12:00 Noon CT	13		Dates	Times	
Length of Program: <u>30</u> (minutes)					
Age of Target Child Audience: from <u>8</u> years to <u>12</u> years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					
<p>“Science Court” offers a novel and highly entertaining approach to science education. Primarily designed for children in the middle school grades, the series uses a humorous courtroom setting as a vehicle for teaching broad scientific concepts and their everyday applications. In the courtroom setting, characters present their views in a logical manner, enabling the home viewing audience to develop logical and sequential thinking skills, to examine and describe phenomena, to evaluate hypotheses in light of data obtained and to use both inductive and deductive reasoning. Key science concepts are illustrated by means of courtroom “demonstrations” and graphics.</p>					

### Non-Core Educational and Information Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

Title of Program: ABC's Schoolhouse Rock			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 9:57-10:00 AM CT	13		Dates	Times
Length of Program: <u>3</u> (minutes)				
Age of Target Child Audience: from <u>6</u> years to <u>11</u> years.				
Describe the program.				
This short-form educational program teaches concepts in grammar, math, U.S. history, science and finance by transforming these concepts into popular song, rhyme and amusing visuals. This method of presenting academic concepts has proven to be a powerful instructional tool.				
Does the program have educating and informing children ages 16 and under as significant purpose?				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673?				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?				<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs.)

Title of Program:			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:	
Saturdays - 7:00-7:30 AM CT	13	30 (minutes)	from <u>7</u> years to <u>11</u> years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				
In the personae of a group of Dalmatian puppies and their friend, a resourceful chicken named "Spot," this series addresses many of the key developmental issues of middle childhood. Stories revolve around conflicts over rules, learning to be responsible, attempts to gain peer acceptance, learning from mistakes, desires to help other animals or human characters and problem-solving. The series encourages pro-social values such as empathy, fairness and cooperative behavior, as well as modeling, information-gathering and thinking strategies.				

8. Does the licensee publicize the existence of and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?  Yes  No

Supplemental Page

6. Non-Core Programming.

Title of Program: ABC's Schoolhouse Rock			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 10:27-10:30 AM CT	13		Dates	Times
Length of Program: <u>3</u> (minutes)				
Age of Target Child Audience: from <u>6</u> years to <u>11</u> years.				
Describe the program.				
This short-form educational program teaches concepts in grammar, math, U.S. history, science and finance by transforming these concepts into popular song, rhyme and amusing visuals. This method of presenting academic concepts has proven to be a powerful instructional tool.				
Does the program have educating and informing children ages 16 and under as significant purpose?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

6. Non-Core Programming.

Title of Program: Sing Me a Story With Belle			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays - 6:30-7am	13		Dates	Times
Length of Program: <u>30</u> (minutes)				
Age of Target Child Audience: from <u>2</u> years to <u>6</u> years.				
Describe the program.				
Through classic stories, discussions, and song, this program teaches young children the fundamentals, morals, and educational lessons of life.				
Does the program have educating and informing children ages 16 and under as significant purpose?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

6. Non-Core Programming.

Title of Program: Bill Nye the Science Guy			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays – 12-12:30pm	13	4*	Dates Saturdays, 5/2, 5/16, 5/23 Saturday, 6/13	Times 6-6:30am 1-1:30pm
Length of Program: <u>30</u> (minutes)				
Age of Target Child Audience: from <u>6</u> years to <u>11</u> years.				
*One preemption due to ABC kids special; other preemptions due primarily to live network sports and live telecasts of the Polish Constitution Day Parade and the Puerto Rican Parade.				
Describe the program.				
This program is designed to teach children in an educational, informational, and entertaining way about sophisticated scientific concepts including sound, light and color, cells, and outer space.				
Does the program have educating and informing children ages 16 and under as significant purpose?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

6. Non-Core Programming.

Title of Program: Wild About Animals			Origination	
			Local	Network
				X
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
Saturdays – 12:30-1pm	13	6*	Dates Saturdays, 5/2, 5/16, 5/23 Saturday, 5/30 Sunday, 6/14 Sunday, 4/12	Times 5:30-6am 6-6:30am 1-1:30pm 2-2:30pm
Length of Program: <u>30</u> (minutes)				
Age of Target Child Audience: from <u>8</u> years to <u>16</u> years.				
*One preemption due to ABC kids special; other preemptions due primarily to live network sports and live telecasts of the Polish Constitution Day Parade and the Puerto Rican Parade.				
Describe the program.				
This program is designed to teach children 16 and younger about the world of animals by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each show consists of 4 or 5 stories designed not only to teach children				

about exotic and unique animals from the wild, but also to educate them further about animals they probably see every day.

Does the program have educating and informing children ages 16 and under as significant purpose?  Yes  No

If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673?  Yes  No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?  Yes  No



Supplemental Page

7. Core Programming you plan to air for the next quarter.

Title of Program:			Origination		
Science Court			Local	Network	Syndicated
				X	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
Saturdays - 11:30 AM-12:00 Noon CT	13	30 (minutes)	from <u>8</u> years to <u>12</u> years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					
<p>"Science Court" offers a novel and highly entertaining approach to science education. Primarily designed for children in the middle school grades, the series uses a humorous courtroom setting as a vehicle for teaching broad scientific concepts and their everyday applications. In the courtroom setting, characters present their views in a logical manner, enabling the home viewing audience to develop logical and sequential thinking skills, to examine and describe phenomena, to evaluate hypotheses in light of data obtained and to use both inductive and deductive reasoning. Key science concepts are illustrated by means of courtroom "demonstrations" and graphics.</p>					

7. Core Programming you plan to air for the next quarter.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
		(minutes)	from ____ years to ____ years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					
<p>With respect to local programming, subject to schedule changes, WLS-TV plans to air the same basic program series listed in this report for the 2<sup>nd</sup> quarter 1998 designed to serve the educational and informational needs of children. However, in mid-September we will add a weekly program, POPULAR MECHANICS FOR KIDS, geared to exploring with children ages 6 to 11 the limits of science, technology, and imagination. In the 1998/1999 season, we will no longer air SING ME A STORY WITH BELLE, as it is going out of production.</p>					

9. List Core Program, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.761. Also, indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Programming	Channel Number of Station Airing Sponsored Program	Did total programming increase?	
			Yes	No
			Yes	No
			Yes	No
			Yes	No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program:			Origination	
n/a			Local	Network
				Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.	
			Dates	Times
Length of Program: _____ (minutes)				
Age of Target Child Audience: from _____ years to _____ years.				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.				


10. Name of Children's programming liaison:		
Name	Fran Preston	Telephone Number (include area code) 312-750-7271
Address	WLS-TV 190 North State Street	Internet Mail Address (if applicable)
City	Chicago, IL 60601	

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

The Polish Constitution Day Parade, airing live on Saturday, May 2, at 12-1pm, and the Puerto Rican Parade, airing live on Saturday, June 13, at 12-1pm, educate and inform children and their parents about the rich and diverse cultures of the Polish-American and Puerto Rican-American communities, respectively. We also air educational and informative public service announcements (list attached) during children's programming, as well as Best of the Class messages, inspirational messages highlighting Chicago-area high school valedictorians. WLS-TV's non-broadcast efforts include dissemination to schools of ABC's Classroom Connection, a magazine that lists network educational programs for children. The magazine suggests classroom activities and recommends readings designed to enhance the educational value of the listed programs. In addition, WLS-TV news talent regularly participate in speaking engagements in area schools.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee WLS Television, Inc. Date 7/7/98	Signature 
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