

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2001

I. Call Sign	Channel Number	Community of License			
		City	State	County	ZIP Code
WLS-TV	7	Chicago	IL	Cook	60601
Licensee					
WLS Television, Inc.					
<input checked="" type="checkbox"/> Network Affiliation: ABC		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Chicago		www.abc7chicago.com	
Facility ID Number		Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)	
73226				12/01/2005	

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. 4
See 47 C.F.R. Section 73.671(c).

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? Yes No

4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 4.a.

WLS-TV sends this information to approximately 300 publishers in the Chicago ADI including, but not limited to, the Chicago Tribune, the Chicago Sun-Times, the Daily Southtown, the Daily Herald, the Defender, and Pioneer Press (multi-neighborhoods). The ABC Television Network, on our behalf, sends this program information to TV Guide (for publication in both the United States and Canada), the Chicago Tribune, and TV Data.

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Sabrina, The Animated Series			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/7:00-7:30 AM CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 11 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 Twelve-year-old Sabrina Spellman, who is half witch and half mortal, is being raised in a non-traditional family consisting of her Uncle Quigley and two young aunts. Series episodes explore social and developmental issues such as peer pressure/competition, loyalty and friendship, responsibility, honesty, facing fears, speaking up for

one's beliefs, etc. Family issues such as divorce, remarriage and household rules are also addressed. (*Note-01/20/01 episode was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #1: Sabrina, The Animated Series		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? ___ Yes <input checked="" type="checkbox"/> No
01/20/2001	n/a	
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes ___ No
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Title of Program #2: Disney's The Weekenders		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/7:30-8:00 AM CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "The Weekenders" introduces four twelve-year-olds who have been friends since kindergarten. They attend middle school in southern California and spend time together on weekends. Their family circumstances are diverse: Ino is the only son of a single mother, Carver is the middle child in an affluent African American family, Tish comes from an Eastern European immigrant family and Lor is the only girl among fourteen sports-minded brothers. Stories explore such topics as parent/child relations, sibling rivalry, acculturation, competition vs. compromise, responsibility, honesty, peer acceptance and loyalty. (*Note-01/20/01 episode was preempted due live breaking ABC News to coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #2: Disney's The Weekenders		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? ___ Yes <input checked="" type="checkbox"/> No
01/20/2001	n/a	
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes ___ No
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Other News Public

Title of Program #3: Disney's Recess			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/8:00-8:30 AM CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Disney's Recess" is a collection of stories about six fourth-grade children who attend public school. These children are an ethnically diverse and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or conflicts with teachers' favored students. Series episodes provide opportunities for parent/child discussions about values. (*Note-01/20/01 episode was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #3: Disney's Recess		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
01/20/2001	n/a	
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #4: Disney's Recess			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/8:30-9:00 AM CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Disney's Recess" is a collection of stories about six fourth-grade children who attend public school. These children are an ethnically diverse and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or conflicts with teachers' favored students. Series episodes provide opportunities for parent/child discussions about values. (*Note-01/20/01 episode was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #4: Disney's Recess		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes ___ No <input checked="" type="checkbox"/>
01/20/2001	n/a	Yes ___ No <input checked="" type="checkbox"/>
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		Yes <input checked="" type="checkbox"/> No ___
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Title of Program #5: Disney's Teacher's Pet		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/9:00-9:30 AM CT (through 01/27/01); Saturdays/10:00-10:30 AM CT (as of 02/03/01)	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Via a magical transformation, nine-year-old Leonard Helperman's dog "Spot" discovers that he is able to talk and walk upright. He seizes the opportunity to fulfill a lifelong ambition: to go to school. Dressed in some of Leonard's clothes, Spot becomes "Scott Leadready", reveling in the challenge of learning fourth-grade spelling, math and history. The fourth grade teacher, Mrs. Helperman, is Leonard's mother. She is a single parent. (*Note-01/20/01 episode of was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #5: Disney's Teacher's Pet		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes ___ No <input checked="" type="checkbox"/>
01/20/2001	n/a	Yes ___ No <input checked="" type="checkbox"/>
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		Yes <input checked="" type="checkbox"/> No ___
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Title of Program #6: Disney's Doug			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/10:00-10:30 AM CT (through 01/27/01); Saturdays/10:30 AM-11:00 AM CT (as of 02/03/01)	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series uses humor and fantasy in depicting a twelve-year-old boy's struggle to develop self-confidence, define identity, resolve family and school problems and maintain friendships. Narrated via the journal entries of aspiring writer/cartoonist Doug Funnie, episodes promote values such as honesty, loyalty, fairness and respect for individual differences. These stories also encourage creative writing and artistic expression. (*Note-01/20/01 episode was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #6: Disney's Doug		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes ___ No <input checked="" type="checkbox"/>
01/20/2001	n/a	
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Title of Program #7: Disney's Pepper Ann			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/10:30 AM-11:00 PM CT (through 01/27/01)	3	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 10 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pepper Ann is the daughter of a single working mother. She loves math and science and someday hopes to make a name for herself in biology or medicine. Pepper Ann and her Hazelnut Middle School friends demonstrate individuality, problem-solving, perseverance, responsibility and creativity. While the primary educational focus of this series is building self-esteem--particularly that of girls--stories also break down gender and ethnic stereotypes and broaden the definition of "family." (*Note-01/20/01 episode was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #7: Disney's Pepper Ann		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
4	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/2001	n/a	Yes ___ No <input checked="" type="checkbox"/>
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Title of Program #8: Disney's Lloyd in Space		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/9:00-9:30 AM CT (as of 02/03/01)	9	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Lloyd in Space" is the story of an alien boy who attends middle school in a galaxy far away. His mother, Nora, is the commander of the space station in Intrepidville, where Lloyd, his six-year-old sister Francine and his three buddies, Eddie, Kurt and Douglas, live. Nora is a single parent. Many of the stories are set at school and involve peer and friendship issues as well as school rules, procedures and authority conflicts. Episodes are designed to teach values, problem-solving, responsibility (as in a story about Lloyd's babysitting his younger sister, who runs away when he becomes overbearing, and several stories about taking responsibility for pets), and goal setting.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #8: Disney's Lloyd in Space		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
		Yes ___ No ___
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input type="checkbox"/> Breaking News ___ Sports ___ Other <input type="checkbox"/> Other News ___ Public		

Title of Program #9: The New Adventures of Winnie the Pooh			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/11:00-11:30 AM CT	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 3 years to 6 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on the classic "Winnie the Pooh" books by author A.A. Milne, "The New Adventures of Winnie the Pooh" depicts the everyday lives of Christopher Robin and his companions Pooh, Piglet, Rabbit, Tigger, Eeyore, Owl and Gopher. Series episodes deliver strong messages about honesty, responsibility, persistence, cooperative effort, friendship and caring. Many stories are designed to help young children distinguish between fantasy and reality and overcome common childhood fears. (*Note-01/20/01 episode was preempted due to live breaking ABC News coverage of the Presidential Inauguration.)			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #9: The New Adventures of Winnie the Pooh		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/2001	n/1	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: Popular Mechanics for Kids			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturdays at 6:30-7am	13	5	
Length of Program: 30 (minutes)		12-12:30pm: 1/6, 1/20, 3/3, 3/10; 1:30-2pm: 3/17	
Age of Target Child Audience: from 2 years to 6 years			
Describe the program. This series for kids explores the limits of science, technology, and imagination.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? Yes No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? Yes No

Title of Program #2: Wild About Animals	Origination Syndicated
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Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturdays at 5-5:30am	11	8	4:30-5am: 3/18 (JIP); 5:30-6am: 3/3, 3/24, 3/31; 6-6:30am: 3/17; 12:30-1pm: 3/10, 3/11
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 8 years to 16 years			

Describe the program.
 This program is designed to teach children 16 and younger about the world of animals by bringing them the world's most fascinating animals. Each show consists of 4 or 5 stories designed not only to teach children about exotic and unique animals from the wild, but also to educate them further about animals they probably see every day.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? Yes No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? Yes No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Sabrina, The Animated Series	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/7:00-7:30 AM CT	13	30 (minutes)	from 8 to 11 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 Twelve-year-old Sabrina Spellman, who is half witch and half mortal, is being raised in a non-traditional family consisting of her Uncle Quigley and two young aunts. Series episodes explore social and developmental issues such as peer pressure/competition, loyalty and friendship, responsibility, honesty, facing fears, speaking up for one's beliefs, etc. Family issues such as divorce, remarriage and household rules are also addressed.

Title of Program #2: Disney's The Weekenders	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/7:30-8:00 AM CT	13	30 (minutes)	from 9 to 12 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 "The Weekenders" introduces four twelve-year-olds who have been friends since kindergarten. They attend middle school in southern California and spend time together on weekends. Their family circumstances are

diverse: Ino is the only son of a single mother, Carver is the middle child in an affluent African American family, Tish comes from an Eastern European immigrant family and Lor is the only girl among fourteen sports-minded brothers. Stories explore such topics as parent/child relations, sibling rivalry, acculturation, competition vs. compromise, responsibility, honesty, peer acceptance and loyalty.

Title of Program #3: Disney's Recess			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/8:00-8:30 AM CT	13	30 (minutes)	from 8 to 12 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Disney's Recess" is a collection of stories about six fourth-grade children who attend public school. These children are an ethnically diverse and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or conflicts with teachers' favored students. Series episodes provide opportunities for parent/child discussions about values.			

Title of Program #4: Disney's Recess			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/8:30-9:00 AM CT	13	30 (minutes)	from 8 to 12 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Disney's Recess" is a collection of stories about six fourth-grade children who attend public school. These children are an ethnically diverse and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or conflicts with teachers' favored students. Series episodes provide opportunities for parent/child discussions about values.			

Title of Program #5: Disney's Lloyd in Space			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/9:00-9:30 AM CT	13	30 (minutes)	from 8 to 12 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Lloyd in Space" is the story of an alien boy who attends Middle School in a galaxy far away. His mother, Nora, is the commander of the space station in Intrepidville, where Lloyd, his six-year-old sister Francine and his three buddies, Eddie, Kurt and Douglas live. Nora is a single parent. Many of the stories are set at school and involve peer and friendship issues as well as school rules, procedures and authority conflicts. Episodes are designed to teach values, problem-solving, responsibility (as in a story about Lloyd's babysitting his younger sister, who runs away when he becomes overbearing, and several stories about taking responsibility for pets), and goal setting.			

Title of Program #6: Disney's Teacher's Pet			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/10:00-10:30 AM CT	13	30 (minutes)	from 8 to 12 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Via a magical transformation, nine-year-old Leonard Helperman's dog "Spot" discovers that he is able to talk and walk upright. He seizes the opportunity to fulfill a lifelong ambition: to go to school. Dressed in some of Leonard's clothes, Spot becomes "Scott Leadready", reveling in the challenge of learning fourth-grade spelling, math and history. The fourth grade teacher, Mrs. Helperman, is Leonard's mother. She is a single parent.			

Title of Program #7: Disney's Doug			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/10:30-11:00 AM CT	13	30 (minutes)	from 8 to 12 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series uses humor and fantasy in depicting a twelve-year-old boy's struggle to develop self-confidence, define identity, resolve family and school problems and maintain friendships. Narrated via the journal entries of aspiring writer/cartoonist Doug Funnie, episodes promote values such as honesty, loyalty, fairness and respect for individual differences. These stories also encourage creative writing and artistic expression.			

Title of Program #8: The New Adventures of Winnie the Pooh			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/11:00-11:30 AM CT	13	30 (minutes)	from 3 to 6 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on the classic "Winnie the Pooh" books by author A.A. Milne, "The New Adventures of Winnie the Pooh" depicts the everyday lives of Christopher Robin and his companions Pooh, Piglet, Rabbit, Tigger, Eeyore, Owl and Gopher. Series episodes deliver strong messages about honesty, responsibility, persistence, cooperative effort, friendship and caring. Many stories are designed to help young children distinguish between fantasy and reality and overcome common childhood fears.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Yes No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase? <input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			


10. Name of children's programming liaison:	
Name Fran Preston	Telephone Number (include area code) 312-750-7271
Address 190 North State Street	Internet Mail Address (if applicable)
City Chicago	State IL

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

We air Know Your Heritage, a weekly (Sundays at 11-11:30am) half-hour quiz show in which teams of area high school students compete against each other on questions of heritage and history. The St. Patrick's Day Parade, airing live on Saturday, 3/17, at 12-1:30pm, educates children and their parents about the heritage of Chicago's Irish-American community. We also aired public service announcements during the 1st quarter within children's programming which further the educational interests of children. These include PSA's from Boys and Girls Clubs of Chicago, Disney Learning Partnership, Environmental Defense Fund, Four H, Library of Congress, Mercy Home for Boys and Girls, National Institute of Drug Abuse, and Partnership for a Drug Free America, among others.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee WLS-TV	Signature (only for printed version) 
Date 04/04/2001	

FCC 398
April 2001 (1.3)
(end)