

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group

being/on behalf of: Shelby for U.S Senate

a legally qualified candidate of the Republican

political party for the office of: U.S Senate

in the Primary

election to be held on: 03/01/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by:

Shelby for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pam Blackwell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/08/16

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

DREW WOODS


Printed Name

NSN

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

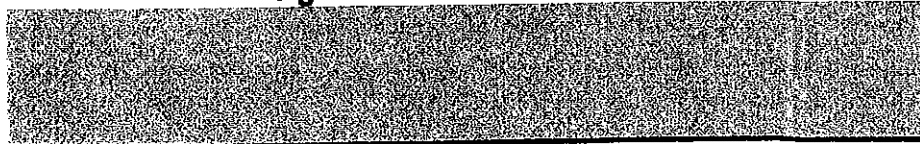
(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

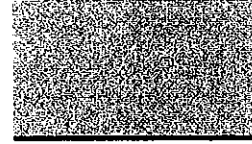
☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Handwritten: KATZ Shelby



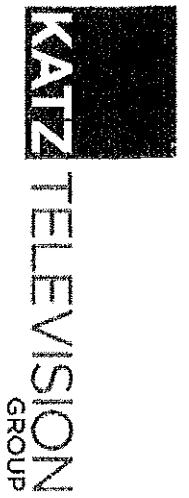
Contract # 25043171		Changes as of: 12/18/2015 at 12:13 PM		Version: Current State	
CPE: SHELBO/ORDR/112118	Flight: 1/12/16 - 1/18/16	Station: WCOV	Total \$: \$590.00		
Agency: Smart Media Group	Advertiser: POLITICAL	Market: Montgomery	Total Spots: 4		
1427 LESLIE AVE	Product: Order	Office: WASHINGTON	Total CPP: \$64.13		
SUITE #102	Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY	Total GRP: 9.2		
ALEXANDRIA, VA	Agency Order #: 30043842	Assistant: ALEXANDRA BRADLEY			
22301	Buyer: Brooks, Michele	Con Type: POLITICAL/VOTE	Separation:		
Comments: NEW ORDER. PLS CHCK AND CNF. THX, ALEX					

#	Day/Time	DP	Program	Rate	A3SP Rating	1/12 - 1/18								Total Spots	Total \$	CPP	GRP	
						Len	1/12	1/13	1/14	1/15	1/16	1/17	1/18					
	M-F 1 5p-6p		BIG BANG THEORY	\$120.00	1.8	60	0	0	0	1	0	0	0	0	1	\$120.00	\$66.67	1.8
	M-F 2 5p-6p		BIG BANG THEORY	\$70.00	1.8	60	0	0	0	0	0	0	0	1	1	\$70.00	\$38.89	1.8
	M 3 7p-8p		GOTHAM-FOX	\$200.00	2.8	60	0	0	0	0	0	0	0	2	2	\$400.00	\$71.43	5.6
TOTALS:							0	0	0	1	0	0	0	3	4	\$590.00	\$64.13	9.2

COPY

COPY

Handwritten: T.M. 12/18/15



Contract # 25043171 **Changes as of:** 12/18/2015 at 12:13 PM **Version:** Current State
CPE: SHELBO/ORDR/12118 **Flight:** 1/12/16 - 1/18/16 **Station:** WCOV
Agency: Smart Media Group **Advertiser:** POLITICAL **Market:** Montgomery
 1427 LESLIE AVE **Product:** Order **Office:** WASHINGTON
 SUITE #102 **Primary Demo:** Adults 35+ **Salesperson:** ALEXANDRA BRADLEY
 ALEXANDRIA, VA 22301 **Agency Order #:** 30043842 **Assistant:** ALEXANDRA BRADLEY
Buyer: Brooks, Michele **Con Type:** POLITICAL/VOTE **Separation:**
Comments: NEW ORDER. PLS CHCK AND CNF. THX, ALEX

Hlt Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
12/18/15 12:13 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. THX, ALEX

Competitive Information	
Market Budget:	\$16,875
WCOV Share:	4%
Comment:	
WAKA:	46%
WNCF:	2%
WSFA:	48%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$590.00	\$64.13	9.2
Total	100%	4	\$590.00	\$64.13	9.2

Monthly Summary			
Month	Spots	Dollars	
2016-Jan	4	\$590.00	
Total	4	\$590.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot	Spot
New	12/18/15 12:09 PM	ALEXANDRA BRADLEY	New	4	\$590.00

Non-Discrimination Policy	
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ORDER



WCOV-TV

Orders	Order / Rev:	14612	
	Alt Order #:	25043171	
	Product Desc:	Order	
	Estimate:	112118	
	Flight Dates:	01/12/16 - 01/18/16	Primary AE: Alexandra Bradley
	Original Date / Rev:	12/18/15 / 12/21/15	Sales Office: WASH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Ave	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	Political/Shelby for Senate	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL1	Order Separation: 00:15:00
	Priority:	\$0	Advertiser External ID:
	Revenue Codes:	AGY, GEN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/18/16	4	\$590.00	\$501.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	4	\$590.00	\$501.50	0.00
Totals	4	\$590.00	\$501.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexandra Bradley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	01/15/16	01/15/16	Early Fringe 5-6pm M-F 5p-6p Big Bang Theory	CM	5p-6p	----F--	1:00	1	\$120.00	L-4	0.00	NM	1	\$120.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/11/16	01/17/16	----F--					1	\$120.00		0.00			
E 2	WCOV	01/18/16	01/18/16	Early Fringe 5-6pm M-F 5p-6p Big Bang Theory	CM	5p-6p	M-----	1:00	1	\$70.00	L-5	0.00	NM	1	\$70.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/18/16	01/24/16	M-----					1	\$70.00		0.00			
E 3	WCOV	01/18/16	01/18/16	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	1:00	2	\$200.00	L-5	0.00	NM	2	\$400.00
GOTHAM-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/18/16	01/24/16	M-----					2	\$200.00		0.00			
													Totals	4	\$590.00



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

<u>Contract / Revision</u> 14612 /		<u>Alt Order #</u> 25043171
<u>Product</u> Order		
<u>Contract Dates</u> 01/12/16 - 01/18/16		<u>Estimate #</u> 112118
<u>Advertiser</u> Political/Shelby for Senate		<u>Original Date / Revision</u> 12/18/15 / 12/21/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> SHELBY	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
1427 Leslie Ave
Suite 102
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	01/15/16	01/15/16	M-F 5p-6p Big Bang Theory	5p-6p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/11/16	01/17/16	----F--				1	\$120.00			
N 2	WCOV	01/18/16	01/18/16	M-F 5p-6p Big Bang Theory	5p-6p		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/18/16	01/24/16	M-----				1	\$70.00			
N 3	WCOV	01/18/16	01/18/16	Mon 7p-8p	7p-8p		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/18/16	01/24/16	M-----				2	\$200.00			
Totals											4	\$590.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/28/15 - 01/18/16	4	\$590.00	(\$88.50)	\$501.50
Totals	4	\$590.00	(\$88.50)	\$501.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.