

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**■ FEDERAL CANDIDATE**☐ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WCOV-TV, Montgomery, AL	<b>Date:</b> 1/29/2016
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I, Smart Media Group

being/on behalf of: Shelby for U.S. Senate

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

**in the PRIMARY**

**election to be held on:** 3/1/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available): \$229.50**

I represent that the payment for the above described broadcast time has been furnished by:

Shelby for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/29/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

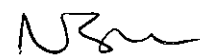
☐ **Rejected**



**Signature**

DREW WOODS

**Printed Name**



**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

Shelby for U.S. Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**□ does**

■ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

[illegible]

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*[Signature]*

**Shelby for U.S. Senate**

1/29/2016

**printed name**

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$229.50**

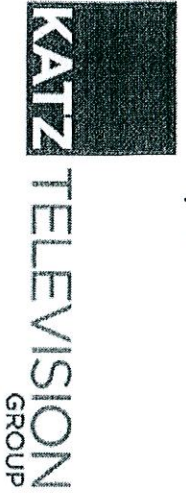
### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

1/17/15

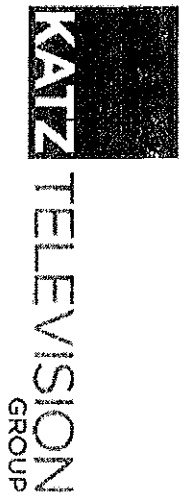


<b>Contract # 25043168</b>		<b>Changes as of: 12/18/2015 at 12:15 PM</b>		<b>Version: Current State</b>	
<b>CPE: SHELBI/ORDR/202208</b>		<b>Flight: 2/2/16 - 2/8/16</b>		<b>Total \$: \$270.00</b>	
<b>Agency: Smart Media Group</b>		<b>Advertiser: POLITICAL</b>		<b>Total Spots: 4</b>	
<b>1427 LESLIE AVE</b>		<b>Product: Order</b>		<b>Total CPP: \$29.35</b>	
<b>SUITE #102</b>		<b>Primary Demo: Adults 35+</b>		<b>Total GRP: 9.2</b>	
<b>ALEXANDRIA, VA 22301</b>		<b>Agency Order #: 30043878</b>			
		<b>Buyer: Brooks, Michele</b>			
		<b>Salesperson: ALEXANDRA BRADLEY</b>			
		<b>Assistant: ALEXANDRA BRADLEY</b>			
		<b>Con Type: POLITICAL/NOTE</b>			
		<b>Separation:</b>			
<b>Comments: NEW ORDER. PLS CHECK AND CNF. THX, ALEX</b>					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/2 - 2/8								Total Spots	Total		GRP
							2/2	2/3	2/4	2/5	2/6	2/7	2/8	\$		CPP		
M-F	1 5p-6p		BIG BANG THEORY	\$35.00	1.8	30	0	0	0	1	0	0	1	2	\$70.00	\$19.44	3.6	
M	2 7p-3p		GOTHAM-FOX	\$100.00	2.8	30	0	0	0	0	0	0	2	2	\$200.00	\$35.71	5.6	
TOTALS:							0	0	0	1	0	0	3	4	\$270.00	\$29.35	9.2	

COPY

1/17/15



**Contract #** 25043168      **Changes as of:** 12/18/2015 at 12:15 PM      **Version:** Current State  
**CPE:** SHELBI/ORDR/202208      **Flight:** 2/2/16 - 2/8/16      **Station:** WCOV      **Total Spots:** 4  
**Agency:** Smart Media Group      **Advertiser:** POLITICAL      **Market:** Montgomery      **Total CPP:** \$29.35  
 1427 LESLIE AVE      **Product:** Order      **Office:** WASHINGTON      **Total GRP:** 9.2  
 SUITE #102      **Primary Demo:** Adults 35+      **Salesperson:** ALEXANDRA BRADLEY  
 ALEXANDRIA, VA 22301      **Agency Order #:** 30043878      **Assistant:** ALEXANDRA BRADLEY  
**Buyer:** Brooks, Michele      **Con Type:** POLITICAL/NOTE      **Separation:**

**Comments:** NEW ORDER. PLS CHCK AND CNF. THX, ALEX

<b>Hit Listed Programs:</b>	
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Date/Time	Added by	Comment
12/18/15 12:15 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. THX, ALEX

Competitive Information	
Market Budget:	\$16,875
WCOV Share:	4%
Comment:	
WAKA:	46%
WNCF:	2%
WSFA:	48%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$270.00	\$29.35	9.2
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$270.00</b>	<b>\$29.35</b>	<b>9.2</b>

Monthly Summary			
Month	Spots	Dollars	
2016-Feb	4	\$270.00	
<b>Total</b>	<b>4</b>	<b>\$270.00</b>	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	12/18/15 12:09 PM	ALEXANDRA BRADLEY	New	4	
					\$270.00
					\$270.00

<b>Non-Discrimination Policy</b>	
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**ORDER**

WCOV-TV

**Orders**  
**Order / Rev:** 14744  
**Alt Order #:** 25043168  
**Product Desc:** Order  
**Estimate:** 202208  
**Flight Dates:** 02/02/16 - 02/08/16  
**Original Date / Rev:** 12/22/15 / 12/23/15  
**Order Type:** GENERAL

**Primary AE:** Alexandra Bradley  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political/Shelby for Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** \$0  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/08/16	4	\$270.00	\$229.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	4	\$270.00	\$229.50	0.00
<b>Totals</b>	<b>4</b>	<b>\$270.00</b>	<b>\$229.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexandra Bradley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	02/05/16	02/05/16	Early Fringe 5-6pm M-F 5p-6p Big Bang Theory	CM	5p-6p	----F--	:30	1	\$35.00	L-5	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/01/16		02/07/16	----F--						1	\$35.00		0.00			
E 2	WCOV	02/08/16	02/08/16	Early Fringe 5-6pm M-F 5p-6p Big Bang Theory	CM	5p-6p	M-----	:30	1	\$35.00	L-5	0.00	NM	1	\$35.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/08/16		02/14/16	M-----						1	\$35.00		0.00			
E 3	WCOV	02/08/16	02/08/16	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	2	\$100.00	L-5	0.00	NM	2	\$200.00
GOTHAM-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/08/16		02/14/16	M-----						2	\$100.00		0.00			
Totals														4	\$270.00





**WCOV-TV**  
**1 WCOV Ave**  
**Montgomery, AL 36111**  
**(334) 288-7020**

# CONTRACT

<u>Contract / Revision</u> 14744 /		<u>Alt Order #</u> 25043168
<u>Product</u> Order		
<u>Contract Dates</u> 02/02/16 - 02/08/16		<u>Estimate #</u> 202208
<u>Advertiser</u> Political/Shelby for Senate		<u>Original Date / Revision</u> 12/22/15 / 12/23/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> SHELB	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group**  
**1427 Leslie Ave**  
**Suite 102**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	02/05/16	02/05/16	M-F 5p-6p Big Bang Theory	5p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/01/16	02/07/16	----F--				1	\$35.00			
N 2	WCOV	02/08/16	02/08/16	M-F 5p-6p Big Bang Theory	5p-6p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	M-----				1	\$35.00			
N 3	WCOV	02/08/16	02/08/16	Mon 7p-8p	7p-8p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	M-----				2	\$100.00			
<b>Totals</b>											<b>4</b>	<b>\$270.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/08/16	4	\$270.00	(\$40.50)	\$229.50
<b>Totals</b>	<b>4</b>	<b>\$270.00</b>	<b>(\$40.50)</b>	<b>\$229.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.