

# ORDER



**Orders**  
**Order / Rev:** 3416073  
**Alt Order #:** WOC14487849  
**Product Desc:** Issue  
**Estimate:** 12947  
**Flight Dates:** 10/29/24 - 11/04/24  
**Original Date / Rev:** 02/01/24 / 02/01/24  
**Order Type:** NORMAL

**WPCH - Peachtree TV**  
**Primary AE:** Wesley Tomlin  
**Sales Office:** GN-PA  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Nicole Meade  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** FF PAC - Future Forward Pac  
**Demographic:** A35+  
**Product Codes:** Issue - National - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 583349  
**Agency External ID:** 111690  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	132	\$36,000.00	\$30,600.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	132	\$36,000.00	\$30,600.00	0.00
<b>Totals</b>	<b>132</b>	<b>\$36,000.00</b>	<b>\$30,600.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Tomlin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPCH	10/29/24	11/04/24	Wake Up Atlanta 6a 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$60.00	P-04	0.00	NM	5	\$300.00
(Program: ANF NEWS @ 6AM) CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$60.00	0.00								
N 2	WPCH	10/29/24	11/04/24	Wake Up Atlanta 6a 6:30 AM-7:00 AM	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$60.00	P-04	0.00	NM	5	\$300.00
(Program: ANF NEWS @ 630AM) CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$60.00	0.00								
N 3	WPCH	10/29/24	11/04/24	Wake Up Atlanta 7a-9a 7:00 AM-7:30 AM	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: ANF NEWS @ 7AM) CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$100.00	0.00								
N 4	WPCH	10/29/24	11/04/24	Wake Up Atlanta 7a-9a 7:30 AM-8:00 AM	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: ANF NEWS @ 730AM) CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 3416073  
 Alt Order #: WOC14487849  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: FF PAC - Future Forward Pac  
 Product Desc: Issue  
 Estimate: 12947

WPCH - Peachtree TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WPCH	10/29/24	11/04/24	Wake Up Atlanta 7a-9a	CM	8:00 AM-8:30 AM	MTWTF--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$100.00		0.00			
		(Program: ANF NEWS @ 8AM) CS 4Q EST (sell) - ATLANTA													
N 6	WPCH	10/29/24	11/04/24	Wake Up Atlanta 7a-9a	CM	8:30 AM-9:00 AM	MTWTF--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$100.00		0.00			
		(Program: ANF NEWS @ 830AM) CS 4Q EST (sell) - ATLANTA													
N 7	WPCH	10/29/24	11/04/24	M-F 930-10a	CM	9:30 AM-10:00 AM	MTWTF--	:30	5	\$185.00	P-04	0.00	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$185.00		0.00			
		(Program: HOT BENCH) CS 4Q EST (sell) - ATLANTA													
N 8	WPCH	10/29/24	11/04/24	M-F 1030-11a	CM	10:30 AM-11:00 AM	MTWTF--	:30	5	\$185.00	P-04	0.00	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$185.00		0.00			
		(Program: JUSTICE) CS 4Q EST (sell) - ATLANTA													
N 9	WPCH	10/29/24	11/04/24	M-F 1130a-12p	CM	11:30 AM-12:00 PM	MTWTF--	:30	5	\$185.00	P-04	0.00	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$185.00		0.00			
		(Program: COURT CAM) CS 4Q EST (sell) - ATLANTA													
N 10	WPCH	10/29/24	11/04/24	M-F 1-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$375.00	P-04	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$375.00		0.00			
		(Program: DIVORCE CT / DIVORCE CT) CS 4Q EST (sell) - ATLANTA													
N 11	WPCH	10/29/24	11/04/24	M-F 2-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$375.00	P-04	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$375.00		0.00			
		(Program: HOT BENCH / HOT BENCH) CS 4Q EST (sell) - ATLANTA													
N 12	WPCH	10/29/24	11/04/24	M-F 4-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$250.00		0.00			
		(Program: GOLDBERGS) CS 4Q EST (sell) - ATLANTA													
N 13	WPCH	10/29/24	11/04/24	M-F 430-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$250.00		0.00			
		(Program: BIG BANG THEORY) CS 4Q EST (sell) - ATLANTA													
N 14	WPCH	10/29/24	11/04/24	M-F 530-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$350.00	P-04	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$350.00		0.00			
		(Program: YOUNG SHELDON) CS 4Q EST (sell) - ATLANTA													
N 15	WPCH	10/29/24	11/04/24		CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$375.00	P-04	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$375.00		0.00			

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Advertiser: FF PAC - Future Forward Pac  
 Product Desc: Issue  
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WPCH - Peachtree TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p M-F 6-630p											
				(Program: BIG BANG THEORY) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$375.00		0.00			
N 16	WPCH	10/29/24	11/02/24	Weekend Rotator Sat 1:30 PM-2:00 PM	CM	1:30 PM-2:00 PM (1:30 PM-2:00 PM)	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				(Program: MUSIC CITY TRACKS) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$100.00		0.00			
N 17	WPCH	10/29/24	11/02/24	Sat 2p-3p 2:30 PM-3:00 PM	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				(Program: DETROIT MUSCLE) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$100.00		0.00			
N 18	WPCH	10/29/24	11/02/24	Sat 4p-5p Sat 4p-5p	CM	4:00 PM-5:00 PM	-----S-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
				(Program: GOLDBERGS / GOLDBERGS) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$150.00		0.00			
N 19	WPCH	10/29/24	11/03/24	Sun 1030a-1130a Sun 1030a-1130a	CM	10:30 AM-11:30 AM	-----S	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
				(Program: ATLANTA EATS - SUN) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$150.00		0.00			
N 20	WPCH	10/29/24	11/03/24	Sun 12p-1p 12:00 PM-12:30 PM	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-----S	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				(Program: BROADWAY PROFILES) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$100.00		0.00			
N 21	WPCH	10/29/24	11/03/24	Weekend Rotator Sun 1:00 PM-1:30 PM	CM	1:00 PM-1:30 PM (1:00 PM-1:30 PM)	-----S	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				(Program: INVESTIGATE TV) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$100.00		0.00			
N 22	WPCH	10/29/24	11/03/24	Sun 4p-5p Sun 4p-5p	CM	4:00 PM-5:00 PM	-----S	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
				(Program: GOLDBERGS / GOLDBERGS) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$150.00		0.00			
N 23	WPCH	10/29/24	11/03/24	Sun 5p-6p Sun 5p-6p	CM	5:00 PM-6:00 PM	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				(Program: YOUNG SHELDON / YOUNG SHELDON) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$200.00		0.00			
N 24	WPCH	10/29/24	11/04/24	CBS46 3p Simulcast CBS46 3p Simulcast	CM	3:00 PM-3:30 PM	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
				(Program: 3PM NEWS ON WPCH) CS 4Q EST (sell) - ATLANTA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$250.00		0.00			
N 25	WPCH	10/29/24	11/04/24	CBS46 330p News CBS46 330p News	CM	3:30 PM-4:00 PM	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
				(Program: 3:30 PM NEWS ON WPCH)											

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 Estimate: 12947

WPCH - Peachtree TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$250.00		0.00			
N 26	WPCH	10/29/24	10/30/24	M-F 7-8p M-F 7-8p	CM	7:00 PM-7:30 PM	--W----	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: WELCOME TO ATLANTA)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	--W----					1	\$450.00		0.00			
N 27	WPCH	10/29/24	10/30/24	M-F 7-8p M-F 7-8p	CM	7:30 PM-8:00 PM	--W----	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: URBAN BEAUTY TV)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	--W----					1	\$450.00		0.00			
N 28	WPCH	10/29/24	10/31/24	M-F 7-8p M-F 7-8p	CM	7:00 PM-8:00 PM	---T---	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: BLACK FRIDAY REPORT (ENCORE))															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	---T---					1	\$450.00		0.00			
N 29	WPCH	10/29/24	11/01/24	M-F 7-8p M-F 7-8p	CM	7:00 PM-8:00 PM	----F--	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: BLACK FRIDAY REPORT)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	----F--					1	\$450.00		0.00			
N 30	WPCH	10/29/24	11/02/24	Sat 7-730p Sat 7-730p	CM	7:00 PM-7:30 PM	-----S-	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: LAST MAN STANDING)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$450.00		0.00			
N 31	WPCH	10/29/24	11/02/24	Sat 730-8p Sat 730-8p	CM	7:30 PM-8:00 PM	-----S-	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: LAST MAN STANDING)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$450.00		0.00			
N 32	WPCH	10/29/24	11/03/24	Sun 6-7p Sun 6-7p	CM	6:00 PM-7:00 PM	-----S	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
(Program: MONICA ONE ON ONE)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$450.00		0.00			
N 33	WPCH	10/29/24	11/04/24	CBS46 10p News M-Su 10:00 PM-10:30 PM	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	P1MTWTFSS	:30	5	\$600.00	P-04	0.00	NM	5	\$3,000.00
(Program: NEWS @ 10P ON WPCH)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTFSS					5	\$600.00		0.00			
N 34	WPCH	10/29/24	11/04/24	CBS46 10p News M-Su CBS46 10p News M-Su	CM	10:30 PM-11:00 PM	P1MTWTFSS	:30	5	\$600.00	P-04	0.00	NM	5	\$3,000.00
(Program: NEWS @ 1030P ON WPCH)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTFSS					5	\$600.00		0.00			
N 35	WPCH	10/29/24	11/04/24	M-F 11-1130p M-F 11-1130p	CM	11:00 PM-11:30 PM	P1MTWTF--	:30	5	\$185.00	P-04	0.00	NM	5	\$925.00
(Program: INSIDE EDITION)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$185.00		0.00			

Order / Rev: 3416073  
 Alt Order #: WOC14487849  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: FF PAC - Future Forward Pac  
 Product Desc: Issue  
 Estimate: 12947

WPCH - Peachtree TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WPCH	10/29/24	11/04/24	M-F 1130p-12x M-F 1130p-12x	CM	11:30 PM-12:00	XIMTWF--	:30	5	\$185.00	P-04	0.00	NM	5	\$925.00
(Program: SEINFELD)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			5			\$185.00			0.00		
N37	WPCH	10/29/24	11/02/24	Sat 11p-12x Sat 11p-12x	CM	11:00 PM-12:00	XI-----S-	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: 9-1-1)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$250.00			0.00		
N38	WPCH	10/29/24	11/03/24	Sun 11-1130p Sun 11-1130p	CM	11:00 PM-11:30	PI-----S	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: INSIDE EDITION WEEKEND)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$250.00			0.00		
N39	WPCH	10/29/24	11/03/24	Sun 1130p-12x Sun 1130p-12x	CM	11:30 PM-12:00	XI-----S	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: GRAY SPORTS WORLD)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$250.00			0.00		
N40	WPCH	10/29/24	10/29/24	CW Tue Prime Hour 1 CW Tue Prime Hour 1	CM	8:00 PM-9:00	PM -T-----	:30	1	\$650.00	P-04	0.00	NM	1	\$650.00
(Program: INSIDE THE NFL)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-T-----			1			\$650.00			0.00		
N41	WPCH	10/29/24	10/30/24	CW Wed Prime Hour 1 CW Wed Prime Hour 1	CM	8:00 PM-9:00	PM --W----	:30	1	\$650.00	P-04	0.00	NM	1	\$650.00
(Program: WILD CARDS)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	--W----			1			\$650.00			0.00		
N42	WPCH	10/29/24	10/30/24	CW Wed Prime Hour 2 CW Wed Prime Hour 2	CM	9:00 PM-10:00	PM --W----	:30	1	\$650.00	P-04	0.00	NM	1	\$650.00
(Program: THE SPENCER SISTERS)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	--W----			1			\$650.00			0.00		
N43	WPCH	10/29/24	11/01/24	CW Fri Prime Hour 1 CW Fri Prime Hour 1	CM	8:00 PM-9:00	PM ----F--	:30	1	\$650.00	P-04	0.00	NM	1	\$650.00
(Program: PENN AND TELLER (FRI))															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	----F--			1			\$650.00			0.00		
N44	WPCH	10/29/24	11/03/24	CW Sun Prime Hour 2 CW Sun Prime Hour 2	CM	8:00 PM-9:00	PM -----S	:30	1	\$650.00	P-04	0.00	NM	1	\$650.00
(Program: THE CHOSEN (SUN P2))															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$650.00			0.00		
N45	WPCH	10/29/24	11/02/24	CW College FB Late Ga6M 2:00 PM-5:30 PM	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----S-	:30	2	\$550.00	P-04	0.00	NM	2	\$1,100.00
(Program: ACC FOOTBALL AFTERNOON)															
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			2			\$550.00			0.00		
N46	WPCH	10/29/24	11/02/24	CW College FB Prime GaM 6:30 PM-10:00 PM	CM	6:30 PM-10:00 PM (6:30 PM-10:00 PM)	-----S-	:30	2	\$550.00	P-04	0.00	NM	2	\$1,100.00
(Program: ACC FOOTBALL PRIME)															

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 Product Desc: Issue  
 Estimate: 12947

**WPCH - Peachtree TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS 4Q EST (sell) - ATLANTA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-					2	\$550.00		0.00			
													Totals	132	\$36,000.00