

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bill Bruch

Authorized committee:

Friends of Bill Bruch

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Washington State House Legislative District

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Bruce Ayers

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

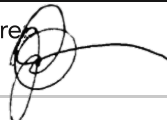


Name: Eva Mah

Date of Request to Purchase Ad Time: 9/29/2020

Station Representative

Signature:



Name: Jack Hutchison

Date of Station Agreement to Sell Time: 9/30/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate’s authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9/30/2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	1643426	Station Call Letters:	KISW-FM	Date Received/Requested:	9/30/20
Est. #:	1939	Station Location:	Seattle	Run Start and End Dates:	10/1 – 10/7/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the “Terms and Disclosures” folder in the OPIF.

Order / Rev: 1643426
 Alt Order #: 34391943
 Flight Dates: 10/01/20 - 10/07/20

Advertiser: Friends of Bill Bruch
 Product Desc: 2020 General Election
 Estimate: 1939

Entercom Seattle KISW-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-TW----					4	\$252.00		0.00			
6	KISW	10/01/20	10/07/20	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	M--TF--	:30	7	\$252.00	FULL	0.00	NM	7	\$1,764.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/20	10/07/20	M--TF--					7	\$252.00		0.00			
N 7	KISW	10/03/20	10/03/20	Sa 10a-3p Sa	CM	10:00 AM-3:00 PM	-----S-	:30	2	\$72.00	FULL	0.00	NM	2	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/20	10/09/20	-----S-					2	\$72.00		0.00			
N 8	KISW	10/03/20	10/03/20	Sa 3p-7p Sa	CM	3:00 PM-7:00 PM	-----S-	:30	2	\$89.00	FULL	0.00	NM	2	\$178.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/20	10/09/20	-----S-					2	\$89.00		0.00			
N 9	KISW	10/04/20	10/04/20	Su 10a-3p Su	CM	10:00 AM-3:00 PM	-----S	:30	2	\$72.00	FULL	0.00	NM	2	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/20	10/10/20	-----S					2	\$72.00		0.00			
N 10	KISW	10/04/20	10/04/20	Su 3p-7p Su	CM	3:00 PM-7:00 PM	-----S	:30	2	\$72.00	FULL	0.00	NM	2	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/20	10/10/20	-----S					2	\$72.00		0.00			
													Totals	43	\$7,378.00

REVISED

CONT#	Oct 07, 20 34391943 Mod# 1 Ver# 5 (Last = Orig CF)	DDS CONT# 0
REP	Entercom Radio Sales	C/P/E: / / 1939
TO	KISW-FM (Seattle-Tacoma WA)	
FM	CLAY FRENZEL	
OFF	DALLAS	SALESPERSON FAX#
AGY	AXMEDIA	
ADDR	800 W 47TH ST STE 200 KANSAS CITY, MO 64112	PH #
BYR	EVA MAH	
ADV	FRIENDS OF BILL BRUCH	
PDT	2020 General Election	
FLT	Sep 29, 20 - Oct 13, 20	

* REP ORDER COMMENT *

** 10/7/2020 11:46:00 AM: **REVISED ORDER** DO NOT DOUBLE BOOK. PLEASE CONFIRM WITHIN 24HRS ONLINE OR BY EMAIL AT JESS.NEMETH@KATZ-MEDIA.COM. THANK YOU!

** 10/7/2020 11:46:00 AM: REVISED 10/7 - CUT 10/9 - 10/12.

PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
CHG	1.1	ThF,M	6A - 10A	30	10/1/2020 - 10/5/2020	1W	5	\$172.00	5
CHG	1.2	ThF,M	10A - 3P	30	10/1/2020 - 10/5/2020	1W	5	\$161.00	5
CHG	1.3	ThF,M	3P - 7P	30	10/1/2020 - 10/5/2020	1W	5	\$252.00	5
	1.4S.	10A - 3P	30	10/3/2020 - 10/3/2020	1W	2	\$72.00	2
	1.5S.	3P - 7P	30	10/3/2020 - 10/3/2020	1W	2	\$89.00	2
	1.6S	10A - 3P	30	10/4/2020 - 10/4/2020	1W	2	\$72.00	2
	1.7S	3P - 7P	30	10/4/2020 - 10/4/2020	1W	2	\$72.00	2
					** WEEKLY FLIGHT TOTALS **		23	\$3,535.00	
		FLIGHT 2							
CHG	2.1	TuWThF,M	6A - 10A	30	10/6/2020 - 10/12/2020	1W	7	\$172.00	7
CHG	2.2	TuWThF,M	10A - 3P	30	10/6/2020 - 10/12/2020	1W	7	\$161.00	7
CHG	2.3	TuWThF,M	3P - 7P	30	10/6/2020 - 10/12/2020	1W	6	\$252.00	6
CHG	2.4S.	10A - 3P	30	10/10/2020 - 10/10/2020	1W	0	\$72.00	0
CHG	2.5S.	3P - 7P	30	10/10/2020 - 10/10/2020	1W	0	\$89.00	0
CHG	2.6S	10A - 3P	30	10/11/2020 - 10/11/2020	1W	0	\$72.00	0
CHG	2.7S	3P - 7P	30	10/11/2020 - 10/11/2020	1W	0	\$72.00	0
CHG	2.8S.	3P - 7P	30	10/10/2020 - 10/10/2020	1W	0	\$85.00	0
					** WEEKLY FLIGHT TOTALS **		20	\$3,843.00	

Oct 07, 20

CONT# 34391943 Mod# 1 Ver# 5 (Last = Orig CF)
REP Entercom Radio Sales

DDS CONT# 0
C/P/E: / / 1939

	Oct 20						
SPOTS	43						
CASH	7378.00						
TRADE	0.00						
NSL	0.00						
TOTAL	7378.00						

							TOTAL
SPOTS							43
CASH							7,378.00
TRADE							0.00
NSL							0.00
TOTAL							7,378.00

**** Competitive Comments ****

FRIENDS OF BILL BRUCH - RADIO 10/3 - 10/12

SVC: Jul20 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.