

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Strategic America
6600 Westown Parkway
Suite 100
West Des Moines, IA 50266-7708
USA

<u>Contract / Revision</u> 916637 /		<u>Alt Order #</u> 08344185
<u>Product</u> GRASSLEY COMMITTEE		
<u>Contract Dates</u> 09/26/16 - 10/02/16		<u>Estimate #</u> 26045
<u>Advertiser</u> POL/C Grassley/Sen/IA (R)		<u>Original Date / Revision</u> 09/20/16 / 09/20/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912860	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN1925	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	10/02/16	10/02/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$75.00					
N 2	KWQC	10/02/16	10/02/16	Su 8a News	Su 8a-9a		:30			P2		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$250.00					
N 3	KWQC	10/02/16	10/02/16	Today Show Su	Su 7a-8a		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$440.00					
N 4	KWQC	10/01/16	10/01/16	Today Show Sa	Sa 7a-9a		:30			P2		NM	4	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$250.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/26/16-10/02/16	Today Show Sa	Sa 7a-9a	-----Sa--	:30		\$250.00			NM		
			See MG 4.2,4.3,4.4,4.5											
	2	KWQC	10/01/16-10/01/16	PGA	PGA	-----Sa--	:30		\$75.00			NM		
			Ⓜ MG for 4.1 10/01											
	3	KWQC	10/01/16-10/01/16	PGA	PGA	-----Sa--	:30		\$75.00			NM		
			Ⓜ MG for 4.1 10/01											
	4	KWQC	10/01/16-10/01/16	PGA	PGA	-----Sa--	:30		\$75.00			NM		
			Ⓜ MG for 4.1 10/01											
	5	KWQC	09/26/16-09/30/16	Early Today	M-F 4a-430a	MTuWThF----	:30		\$25.00			NM		
			Ⓜ MG for 4.1 10/01											
N 5	KWQC	09/26/16	09/30/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	2	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$940.00					
N 6	KWQC	09/26/16	09/30/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				1	\$940.00					
N 7	KWQC	09/26/16	09/30/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				1	\$50.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
916637 /	08344185

Contract Dates	Product	Estimate #
09/26/16 - 10/02/16	GRASSLEY COMMITTEE	26045

Advertiser	Original Date / Revision
POL/C Grassley/Sen/IA (F	09/20/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	KWQC	09/26/16	09/30/16	M-F 9am Today Show	M-F 9a-10a		:30			P3		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$140.00					
N 9	KWQC	09/26/16	09/30/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$125.00					
N 10	KWQC	09/26/16	09/30/16	M-F 330p-4p	M-F 330p-4p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				1	\$440.00					
N 11	KWQC	09/26/16	09/30/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$250.00					
N 12	KWQC	09/26/16	09/30/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$375.00					
N 13	KWQC	09/26/16	09/30/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$315.00					
N 14	KWQC	10/01/16	10/01/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$210.00					
N 15	KWQC	09/26/16	09/30/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$875.00					
N 16	KWQC	09/26/16	09/30/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	2	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				2	\$1,375.00					
N 17	KWQC	09/26/16	09/30/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				1	\$1,440.00					
N 18	KWQC	10/01/16	10/01/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$450.00					
N 19	KWQC	09/26/16	09/30/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	MTWTF--				1	\$1,500.00					
Totals									0.00				30	\$14,835.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/02/16	30	\$14,835.00	(\$2,225.25)	\$12,609.75
Totals	30	\$14,835.00	(\$2,225.25)	\$12,609.75

Signature: _____ Date: _____

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