

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Strategic America
6600 Westown Parkway
Suite 100
West Des Moines, IA 50266-7708
USA

| | | |
|------------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 910552 / | | <u>Alt Order #</u> 08333170 |
| <u>Product</u> GRASSLEY COMMITTEE | | |
| <u>Contract Dates</u> 10/24/16 - 10/30/16 | | <u>Estimate #</u> 25845 |
| <u>Advertiser</u> POL/C Grassley/Sen/IA (R) | | <u>Original Date / Revision</u> 07/28/16 / 07/28/16 |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KWQC | <u>Account Executive</u> HRP Washington | <u>Sales Office</u> HRP/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 9912860 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> IN1925 | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|-------|-----|------|-------|------------|
| N 1 | KWQC | 10/30/16 | 10/30/16 | Su 6a News | Su 6a-7a | | :30 | | | P3 | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$75.00 | | | | | |
| N 2 | KWQC | 10/24/16 | 10/28/16 | M-F 5a News | M-F 5a-6a | | :30 | | | P3 | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$150.00 | | | | | |
| N 3 | KWQC | 10/30/16 | 10/30/16 | Su 8a News | Su 8a-9a | | :30 | | | P2 | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$375.00 | | | | | |
| N 4 | KWQC | 10/29/16 | 10/29/16 | Sa 6a News | Sa 6a-7a | | :30 | | | P2 | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$225.00 | | | | | |
| N 5 | KWQC | 10/30/16 | 10/30/16 | Today Show Su | Su 7a-8a | | :30 | | | P2 | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$750.00 | | | | | |
| N 6 | KWQC | 10/29/16 | 10/29/16 | Today Show Sa | Sa 7a-9a | | :30 | | | P2 | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$750.00 | | | | | |
| N 7 | KWQC | 10/24/16 | 10/28/16 | Today Show M-F | M-F 7a-9a | | :30 | | | P2 | | NM | 2 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$1,050.00 | | | | | |
| N 8 | KWQC | 10/24/16 | 10/28/16 | M-F 6am News | M-F 6a-7a | | :30 | | | P2 | | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 1 | \$1,050.00 | | | | | |
| N 9 | KWQC | 10/24/16 | 10/28/16 | M-F 11a-12p | M-F 11a-12p | | :30 | | | P3 | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$75.00 | | | | | |
| N 10 | KWQC | 10/24/16 | 10/28/16 | M-F 9am Today Show | M-F 9a-10a | | :30 | | | P3 | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$200.00 | | | | | |
| N 11 | KWQC | 10/24/16 | 10/28/16 | Days of Our Lives | M-F 1p-2p | | :30 | | | P3 | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |

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| Contract / Revision | Alt Order # |
| 910552 / | 08333170 |

| | | |
|---------------------|--------------------|------------|
| Contract Dates | Product | Estimate # |
| 10/24/16 - 10/30/16 | GRASSLEY COMMITTEE | 25845 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| POL/C Grassley/Sen/IA (F | 07/28/16 / 07/28/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|-------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$200.00 | | | | | |
| N 12 | KWQC | 10/24/16 | 10/28/16 | M-F 330p-4p | M-F 330p-4p | | :30 | | | P2 | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$300.00 | | | | | |
| N 13 | KWQC | 10/24/16 | 10/28/16 | M-F Noon Edition New | M-F 12p-1p | | :30 | | | P2 | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$450.00 | | | | | |
| N 14 | KWQC | 10/24/16 | 10/28/16 | M-F 430p-5p | M-F 430p-5p | | :30 | | | P2 | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$600.00 | | | | | |
| N 15 | KWQC | 10/24/16 | 10/28/16 | M-F 4pm News | M-F 4p-430p | | :30 | | | P2 | | NM | 3 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$600.00 | | | | | |
| N 16 | KWQC | 10/29/16 | 10/29/16 | Sa 6pm News | Sa 6p-630p | | :30 | | | P3 | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$300.00 | | | | | |
| N 17 | KWQC | 10/30/16 | 10/30/16 | Su 5pm News | Su 5p-530p | | :30 | | | P3 | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1 | | | | 1 | \$400.00 | | | | | |
| N 18 | KWQC | 10/24/16 | 10/28/16 | M-F 5pm News | M-F 5p-530p | | :30 | | | P2 | | NM | 2 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$1,350.00 | | | | | |
| N 19 | KWQC | 10/24/16 | 10/28/16 | M-F 6pm News | M-F 6p-630p | | :30 | | | P2 | | NM | 2 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 2 | \$2,250.00 | | | | | |
| N 20 | KWQC | 10/24/16 | 10/28/16 | M-F 630p-7p | M-F 630p-7p | | :30 | | | P2 | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 1 | \$2,400.00 | | | | | |
| N 21 | KWQC | 10/26/16 | 10/26/16 | Wed Hour 2 | W 8p-9p | | :30 | | | P3 | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | --1---- | | | | 1 | \$900.00 | | | | | |
| N 22 | KWQC | 10/25/16 | 10/25/16 | Tue Hour 3 | Tu 9p-10p | | :30 | | | P3 | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$2,000.00 | | | | | |
| N 23 | KWQC | 10/27/16 | 10/27/16 | Thur Hour 2 | Th 8p-9p | | :30 | | | P3 | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | ---1--- | | | | 1 | \$1,600.00 | | | | | |
| N 24 | KWQC | 10/29/16 | 10/29/16 | LN Sa | Sa 10p-1030p | | :30 | | | P3 | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----1- | | | | 1 | \$600.00 | | | | | |
| N 25 | KWQC | 10/24/16 | 10/28/16 | M-F 10pm News | M-F 10p-1035p | | :30 | | | P2 | | NM | 1 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 1 | \$2,250.00 | | | | | |
| N 26 | KWQC | 10/24/16 | 10/28/16 | Tonight Show | M-F 1035p-1137p | | :30 | | | P3 | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | MTWTF-- | | | | 3 | \$250.00 | | | | | |
| N 27 | KWQC | 10/25/16 | 10/25/16 | Tue Hour 2 | Tu 8p-9p | | :30 | | | P3 | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |

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| 910552 / | 08333170 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/24/16 - 10/30/16 | GRASSLEY COMMITTEE | 25845 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/C Grassley/Sen/IA (F | 07/28/16 / 07/28/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount | |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-------|-----|------|-------|--------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -1----- | | | | 1 | \$2,000.00 | | | | | | |
| Totals | | | | | | | | | | | | | 0.00 | 46 | \$32,700.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 10/24/16 - 10/30/16 | 46 | \$32,700.00 | (\$4,905.00) | \$27,795.00 |
| Totals | 46 | \$32,700.00 | (\$4,905.00) | \$27,795.00 |

Signature: _____ **Date:** _____

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