



125 West 55th St  
New York, NY 10019

Contract # 25143336		Changes as of: 8/29/2016 at 4:15 PM		Version: Current State Version 2	
CPE: 750/760/4560		Flight: 10/11/16 - 10/17/16		Station: WFXR	
Agency: TARGETED PLATFORM MEDIA		Advertiser: Priorities Usa Action		Market: Roanoke-Lynchburg	
650 Massachusetts Avenue, NW		Product: TV		Office: WASHINGTON	
Washington, DC 20001		Agency Order #: 4939035		Total CPP: \$0.00	
		Buyer: Thompson, Katie		Total GRP:	
		Salesperson: BEN WILMETH		Separation:	
		202-872-5880			
		Primary Demo: Adults 35+			
		Con Type: POLITICAL/VOTE			
		Assistant: AMY MCCREARY			
		610-687-5151			

Comments: Separation: 30 New order please cnf. thanks

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
CAN 1	Tu-F,M 6a-7a		Good Day Virginia	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
CAN 2	Tu-F,M 7a-8a		Good Day Virginia	\$250.00	0	30	2		2	\$500.00	\$0.00	0.0
CAN 3	Tu-F,M 42n-4p		The People's Court	\$100.00	0	30	5		5	\$500.00	\$0.00	0.0
CAN 4	Tu-F,M 4p-2p		Judge Mathis	\$100.00	0	30	5		5	\$500.00	\$0.00	0.0
CAN 5	Tu-F,M 3p-3:30p		Family Feud 1	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
CAN 6	Tu-F,M 3:30p-4p		Family Feud 2	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
CAN 7	Tu-F,M 4p-4:30p		Judge Judy 4	\$175.00	0	30	5		5	\$875.00	\$0.00	0.0
CAN 8	Tu-F,M 4:30p-5p		Judge Judy 3	\$175.00	0	30	5		5	\$875.00	\$0.00	0.0
CAN 9	Tu-F,M 5p-5:30p		Judge Judy 2	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
CAN 10	Tu-F,M 5:30p-6p		Judge Judy 1	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
CAN 11	Tu-F,M 10p-10:30p		WFXR News First @ 10P	\$1,750.00	0	30	2		2	\$3,500.00	\$0.00	0.0
CAN 12	Tu-F,M 10:30p-11p		WFXR News First @ 1030P	\$1,250.00	0	30	2		2	\$2,500.00	\$0.00	0.0
CAN 13	Su 11p-11:30p		Big Bang	\$150.00	0	30	4		4	\$150.00	\$0.00	0.0
CAN 14	Su 11:30p-12m		Big Bang	\$150.00	0	30	4		4	\$150.00	\$0.00	0.0
CAN 15	W 8p-9p		Rosewood-FOX	\$4,250.00	0	30	4		4	\$4,250.00	\$0.00	0.0
CAN 16	W 9p-10p		Empire-FOX	\$4,250.00	0	30	4		4	\$4,250.00	\$0.00	0.0
TOTALS:							0		0	\$0.00	\$0.00	0.0



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	Product: TV		Office: WASHINGTON	Total CPP: \$0.00
	Agency Order #: 4939035		Primary Demo: Adults 35+	Total GRP:
Buyer: Thompson, Katie		Con Type: POLITICAL/VOTE	Separation:	
Salesperson: BEN WILMETH 202-872-5880		Assistant: AMY MCCREARY 610-687-5151		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/29/16 4:15 PM	CAROLYN ALLAIRE	Separation: 30 New order please cnf. thanks
08/29/16 4:04 PM	System	Notice Received.
04/10/16 1:41 PM	AMY MCCREARY	Separation: 30 New order please cnf. thanks

Competitive Information	
Market Budget:	\$137,188
WFXR Share:	16%
Comment:	est shares
BFXR:	1%
WDBJ:	48%
WSET:	22%
WSLS:	11%
WWCW:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/29/16 4:15 PM	CAROLYN ALLAIRE	Revised		52	\$-21,950.00	\$0	Changes: Total Spots from 52 to 0, Calculated Dollars from \$21,950.00 to \$0.00, Total \$ from \$21,950.00 to \$0.00, Demo Meta to [R16]. 16 buylines added or modified.
Revision	7/7/16 9:01 AM	Switch Operation	Confirmed			\$0	\$21,950.00	Changes: Salesperson from AMY MCCREARY to BEN WILMETH.
Queued for Electronic Contracting	4/11/16 8:25 AM					\$0	\$0	
New	4/10/16 1:40 PM	AMY MCCREARY	Confirmed	52		\$21,950.00	\$21,950.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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