



QUARTERLY REPORT

FOR

July - September 2020

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**KSMG (FM), Seguin, TX
Cox Radio, Inc.**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

OVERVIEW

KSMG, Magic 105.3, develops on-air programming to address issues of significant importance to the cities and residents of Seguin and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. They run under the umbrella program entitled "WEEKEND MAGAZINE". KSMG's show is called "KSMG City View".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- FAMILY ISSUES
- FINANCIAL/ECONOMY

CIVIC AND COMMUNITY INVOLVEMENT

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3rd Quarter 2020 Community Events:

Front Row From Home 7/7-9/27

KSMG kept the community upbeat and entertained with Front Row From Home concert. An hour of commercial free, LIVE music, with access to the virtual backstage and great interviews, sponsored by Mr. Plumber.

San Antonio Zoo 8/1-8/7

KSMG supported the San Antonio Zoo by informing listeners of the Drive Thru Zoo program they were offering, and also the updated times they were open due to Covid-19.

#KeepItInSA 9/1-9/30

KSMG supported local businesses with our Shop Local Initiative. During the month of September, Cox Media Group supported local businesses by highlighting local businesses on social media with the hashtag #keepitinsa. We promoted this on-air with liners and mentions asking listeners to join in to #keepitinsa. We had an entry form on our website for local businesses to submit their names to be featured online.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|-------------------|--|---|---------------------|
| 7/26/20 | City View | Elena Terrill | Bexar County Dispute Resolution Center | How the Center has taken the entire mediation process online to continue offering free service to resolve disputes | 30:00 6AM |
| 8/2/20 | City View | Elena Terrill | Bexar County Dispute Resolution Center | Because of the pandemic, the Center has gone to an online format. She tells how it works in resolving disputes, at no charge | 30:00 6:30AM |
| 8/9/20 | City View | Lisa Norwood | Animal Care Services City of San Antonio | How ACS has changed operations due to the pandemic; people working from home have been adopting pets because they have time to spend with them | 30:00 6AM |
| 8/16/20 | City View | Lisa Norwood | Animal Care Services City of San Antonio | How operations have changed because of the pandemic; the continuing need for responsible pet ownership; more people adopting dogs and cats because they are working from home | 30:00 6:30AM |
| 8/23/20 | City View | Genevieve Fajardo | Consumer Protection Clinic at St. Mary's University Law School | Setting up the Housing Hotline to help people facing eviction after they lost their jobs because of pandemic | 30:00 6AM |
| 8/30/20 | City View | Genevieve Fajardo | Consumer Protection Clinic at St. Mary's University Law School | Establishing the Housing Hotline to help people facing eviction; how the eviction process works, legally | 30:00 6:30AM |
| 9/6/20 | City View | Roberto Trevino | City Councilman City of San Antonio | Expanding the Homeless Outreach Program that began in his inner-city district to the rest of the city | 30:00 6AM |

HEALTH

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|-------------------------------------|--|--|---------------------|
| 7/5/20 | City View | Ginny Funk | Alzheimer's Association | Alzheimer's Association has gone virtual, offering services and support groups online because of the pandemic | 30:00 6AM |
| 7/5/20 | City View | Linda Farr | Academy of Nutrition and Dietetics | Farr has become president of the organization; talks about how the pandemic has changed their goals. She talked about helping people become nutritionally fit and healthy | 30:00 6:30AM |
| 7/12/20 | City View | Ashley Frolick Clarissa Thompson | South Texas Blood & Tissue Center, Texas Organ Sharing Alliance | They talked about operations during the pandemic and the need for blood donors and organ donations | 30:00 6AM |
| 7/19/20 | City View | Ashley Frolick Clarissa Thompson | South Texas Blood & Tissue Center, Texas Organ Sharing Alliance | They talked about the constant need for blood and organ donations. They talked about how the pandemic has changed the way they operate | 30:00 6:30AM |
| 8/16/20 | City View | The Counseling Team | American GI Forum National Veterans Outreach Program | The counselors talk about their Healthy Minds, Healthy Heroes program, offering free in-person or virtual counseling to veterans | 30:00 6AM |
| 8/23/20 | City View | The Counseling Team | American GI Forum National Veterans Outreach Program | The counselors talk about their free counseling services to veterans for issues such as PTSD, anxiety and depression. Their wait time is much shorter than the VA | 30:00 6:30AM |
| 9/13/20 | City View | Dr. Van Wesley Adamson | Cardiologist at the Heart and Vascular Institute of Texas in New Braunfels | How COVID-19 affects your heart. He talked about taking care of your heart and keeping your body in good physical condition, so you'll have a better outcome if you do become infected | 30:00 6:30AM |
| 9/20/20 | City View | Patti Ruffin Mark Ruffin | PKD Foundation | The Ruffins talked about the upcoming Walk for PKD, their annual fundraiser that has gone virtual this year. Patti talked about the disease that has horribly affected her family | 30:00 6:30AM |

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| 9/20/20 | City View | Dr. Van Wesley Adamson | Cardiologist at the Heart and Vascular Institute of Texas in New Braunfels | What COVID-19 does to your heart; how to keep your heart healthy so that you have a good outcome should you become infected | 30:00 6AM |
| 9/27/20 | City View | Mona Patel | San Antonio Amputee Foundation | How and why she founded the Foundation; taking a team of amputees to climb Mount Kilimanjaro | 30:00 6:30AM |
| 9/27/20 | City View | Mark Ruffin Patti Ruffin | PKD Foundation | Patti explains what polycystic kidney disease does to your body and what it's done to her and her family. Mark talked about being a caregiver and volunteering for the PKD Foundation and their upcoming virtual fundraising walk | 30:00 6AM |

FAMILY ISSUES

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|--------------------|-------------------------|--|---------------------|
| 7/12/20 | City View | Ginny Funk | Alzheimer's Association | Going online with services due to pandemic; talks about how hard it is for caregivers of people with Alzheimer's disease | 30:00 6:30AM |
| 7/19/20 | City View | Vinsen Faris | Meals on Wheels | How the pandemic has changed operations at Meals on Wheels. The number of people seeking a delivered meal has increased tremendously | 30:00 6AM |
| 7/26/20 | City View | Vinsen Faris | Meals on Wheels | The need for a delivered meal has increased; operations have gone through changes because of the pandemic | 30:00 6:30AM |
| 8/2/20 | City View | Sherry Derdak | Feral Cat Coalition | How the pandemic is causing hardship on the feral cat population, estimated at 200,000. She talked about their programs and how they need help and donations | 30:00 6AM |
| 8/9/20 | City View | Sherry Derdak | Feral Cat Coalition | How they are operating during the pandemic, how clinics have closed, reducing the number of feral cats getting spayed and neutered | 30:00 6:30AM |
| 8/30/20 | City View | Rev. Denise Barker | Magdalena House | How she founded Magdalena House, giving survivors of domestic violence and trafficking a safe place to live while recovering and working on becoming self-sufficient | 30:00 6AM |
| 9/6/20 | City View | Rev. Denise Barker | Magdalena House | Homes where women who have survived domestic violence and trafficking live while recovering and working to become self-sufficient. | 30:00 6:30AM |

FINANCIAL/ECONOMY

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-----------------------|----------------------|-----------------------------|----------------------------------|--|-------------------------|
| 9/13/20 | City View | Mike Fresher Peter Noone | Tobin Center Herman's Hermits | Fresher talked about the economic hit the Tobin Center has taken due to COVID-19. He talked about reopening; Noone talked about his career and upcoming concert here | 30:00 6AM |

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

| DATE AIRED | ORGANIZATION | TOPIC | ISSUE/CATEGORY | NUMBER OF TIMES AIRED |
|--------------------|-----------------------------------|------------------------------|------------------|-----------------------|
| 7/1/2020-7/31/2020 | Advertising Council | Corona Virus Response 2020 | Community/Health | 175x |
| 7/1/2020-7/31/2020 | Advertising Council | Texting and Driving | Community | 63x |
| 7/1/2020-7/31/2020 | Cox Media Group | Job Posting Hotline | Community | 152x |
| 7/1/2020-7/31/2020 | Texas Association of Broadcasters | Air Force Reserve '20 | Community | 42x |
| 7/1/2020-7/31/2020 | Texas Association of Broadcasters | Army National Guard | Community | 88x |
| 7/1/2020-7/31/2020 | Texas Association of Broadcasters | Governor Abbott/DSHS Corona | Community | 42x |
| 7/1/2020-7/31/2020 | Texas Association of Broadcasters | TXDOT Be Safe | Community | 26x |
| 7/1/2020-7/31/2020 | Texas Association of Broadcasters | TXDOT Impaired Driving | Community | 52x |
| 8/1/2020-8/31/2020 | Advertising Council | Corona Virus Response 2020 | Community/Health | 12x |
| 8/1/2020-8/31/2020 | Advertising Council | Texting and Driving | Community | 67x |
| 8/1/2020-8/31/2020 | Cox Media Group | Job Posting Hotline | Community | 10x |
| 8/1/2020-8/31/2020 | Texas Association of Broadcasters | Air Force Reserve '20 | Community | 43x |
| 8/1/2020-8/31/2020 | Texas Association of Broadcasters | Army National Guard | Community | 91x |
| 8/1/2020-8/31/2020 | Texas Association of Broadcasters | Governor Abbott/DSHS Corona | Community | 35x |
| 8/1/2020-8/31/2020 | Texas Association of Broadcasters | Texas CASA | Community | 64x |
| 8/1/2020-8/31/2020 | Texas Association of Broadcasters | TXDOT Child Passenger Safety | Community | 43x |
| 8/1/2020-8/31/2020 | Texas Association of Broadcasters | TXDOT Impaired Driving | Community | 32x |

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|----------------------|-----------------------------------|------------------------------|----------------------|------|
| 8/1/2020 – 8/7/2020 | San Antonio Zoo | San Antonio Zoo Awareness | Awareness/Community | 102x |
| 9/1/2020 – 9/30/2020 | Cox Media Group | Keep It In SA | Community/Shop Local | 40x |
| 9/1/2020-9/30/2020 | Advertising Council | Texting and Driving | Community | 64x |
| 9/1/2020-9/30/2020 | Texas Association of Broadcasters | Army National Guard | Community | 88x |
| 9/1/2020-9/30/2020 | Texas Association of Broadcasters | SOS Voter Education Phase 2 | Community | 41x |
| 9/1/2020-9/30/2020 | Texas Association of Broadcasters | Texas CASA | Community | 36x |
| 9/1/2020-9/30/2020 | Texas Association of Broadcasters | TXDOT Child Passenger Safety | Community | 75x |
| 9/1/2020-9/30/2020 | Texas Association of Broadcasters | TXDOT Don't Mess with Texas | Community | 48x |