

ORDER



WSFX

Orders
Order / Rev: 1603840
Alt Order #: 08424967
Product Desc: HILLARY :60S
Estimate: 5770
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/21/16 / 10/21/16
Order Type: Political

Primary AE: Matthew Wurm
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	36	\$7,350.00	\$6,247.50
10/31/16	10/31/16	9	\$920.00	\$782.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$7,350.00	\$6,247.50	0.00
November 2016	9	\$920.00	\$782.00	0.00
Totals	45	\$8,270.00	\$7,029.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Wurm			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	10/25/16	10/28/16	RI Right This Minute SYN 1-2pm	Comm	1-2pm	-TWTF--	1:00	8	\$20.00	P 4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		8				\$20.00		0.00			
E 2	WSFX	10/25/16	10/28/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	-TWTF--	1:00	8	\$30.00	P 4	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		8				\$30.00		0.00			
E 3	WSFX	10/25/16	10/28/16	SYN M-F 8am-9am RI M-F 8am-9am	Comm	M-F 8-9am	-TWTF--	1:00	8	\$30.00	P 3	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		8				\$30.00		0.00			
E 4	WSFX	10/25/16	10/28/16	SYN 9-10am M-F Divorce Court	Comm	9-10am M-F	-TWTF--	1:00	8	\$30.00	P 4	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		8				\$30.00		0.00			
E 5	WSFX	10/31/16	10/31/16	Mon Hour 1 Mon Hour 1	Comm	8-9p	1-----	1:00	1	\$700.00	P 2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$700.00		0.00			
E 6	WSFX	10/30/16	10/30/16	NFL on Fox Game 2 NFL on Fox Game 2	Comm	Various	-----1	1:00	1	\$2,000.00	P 2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1603840
 Alt Order #: 08424967
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: POL/Clinton, Hillary/D/United States Pre
 Product Desc: HILLARY :60S
 Estimate: 5770

WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WSFX	10/30/16	10/30/16	NFL on Fox Game 2 NFL on Fox Game 2	Comm	Various	-----1	1:00	1	\$2,000.00	P 2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$2,000.00		0.00			
E 7	WSFX	10/30/16	10/30/16	NFL Local Market Game NFL on Fox	Comm	Various	-----1	1:00	1	\$4,000.00	P 2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$4,000.00		0.00			
E 8	WSFX	10/27/16	10/27/16	Thu Hour 1 Th Hour 1	Comm	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	1:00	1	\$270.00	P 4	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---1---		1				\$270.00		0.00			
E 9	WSFX	10/27/16	10/27/16	Thu Hour 2 Th Hour 2	Comm	9-10p	---1---	1:00	1	\$200.00	P 4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---1---		1				\$200.00		0.00			
E 10	WSFX	10/31/16	10/31/16	RI Right This Minute SYN 1-2pm	Comm	1-2pm	2-----	1:00	2	\$20.00	P 4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	2-----		2				\$20.00		0.00			
E 11	WSFX	10/31/16	10/31/16	SYN 5-6pm M-F SYN 5-6pm M-F	Comm	5-6pm	2-----	1:00	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	2-----		2				\$30.00		0.00			
E 12	WSFX	10/31/16	10/31/16	SYN M-F 8am-9am RI M-F 8am-9am	Comm	M-F 8-9am	2-----	1:00	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	2-----		2				\$30.00		0.00			
E 13	WSFX	10/31/16	10/31/16	SYN 9-10am M-F Divorce Court	Comm	9-10am M-F	2-----	1:00	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	2-----		2				\$30.00		0.00			
Totals														45	\$8,270.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSFX Wilm NC	Date: 10/21/16
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I, GMMB

being/on behalf of: Hillary for America

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day/Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/16/2018

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Charlotte Cohen

Printed Name

General Manager

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A S O R D E R E D				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.