



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Beth Harwell for TN Governor(15644)
Low & Tritt, Inc. (2983)
Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)
Various (1)
Local/Political
/
All units must air exactly as ordered and
within specific hour/tme

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 5:49AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 5:50AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/26/18 5:46AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/26/18 5:47AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/27/18 5:55AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/27/18 5:57AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#MY STORY 15	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/28/18 5:42AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES KEPT 15	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/28/18 5:44AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/29/18 5:48AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#MY STORY 15	\$15.00	
1.0	SPOT	5:30:00AM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/29/18 5:50AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES KEPT 15	\$15.00	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 6:58AM (Mo)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 7:00AM (Mo)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/26/18 6:50AM (Tu)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/26/18 6:52AM (Tu)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/27/18 6:54AM (We)	:15/:15	NEWS 12 6-7A	#PROMISES KEPT 15	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/27/18 6:57AM (We)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/28/18 6:34AM (Th)	:15/:15	NEWS 12 6-7A	#MY STORY 15	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/28/18 6:36AM (Th)	:15/:15	NEWS 12 6-7A	#PROMISES KEPT 15	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/29/18 6:23AM (Fr)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
2.0	SPOT	6:00:00AM- 7:00:00	Per week (5),Mo,Tu,We,Th,Fr	06/29/18 6:25AM (Fr)	:15/:15	NEWS 12 6-7A	#MY STORY 15	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 8:15AM (Mo)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 8:17AM (Mo)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/26/18 8:22AM (Tu)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/26/18 8:23AM (Tu)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/27/18 8:53AM (We)	:15/:15	CBS THIS MORNING	#MY STORY 15	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/27/18 8:55AM (We)	:15/:15	CBS THIS MORNING	#PROMISES KEPT 15	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/28/18 8:53AM (Th)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/28/18 8:55AM (Th)	:15/:15	CBS THIS MORNING	#MY STORY 15	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/29/18 8:22AM (Fr)	:15/:15	CBS THIS MORNING	#PROMISES KEPT 15	\$22.50	
3.0	SPOT	41067-CBS THIS MOR	Per week (5),Mo,Tu,We,Th,Fr	06/29/18 8:24AM (Fr)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 11:28AM (Mo)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	06/25/18 11:29AM (Mo)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	



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Low & Tritt, Inc. (2983)

Blanton, Geoff
House, WDEF (1160)
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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Various (1)
Local/Political
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Invoice 467505
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Terms Cash In Advance
Contract 189811
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123 Center Park Drive, Ste 255
Knoxville, TN 37922

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 10:58AM (Tu)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 11:00AM (Tu)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 11:29AM (We)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 11:30AM (We)	:15/:15	Price is Right	#MY STORY 15	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 11:28AM (Th)	:15/:15	Price is Right	#PROMISES KEPT 15	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 11:29AM (Th)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 11:59AM (Fr)	:15/:15	Price is Right	#MY STORY 15	\$90.00	
4.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 12:01PM (Fr)	:15/:15	Price is Right	#PROMISES KEPT 15	\$90.00	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 12:23PM (Mo)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 12:26PM (Mo)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 12:19PM (Tu)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 12:21PM (Tu)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 12:18PM (We)	:15/:15	NEWS 12 @ NOON	#PROMISES KEPT 15	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 12:21PM (We)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 12:24PM (Th)	:15/:15	NEWS 12 @ NOON	#MY STORY 15	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 12:26PM (Th)	:15/:15	NEWS 12 @ NOON	#PROMISES KEPT 15	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 12:19PM (Fr)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
5.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 12:21PM (Fr)	:15/:15	NEWS 12 @ NOON	#MY STORY 15	\$72.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 5:25PM (Mo)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 5:26PM (Mo)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 5:28PM (Tu)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 5:29PM (Tu)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 5:39PM (We)	:15/:15	JUDGE JUDY 530P	#MY STORY 15	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 5:41PM (We)	:15/:15	JUDGE JUDY 530P	#PROMISES KEPT 15	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 5:41PM (Th)	:15/:15	JUDGE JUDY 530P	#DIAMOND GUSSETT 15R	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 5:43PM (Th)	:15/:15	JUDGE JUDY 530P	#MY STORY 15	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 5:52PM (Fr)	:15/:15	JUDGE JUDY 530P	#PROMISES KEPT 15	\$62.50	
6.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 5:54PM (Fr)	:15/:15	JUDGE JUDY 530P	#DIAMOND GUSSETT 15R	\$62.50	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 6:11PM (Mo)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 6:13PM (Mo)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 6:27PM (Tu)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	



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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Various (1)
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Invoice 467505
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OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 6:30PM (Tu)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 6:20PM (We)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 6:22PM (We)	:15/:15	NEWS 12 @ 6P	#MY STORY 15	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 6:11PM (Th)	:15/:15	NEWS 12 @ 6P	#PROMISES KEPT 15	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 6:12PM (Th)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 6:20PM (Fr)	:15/:15	NEWS 12 @ 6P	#MY STORY 15	\$80.00	
7.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 6:23PM (Fr)	:15/:15	NEWS 12 @ 6P	#PROMISES KEPT 15	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 7:18PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 7:20PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 7:20PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 7:21PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 7:24PM (We)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 7:26PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 7:19PM (Th)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 7:21PM (Th)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 7:24PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
8.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 7:26PM (Fr)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 6:59PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 7:00PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 6:59PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 7:00PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 6:59PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 7:00PM (We)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 6:59PM (Th)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 7:00PM (Th)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
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9.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 7:00PM (Fr)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
10.0	SPOT	26950-NEWS 12 NIGI	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 11:17PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
10.0	SPOT	26950-NEWS 12 NIGI	Per week (5), Mo, Tu, We, Th, Fr	06/25/18 11:20PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
10.0	SPOT	26950-NEWS 12 NIGI	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 11:24PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
10.0	SPOT	26950-NEWS 12 NIGI	Per week (5), Mo, Tu, We, Th, Fr	06/26/18 11:26PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	



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fx: (423) 785-1316x
Political (1176)
Various (1)
Local/Political
/
All units must air exactly as ordered and
within specific hour/tme

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 11:29PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
10.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	06/27/18 11:31PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#MY STORY 15	\$95.00	
10.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 11:23PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES KEPT 15	\$95.00	
10.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	06/28/18 11:25PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
10.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 11:22PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#MY STORY 15	\$95.00	
10.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	06/29/18 11:25PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES KEPT 15	\$95.00	
11.0	SPOT	7:57:00PM- 9:00:00	Day, Tu-1	06/26/18 8:32PM (Tu)	:15/:15	NCIS	#DIAMOND GUSSETT 15R	\$390.00	
11.0	SPOT	7:57:00PM- 9:00:00	Day, Tu-1	06/26/18 8:33PM (Tu)	:15/:15	NCIS	#DIAMOND GUSSETT 15R	\$390.00	
12.0	SPOT	9:00:00PM-10:00:00	Day, Tu-1	06/26/18 9:48PM (Tu)	:15/:15	BULL	#DIAMOND GUSSETT 15R	\$390.00	
12.0	SPOT	9:00:00PM-10:00:00	Day, Tu-1	06/26/18 9:50PM (Tu)	:15/:15	BULL	#DIAMOND GUSSETT 15R	\$390.00	
13.0	SPOT	26922-CBS SUNDAY I	Day, Su-1	07/01/18 9:31AM (Su)	00:30	CBS SUNDAY MORNING	#MYSTORY	\$190.00	
14.0	SPOT	9:00:00PM-10:00:00	Day, Su-1	07/01/18 9:45PM (Su)	00:30	INSTINCT	#PROMISE KEPT R	\$850.00	
15.0	SPOT	26950-NEWS 12 NIG	Day, Su-1	07/01/18 11:09PM (Su)	00:30	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT R	\$155.00	
16.0	SPOT	26950-NEWS 12 NIG	Day, Sa-1	06/30/18 11:25PM (Sa)	00:30	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT R	\$155.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 5:45AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 5:46AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#MY STORY 15	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 5:42AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#MY STORY 15	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 5:44AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES KEPT 15	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 5:58AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#MY STORY 15	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 6:00AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES KEPT 15	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 5:49AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES KEPT 15	\$15.00	
17.0	SPOT	5:30:00AM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 5:50AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 6:11AM (Mo)	:15/:15	NEWS 12 6-7A	#PROMISES KEPT 15	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 6:13AM (Mo)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 6:58AM (Tu)	:15/:15	NEWS 12 6-7A	#PROMISES KEPT 15	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 7:00AM (Tu)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 6:52AM (We)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 6:54AM (We)	:15/:15	NEWS 12 6-7A	#MY STORY 15	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 6:16AM (Fr)	:15/:15	NEWS 12 6-7A	#MY STORY 15	\$22.50	
18.0	SPOT	6:00:00AM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 6:18AM (Fr)	:15/:15	NEWS 12 6-7A	#PROMISES KEPT 15	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 8:48AM (Tu)	:15/:15	CBS THIS MORNING	#MY STORY 15	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 8:51AM (Tu)	:15/:15	CBS THIS MORNING	#PROMISES KEPT 15	\$22.50	



WDEF
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Advertiser
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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Various (1)
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WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 8:50AM (We)	:15/:15	CBS THIS MORNING	#PROMISES KEPT 15	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 8:52AM (We)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 8:28AM (Th)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 8:30AM (Th)	:15/:15	CBS THIS MORNING	#MY STORY 15	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 8:22AM (Fr)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
19.0	SPOT	41067-CBS THIS MOR	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 8:24AM (Fr)	:15/:15	CBS THIS MORNING	#MY STORY 15	\$22.50	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 11:59AM (Tu)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 12:01PM (Tu)	:15/:15	Price is Right	#MY STORY 15	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 11:59AM (We)	:15/:15	Price is Right	#MY STORY 15	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 12:01PM (We)	:15/:15	Price is Right	#PROMISES KEPT 15	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 11:30AM (Th)	:15/:15	Price is Right	#PROMISES KEPT 15	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 11:31AM (Th)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 11:59AM (Fr)	:15/:15	Price is Right	#PROMISES KEPT 15	\$90.00	
20.0	SPOT	26940-PRICE IS RIGH	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 12:01PM (Fr)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 12:11PM (Mo)	:15/:15	NEWS 12 @ NOON	#MY STORY 15	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 12:12PM (Mo)	:15/:15	NEWS 12 @ NOON	#PROMISES KEPT 15	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 12:17PM (Tu)	:15/:15	NEWS 12 @ NOON	#PROMISES KEPT 15	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 12:20PM (Tu)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 12:18PM (We)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 12:21PM (We)	:15/:15	NEWS 12 @ NOON	#MY STORY 15	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 12:19PM (Th)	:15/:15	NEWS 12 @ NOON	#MY STORY 15	\$72.50	
21.0	SPOT	26941-NEWS 12 @ N	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 12:21PM (Th)	:15/:15	NEWS 12 @ NOON	#PROMISES KEPT 15	\$72.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 5:19PM (Mo)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 5:19PM (Mo)	:15/:15	JUDGE JUDY 5P	#MY STORY 15	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 5:28PM (We)	:15/:15	JUDGE JUDY 5P	#PROMISES KEPT 15	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 5:29PM (We)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 5:09PM (Th)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 5:11PM (Th)	:15/:15	JUDGE JUDY 5P	#MY STORY 15	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 5:13PM (Fr)	:15/:15	JUDGE JUDY 5P	#MY STORY 15	\$62.50	
22.0	SPOT	5:00:00PM- 6:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 5:14PM (Fr)	:15/:15	JUDGE JUDY 5P	#PROMISES KEPT 15	\$62.50	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 6:19PM (Mo)	:15/:15	NEWS 12 @ 6P	#PROMISES KEPT 15	\$80.00	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 6:21PM (Mo)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	



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CO-OP/Order Type No/Normal
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All units must air exactly as ordered and
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WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 6:19PM (Tu)	:15/:15	NEWS 12 @ 6P	#MY STORY 15	\$80.00	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 6:21PM (Tu)	:15/:15	NEWS 12 @ 6P	#PROMISES KEPT 15	\$80.00	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 6:09PM (Th)	:15/:15	NEWS 12 @ 6P	#PROMISES KEPT 15	\$80.00	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 6:11PM (Th)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 6:09PM (Fr)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
23.0	SPOT	27001-NEWS 12 @ 6	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 6:11PM (Fr)	:15/:15	NEWS 12 @ 6P	#MY STORY 15	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 7:12PM (Mo)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 7:14PM (Mo)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 7:18PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 7:20PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 7:19PM (We)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 7:21PM (We)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 7:18PM (Fr)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
24.0	SPOT	39952-PRIME NEWS	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 7:20PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 6:59PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 7:00PM (Tu)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 6:59PM (We)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 7:00PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 6:59PM (Th)	:15/:15	PRIME NEWS @ 7	#MY STORY 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 7:00PM (Th)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 6:59PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES KEPT 15	\$80.00	
25.0	SPOT	6:30:00PM- 7:00:00	Per week (4), Mo, Tu, We, Th, Fr	07/06/18 7:00PM (Fr)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 11:30PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/02/18 11:32PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#MY STORY 15	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 11:20PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES KEPT 15	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/03/18 11:22PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 11:18PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES KEPT 15	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/04/18 11:20PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 11:18PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
26.0	SPOT	26950-NEWS 12 NIGL	Per week (4), Mo, Tu, We, Th, Fr	07/05/18 11:20PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#MY STORY 15	\$95.00	
27.0	SPOT	7:57:00PM- 9:00:00	Day, Tu-1	07/03/18 8:45PM (Tu)	:15/:15	NCIS	#MY STORY 15	\$390.00	
27.0	SPOT	7:57:00PM- 9:00:00	Day, Tu-1	07/03/18 8:46PM (Tu)	:15/:15	NCIS	#PROMISES KEPT 15	\$390.00	



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Knoxville, TN 37922

AgM

All units must air exactly as ordered and
within specific hour/tme

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
28.0	SPOT	9:00:00PM- 10:00:00	Day, Tu-1	07/03/18 9:43PM (Tu)	:15/:15	BULL	#DIAMOND GUSSETT 15R	\$390.00	
28.0	SPOT	9:00:00PM- 10:00:00	Day, Tu-1	07/03/18 9:44PM (Tu)	:15/:15	BULL	#MY STORY 15	\$390.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 5:41AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 5:43AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 5:49AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 5:51AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 5:58AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 6:00AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 5:43AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 5:44AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 5:47AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
33.0	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 5:49AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 6:46AM (Mo)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 6:48AM (Mo)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 6:46AM (Tu)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 6:47AM (Tu)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 6:23AM (We)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 6:25AM (We)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 6:22AM (Th)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 6:24AM (Th)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 6:41AM (Fr)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
34.0	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 6:43AM (Fr)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 8:18AM (Mo)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 8:19AM (Mo)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 8:49AM (Tu)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 8:52AM (Tu)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 8:50AM (We)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 8:52AM (We)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 8:17AM (Th)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 8:18AM (Th)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 8:39AM (Fr)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
35.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 8:42AM (Fr)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 11:29AM (Mo)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 11:30AM (Mo)	:15/:15	Price is Right	#PROMISES0702	\$90.00	



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Beth Harwell for TN Governor(15644)
Low & Tritt, Inc. (2983)
Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)
Various (1)
Local/Political
/
All units must air exactly as ordered and
within specific hour/tme

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 11:59AM (Tu)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 12:01PM (Tu)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 11:59AM (We)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 12:01PM (We)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 11:59AM (Th)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 12:01PM (Th)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/13/18 11:59AM (Fr)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
36.0	SPOT	26940-PRICE IS RIGH	Per week (5),Mo,Tu,We,Th,Fr	07/13/18 12:01PM (Fr)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/09/18 12:19PM (Mo)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/09/18 12:21PM (Mo)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 12:19PM (Tu)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 12:21PM (Tu)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 12:22PM (We)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 12:25PM (We)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 12:18PM (Th)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 12:20PM (Th)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/13/18 12:23PM (Fr)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
37.0	SPOT	26941-NEWS 12 @ N	Per week (5),Mo,Tu,We,Th,Fr	07/13/18 12:25PM (Fr)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/09/18 5:21PM (Mo)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/09/18 5:23PM (Mo)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 5:28PM (Tu)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 5:30PM (Tu)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 5:20PM (We)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 5:20PM (We)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 5:25PM (Th)	:15/:15	JUDGE JUDY 5P	#DIAMOND GUSSETT 15R	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 5:26PM (Th)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/13/18 5:41PM (Fr)	:15/:15	JUDGE JUDY 530P	#DIAMOND GUSSETT 15R	\$62.50	
38.0	SPOT	5:00:00PM- 6:00:00	Per week (5),Mo,Tu,We,Th,Fr	07/13/18 5:42PM (Fr)	:15/:15	JUDGE JUDY 530P	#PROMISES0702	\$62.50	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/09/18 6:17PM (Mo)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/09/18 6:19PM (Mo)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 6:14PM (Tu)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/10/18 6:16PM (Tu)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 6:21PM (We)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/11/18 6:23PM (We)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5),Mo,Tu,We,Th,Fr	07/12/18 6:17PM (Th)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	



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Low & Tritt, Inc. (2983)
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House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)
Various (1)
Local/Political
/
All units must air exactly as ordered and
within specific hour/tme

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 6:19PM (Th)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 6:16PM (Fr)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
39.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 6:18PM (Fr)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 7:24PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 7:26PM (Mo)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 7:17PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 7:19PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 7:19PM (We)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 7:21PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 7:24PM (Th)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 7:26PM (Th)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 7:24PM (Fr)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
40.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 7:26PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 6:59PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 7:00PM (Mo)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 6:59PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 7:00PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 6:59PM (We)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 7:00PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 6:59PM (Th)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 7:00PM (Th)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 6:59PM (Fr)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
41.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 7:00PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 11:18PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/09/18 11:20PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 11:17PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/10/18 11:20PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 11:29PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/11/18 11:31PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 11:30PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/12/18 11:32PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 11:18PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
42.0	SPOT	26950-NEWS 12 NIG	Per week (5), Mo, Tu, We, Th, Fr	07/13/18 11:20PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
43.0	SPOT	7:57:00PM- 9:00:00	Day, Tu-1	07/10/18 8:31PM (Tu)	:15/:15	NCIS	#DIAMOND GUSSETT 15R	\$390.00	



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Beth Harwell for TN Governor(15644)
Low & Tritt, Inc. (2983)
Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)
Various (1)
Local/Political
/
/

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

All units must air exactly as ordered and
within specific hour/tme

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
43.0	SPOT	7:57:00PM- 9:00:00	Day, Tu-1	07/10/18 8:32PM (Tu)	:15/:15	NCIS	#PROMISES0702	\$390.00	
44.0	SPOT	9:00:00PM-10:00:00	Day, Tu-1	07/10/18 9:47PM (Tu)	:15/:15	BULL	#DIAMOND GUSSETT 15R	\$390.00	
44.0	SPOT	9:00:00PM-10:00:00	Day, Tu-1	07/10/18 9:48PM (Tu)	:15/:15	BULL	#PROMISES0702	\$390.00	
45.0	SPOT	26922-CBS SUNDAY	Day, Su-1	07/15/18 9:30AM (Su)	00:30	CBS SUNDAY MORNING	#ADULT-0711	\$190.00	
46.0	SPOT	9:00:00PM-10:00:00	Day, Su-1	07/15/18 9:44PM (Su)	00:30	NCIS: LOS ANGELES	#ADULT-0711	\$850.00	
47.0	SPOT	26950-NEWS 12 NIG	Day, Sa-1, Su-1	07/14/18 11:15PM (Sa)	00:30	NEWS 12 NIGHTSIDE	#ADULT-0711	\$155.00	
47.0	SPOT	26950-NEWS 12 NIG	Day, Sa-1, Su-1	07/15/18 11:23PM (Su)	00:30	NEWS 12 NIGHTSIDE	#ADULT-0711	\$155.00	
48.0	Contract Line Remarks:		5:30-6A NEWS						
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 5:58AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 6:00AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 5:55AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#DIAMOND GUSSETT 15R	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 5:57AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 5:58AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#ADULT-15-0716	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 6:00AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 5:50AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#ADULT-15-0716	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 5:52AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#ADULT-15-0716	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 5:55AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 5:56AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#MC-15-0718	\$15.00	
49.0	Contract Line Remarks:		6-7A NEWS						
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 6:39AM (Mo)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 6:41AM (Mo)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 6:12AM (Tu)	:15/:15	NEWS 12 6-7A	#DIAMOND GUSSETT 15R	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 6:14AM (Tu)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 6:15AM (We)	:15/:15	NEWS 12 6-7A	#ADULT-15-0716	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 6:17AM (We)	:15/:15	NEWS 12 6-7A	#ADULT-15-0716	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 6:48AM (Th)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 6:50AM (Th)	:15/:15	NEWS 12 6-7A	#ADULT-15-0716	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 6:24AM (Fr)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 6:26AM (Fr)	:15/:15	NEWS 12 6-7A	#MC-15-0718	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 8:23AM (Mo)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 8:24AM (Mo)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 8:50AM (Tu)	:15/:15	CBS THIS MORNING	#DIAMOND GUSSETT 15R	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 8:52AM (Tu)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 7:29AM (We)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 7:30AM (We)	:15/:15	CBS THIS MORNING	#ADULT-15-0716	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 8:42AM (Th)	:15/:15	CBS THIS MORNING	#ADULT-15-0716	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 8:45AM (Th)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 8:28AM (Fr)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	



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Political (1176)

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Various (1)
Local/Political
/

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
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CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

All units must air exactly as ordered and
within specific hour/tme

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
50.0	SPOT	41067-CBS THIS MOR	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 8:30AM (Fr)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 11:59AM (Tu)	:15/:15	Price is Right	#DIAMOND GUSSETT 15R	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 12:01PM (Tu)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 11:59AM (We)	:15/:15	Price is Right	#ADULT-15-0716	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 12:01PM (We)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 11:29AM (Th)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 11:30AM (Th)	:15/:15	Price is Right	#ADULT-15-0716	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 11:29AM (Fr)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
51.0	SPOT	26940-PRICE IS RIGH	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 11:30AM (Fr)	:15/:15	Price is Right	#MC-15-0718	\$90.00	
51.0	SPOT			07/16/18			1 preempt @ \$180.00	\$0.00	Live Event
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 12:11PM (Mo)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 12:13PM (Mo)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 12:19PM (Tu)	:15/:15	NEWS 12 @ NOON	#DIAMOND GUSSETT 15R	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 12:21PM (Tu)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 12:19PM (We)	:15/:15	NEWS 12 @ NOON	#ADULT-15-0716	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 12:21PM (We)	:15/:15	NEWS 12 @ NOON	#ADULT-15-0716	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 12:19PM (Th)	:15/:15	NEWS 12 @ NOON	#ADULT-15-0716	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 12:21PM (Th)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 12:23PM (Fr)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
52.0	SPOT	26941-NEWS 12 @ N	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 12:25PM (Fr)	:15/:15	NEWS 12 @ NOON	#MC-15-0718	\$72.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 5:54PM (Mo)	:15/:15	JUDGE JUDY 530P	#DIAMOND GUSSETT 15R	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 5:56PM (Mo)	:15/:15	JUDGE JUDY 530P	#PROMISES0702	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 5:52PM (Tu)	:15/:15	JUDGE JUDY 530P	#DIAMOND GUSSETT 15R	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 5:54PM (Tu)	:15/:15	JUDGE JUDY 530P	#PROMISES0702	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 5:53PM (We)	:15/:15	JUDGE JUDY 530P	#PROMISES0702	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 5:55PM (We)	:15/:15	JUDGE JUDY 530P	#ADULT-15-0716	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 5:28PM (Th)	:15/:15	JUDGE JUDY 5P	#ADULT-15-0716	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 5:30PM (Th)	:15/:15	JUDGE JUDY 5P	#ADULT-15-0716	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 5:28PM (Fr)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
53.0	SPOT	5:00:00PM- 6:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 5:29PM (Fr)	:15/:15	JUDGE JUDY 5P	#MC-15-0718	\$62.50	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 6:10PM (Mo)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 6:11PM (Mo)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 6:14PM (Tu)	:15/:15	NEWS 12 @ 6P	#DIAMOND GUSSETT 15R	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 6:17PM (Tu)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 6:16PM (We)	:15/:15	NEWS 12 @ 6P	#ADULT-15-0716	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 6:18PM (We)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 6:21PM (Th)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 6:23PM (Th)	:15/:15	NEWS 12 @ 6P	#ADULT-15-0716	\$80.00	



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Product
Brand
Acct Types
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Political (1176)
Various (1)
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Invoice 467505
Inv Date 7/29/2018
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Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

All units must air exactly as ordered and
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WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
54.0	SPOT	27001-NEWS 12 @ 6P	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 6:16PM (Fr)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
54.0	SPOT	27001-NEWS 12 @ 6P	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 6:18PM (Fr)	:15/:15	NEWS 12 @ 6P	#MC-15-0718	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 7:18PM (Mo)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 7:20PM (Mo)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 7:19PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 7:21PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 7:19PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 7:21PM (We)	:15/:15	PRIME NEWS @ 7	#ADULT-15-0716	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 7:24PM (Th)	:15/:15	PRIME NEWS @ 7	#ADULT-15-0716	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 7:26PM (Th)	:15/:15	PRIME NEWS @ 7	#ADULT-15-0716	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 7:24PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
55.0	SPOT	39952-PRIME NEWS	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 7:25PM (Fr)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 6:59PM (Mo)	:15/:15	CBS Evening News	#DIAMOND GUSSETT 15R	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 7:00PM (Mo)	:15/:15	CBS Evening News	#PROMISES0702	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 6:59PM (Tu)	:15/:15	PRIME NEWS @ 7	#DIAMOND GUSSETT 15R	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 7:00PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 6:59PM (We)	:15/:15	PRIME NEWS @ 7	#ADULT-15-0716	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 7:00PM (We)	:15/:15	PRIME NEWS @ 7	#ADULT-15-0716	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 6:59PM (Th)	:15/:15	PRIME NEWS @ 7	#ADULT-15-0716	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 7:00PM (Th)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 6:59PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
56.0	SPOT	6:30:00PM- 7:00:00	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 7:00PM (Fr)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 11:18PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/16/18 11:20PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 11:22PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#DIAMOND GUSSETT 15R	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/17/18 11:24PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 11:29PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#ADULT-15-0716	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/18/18 11:32PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 11:20PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/19/18 11:22PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#ADULT-15-0716	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 11:31PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
57.0	SPOT	26950-NEWS 12 NIGHTSIDE	Per week (5), Mo, Tu, We, Th, Fr	07/20/18 11:32PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#MC-15-0718	\$95.00	
63.0	SPOT	26922-CBS SUNDAY MORNING	Day, Su-1	07/22/18 9:06AM (Su)	00:30	CBS SUNDAY MORNING	#MC-30-0718	\$190.00	
64.0	SPOT	9:00:00PM-10:00:00	Day, Su-1	07/22/18 9:34PM (Su)	00:30	TKO: TOTAL KNOCK OUT	#ADULT-0715	\$850.00	
65.0	SPOT	26950-NEWS 12 NIGHTSIDE	Day, Sa-1, Su-1	07/21/18 11:22PM (Sa)	00:30	NEWS 12 NIGHTSIDE	#ADULT-0715	\$155.00	
65.0	SPOT	26950-NEWS 12 NIGHTSIDE	Day, Sa-1, Su-1	07/22/18 11:16PM (Su)	00:30	NEWS 12 NIGHTSIDE	#MC-30-0718	\$155.00	
66.0	Contract Line Remarks:		MG FROM 7/16						
	SPOT	26940-PRICE IS RIGHT	Day, Th-1	07/19/18 10:58AM (Th)	:15/:15	Price is Right	#ADULT-15-0716	\$90.00	M/G For 51.0.1



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Beth Harwell for TN Governor(15644)
Low & Tritt, Inc. (2983)

Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Various (1)
Local/Political
/

All units must air exactly as ordered and
within specific hour/tme

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	26940-PRICE IS RIGHT	Day, Th-1	07/19/18 11:00AM (Th)	:15/:15	Price is Right	#ADULT-15-0716	\$90.00	M/G For 51.0.1
67.0	Contract Line Remarks:		5:30-6A NEWS						
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 5:58AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 6:00AM (Mo)	:15/:15	NEWS 12 THIS MORNING 5A	#MC-15-0718	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 5:58AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 6:00AM (Tu)	:15/:15	NEWS 12 THIS MORNING 5A	#MC-15-0718	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 5:58AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 6:00AM (We)	:15/:15	NEWS 12 THIS MORNING 5A	#MC-15-0718	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 5:49AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 5:50AM (Th)	:15/:15	NEWS 12 THIS MORNING 5A	#MC-15-0718	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 5:43AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#PROMISES0702	\$15.00	
	SPOT	5:30:00AM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 5:44AM (Fr)	:15/:15	NEWS 12 THIS MORNING 5A	#MC-15-0718	\$15.00	
68.0	Contract Line Remarks:		6-7A NEWS						
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 6:27AM (Mo)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 6:28AM (Mo)	:15/:15	NEWS 12 6-7A	#MC-15-0718	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 6:24AM (Tu)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 6:26AM (Tu)	:15/:15	NEWS 12 6-7A	#MC-15-0718	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 6:29AM (We)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 6:31AM (We)	:15/:15	NEWS 12 6-7A	#MC-15-0718	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 6:50AM (Th)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 6:52AM (Th)	:15/:15	NEWS 12 6-7A	#MC-15-0718	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 6:13AM (Fr)	:15/:15	NEWS 12 6-7A	#PROMISES0702	\$22.50	
	SPOT	6:00:00AM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 6:15AM (Fr)	:15/:15	NEWS 12 6-7A	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/23/18 8:40AM (Mo)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/23/18 8:42AM (Mo)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/23/18 8:53AM (Mo)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/23/18 8:55AM (Mo)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/24/18 8:41AM (Tu)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/24/18 8:44AM (Tu)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/24/18 8:53AM (Tu)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/24/18 8:55AM (Tu)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/25/18 8:18AM (We)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/25/18 8:20AM (We)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/25/18 8:49AM (We)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/25/18 8:52AM (We)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/26/18 7:29AM (Th)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/26/18 7:30AM (Th)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	



WDEF
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Low & Tritt, Inc. (2983)

Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Various (1)
Local/Political
/

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

All units must air exactly as ordered and
within specific hour/tme

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/26/18 8:42AM (Th)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/26/18 8:45AM (Th)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/27/18 7:29AM (Fr)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/27/18 7:30AM (Fr)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/27/18 8:40AM (Fr)	:15/:15	CBS THIS MORNING	#PROMISES0702	\$22.50	
69.0	SPOT	41067-CBS THIS MOR	Day, M-2, Tu-2, W-2, Th-2, F-2	07/27/18 8:43AM (Fr)	:15/:15	CBS THIS MORNING	#MC-15-0718	\$22.50	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 11:59AM (Mo)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 12:01PM (Mo)	:15/:15	Price is Right	#MC-15-0718	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 11:30AM (Tu)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 11:31AM (Tu)	:15/:15	Price is Right	#MC-15-0718	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 11:30AM (We)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 11:31AM (We)	:15/:15	Price is Right	#MC-15-0718	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 11:30AM (Th)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 11:31AM (Th)	:15/:15	Price is Right	#MC-15-0718	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 11:59AM (Fr)	:15/:15	Price is Right	#PROMISES0702	\$90.00	
70.0	SPOT	26940-PRICE IS RIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 12:01PM (Fr)	:15/:15	Price is Right	#MC-15-0718	\$90.00	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 12:28PM (Mo)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 12:30PM (Mo)	:15/:15	NEWS 12 @ NOON	#MC-15-0718	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 12:24PM (Tu)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 12:27PM (Tu)	:15/:15	NEWS 12 @ NOON	#MC-15-0718	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 12:11PM (We)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 12:13PM (We)	:15/:15	NEWS 12 @ NOON	#MC-15-0718	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 12:10PM (Th)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 12:12PM (Th)	:15/:15	NEWS 12 @ NOON	#MC-15-0718	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 12:19PM (Fr)	:15/:15	NEWS 12 @ NOON	#PROMISES0702	\$72.50	
71.0	SPOT	26941-NEWS 12 @ N	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 12:21PM (Fr)	:15/:15	NEWS 12 @ NOON	#MC-15-0718	\$72.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 5:11PM (Mo)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 5:13PM (Mo)	:15/:15	JUDGE JUDY 5P	#MC-15-0718	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 5:20PM (Tu)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 5:20PM (Tu)	:15/:15	JUDGE JUDY 5P	#MC-15-0718	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 5:13PM (We)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 5:15PM (We)	:15/:15	JUDGE JUDY 5P	#MC-15-0718	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 5:24PM (Th)	:15/:15	JUDGE JUDY 5P	#PROMISES0702	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 5:25PM (Th)	:15/:15	JUDGE JUDY 5P	#MC-15-0718	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 5:54PM (Fr)	:15/:15	JUDGE JUDY 530P	#PROMISES0702	\$62.50	
72.0	SPOT	5:00:00PM- 6:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 5:56PM (Fr)	:15/:15	JUDGE JUDY 530P	#MC-15-0718	\$62.50	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 6:09PM (Mo)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 6:10PM (Mo)	:15/:15	NEWS 12 @ 6P	#MC-15-0718	\$80.00	



WDEF
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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Various (1)
Local/Political
/

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

All units must air exactly as ordered and
within specific hour/tme

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 6:20PM (Tu)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 6:22PM (Tu)	:15/:15	NEWS 12 @ 6P	#MC-15-0718	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 6:20PM (We)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 6:23PM (We)	:15/:15	NEWS 12 @ 6P	#MC-15-0718	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 6:20PM (Th)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 6:23PM (Th)	:15/:15	NEWS 12 @ 6P	#MC-15-0718	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 6:27PM (Fr)	:15/:15	NEWS 12 @ 6P	#PROMISES0702	\$80.00	
73.0	SPOT	27001-NEWS 12 @ 6	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 6:30PM (Fr)	:15/:15	NEWS 12 @ 6P	#MC-15-0718	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 7:19PM (Mo)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 7:21PM (Mo)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 7:24PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 7:26PM (Tu)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 7:18PM (We)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 7:20PM (We)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 7:24PM (Th)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 7:26PM (Th)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 7:24PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
74.0	SPOT	39952-PRIME NEWS	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 7:26PM (Fr)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 6:59PM (Mo)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 7:00PM (Mo)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 6:59PM (Tu)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 7:00PM (Tu)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 6:59PM (We)	:15/:15	CBS Evening News	#PROMISES0702	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 7:00PM (We)	:15/:15	CBS Evening News	#MC-15-0718	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 6:59PM (Th)	:15/:15	CBS Evening News	#PROMISES0702	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 7:00PM (Th)	:15/:15	CBS Evening News	#MC-15-0718	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 6:59PM (Fr)	:15/:15	PRIME NEWS @ 7	#PROMISES0702	\$80.00	
75.0	SPOT	6:30:00PM- 7:00:00	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 7:00PM (Fr)	:15/:15	PRIME NEWS @ 7	#MC-15-0718	\$80.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 11:30PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/23/18 11:32PM (Mo)	:15/:15	NEWS 12 NIGHTSIDE	#MC-15-0718	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 11:29PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/24/18 11:32PM (Tu)	:15/:15	NEWS 12 NIGHTSIDE	#MC-15-0718	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 11:29PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/25/18 11:31PM (We)	:15/:15	NEWS 12 NIGHTSIDE	#MC-15-0718	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 11:30PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/26/18 11:32PM (Th)	:15/:15	NEWS 12 NIGHTSIDE	#MC-15-0718	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 11:30PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#PROMISES0702	\$95.00	
76.0	SPOT	26950-NEWS 12 NIG	Day, M-1, Tu-1, W-1, Th-1, F-1	07/27/18 11:32PM (Fr)	:15/:15	NEWS 12 NIGHTSIDE	#MC-15-0718	\$95.00	



WDEF
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fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Beth Harwell for TN Governor(15644)
Low & Tritt, Inc. (2983)
Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x
Political (1176)
Various (1)
Local/Political
/

Invoice 467505
Inv Date 7/29/2018
Terms Cash In Advance
Contract 189811
Bill Type Standard
Period 6/25/2018 - 7/29/2018

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

All units must air exactly as ordered and
within specific hour/tme

CO-OP/Order Type No/Normal
Package
Gen. Date 7/30/2018 4:10:08PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
77.0	SPOT	26922-CBS SUNDAY	Per week (1),Su	07/29/18 9:46AM (Su)	00:30	CBS SUNDAY MORNING	#MC-30-0718	\$190.00	
78.0	SPOT	26950-NEWS 12 NIGH	Per week (1),Su	07/29/18 11:20PM (Su)	00:30	NEWS 12 NIGHTSIDE	#ADULT-0715	\$155.00	
79.0	SPOT	26950-NEWS 12 NIGH	Per week (1),Sa	07/28/18 11:34PM (Sa)	00:30	NEWS 12 NIGHTSIDE	#ADULT-0715	\$155.00	