



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser
Agency
Buyer
Salesperson

Pol - Beth Harwell for TN Governor(15644)
Low & Tritt, Inc. (2983)
Blanton, Geoff
House, WDEF (1160)
ph: (423) 785-1200
fx: (423) 785-1316x

Invoice 460933
Inv Date 5/27/2018
Terms Cash In Advance
Contract 189151
Bill Type Standard
Period 4/30/2018 - 5/27/2018

Low & Tritt, Inc.
123 Center Park Drive, Ste 255
Knoxville, TN 37922

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Various (1)
Local/Political
/

CO-OP/Order Type No/Normal
Package
Gen. Date 5/29/2018 8:21:52AM

All units must air exactly as ordered and
within specific hour/tme

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	5:30:00AM- 6:00:00	Day,F-1	05/25/18 5:59AM (Fr)	00:30	NEWS 12 THIS MORNING 5A	#MYSTORY	\$15.00	
4.0	SPOT	6:00:00AM- 7:00:00	Day,F-1	05/25/18 6:47AM (Fr)	00:30	NEWS 12 6-7A	#MYSTORY	\$30.00	
7.0	SPOT	7:00:00AM- 9:00:00	Day,F-2	05/25/18 7:59AM (Fr)	00:30	CBS THIS MORNING	#MYSTORY	\$30.00	
7.0	SPOT	7:00:00AM- 9:00:00	Day,F-2	05/25/18 8:58AM (Fr)	00:30	CBS THIS MORNING	#MYSTORY	\$30.00	
10.0	SPOT	26941-NEWS 12 @ N	Day,F-1	05/25/18 12:12PM (Fr)	00:30	NEWS 12 @ NOON	#MYSTORY	\$85.00	
13.0	SPOT	27001-NEWS 12 @ 6	Day,F-1	05/25/18 6:18PM (Fr)	00:30	NEWS 12 @ 6P	#MYSTORY	\$95.00	
16.0	SPOT	26950-NEWS 12 NIG	Day,F-1	05/25/18 11:34PM (Fr)	00:30	NEWS 12 NIGHTSIDE	#MYSTORY	\$95.00	
26.0	SPOT	26922-CBS SUNDAY	Day,Su-1	05/27/18 9:54AM (Su)	00:30	CBS SUNDAY MORNING	#MYSTORY	\$95.00	
27.0	SPOT	26956-60 MINUTES	Day,Su-1	05/27/18 7:55PM (Su)	00:30	60 Minutes	#MYSTORY	\$475.00	
29.0	SPOT	10:00:00PM-11:00:00	Day,Su-1	05/27/18 10:37PM (Su)	00:30	NCIS: LOS ANGELES	#MYSTORY	\$275.00	
30.0	SPOT	26950-NEWS 12 NIG	Day,Su-1	05/27/18 11:18PM (Su)	00:30	NEWS 12 NIGHTSIDE	#MYSTORY	\$80.00	
31.0	SPOT	26923-FACE THE NA	Day,Su-1	05/27/18 11:27AM (Su)	00:30	Face The Nation	#MYSTORY	\$65.00	
32.0	SPOT	39952-PRIME NEWS	Day,F-1	05/25/18 7:20PM (Fr)	00:30	PRIME NEWS @ 7	#MYSTORY	\$95.00	
35.0	SPOT	9:00:00PM-10:00:00	Day,Su-1	05/27/18 9:32PM (Su)	00:30	INSTINCT 9P	#MYSTORY	\$200.00	

We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.

Gross Total	\$1,665.00	Total Spots	14
Commission	(\$249.75)		
Net Total	\$1,415.25		