

ORDER



Orders
Order / Rev: 343668
Alt Order #: 08293289
Product Desc: GREITENS FOR MISSOUR
Estimate: 1798
Flight Dates: 07/12/16 - 07/18/16
Original Date / Rev: 06/21/16 / 07/08/16
Order Type: GENERAL

WDAF-TV

Primary AE: Tim Scanlan
Sales Office: NLA
Sales Region: National

Agency
Name: Target Enterprises, LLC
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Greitens/R/Mo/Governor
Demographic: A50+
Product Codes: PI2.e.ii
Priority: 07
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TARG/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/18/16	113	\$29,050.00	\$24,692.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	113	\$29,050.00	\$24,692.50	0.00
Totals	113	\$29,050.00	\$24,692.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDAF-TV	25%	\$29,050.00
Market	100%	\$116,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	25%	\$29,050.00
KCWE	0%	\$0.00
KMBC	25%	\$29,050.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	25%	\$29,050.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	07/12/16	07/15/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
				M-F 7a-9a	(7:00 AM-7:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/11/16	07/17/16	-TWTF--	4		\$300.00	0.00							
E 2	4	07/12/16	07/15/16		CM	7:30 AM-8:00 AM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a-9a M-F 7a-9a (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$300.00	0.00					
E 3	4	07/12/16	07/15/16	M-F 7a-9a	CM	8:00 AM-8:30 AM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
M-F 7a-9a M-F 7a-9a (8:00 AM-8:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$300.00	0.00					
E 4	4	07/12/16	07/15/16	M-F 7a-9a	CM	8:30 AM-9:00 AM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$300.00	0.00					
E 5	4	07/12/16	07/15/16	M-F 9a-10a	CM	9:00 AM-9:30 AM	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
M-F 9a-10a M-F 9a-10a (9:00 AM-9:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$150.00	0.00					
E 6	4	07/12/16	07/15/16	M-F 9a-10a	CM	9:30 AM-10:00 AM	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
M-F 9a-10a M-F 9a-10a (9:30 AM-10:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$150.00	0.00					
E 7	4	07/12/16	07/15/16	M-F 12p-1p	CM	12:30 PM-1:00 PM	-TWTF--	:30	4	\$125.00	07	0.00	NM	4	\$500.00
M-F 12p-1p M-F 12p-1p (12:30 PM-1:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$125.00	0.00					
E 8	4	07/12/16	07/15/16	M-F 5p-6p	CM	5:00 PM-5:30 PM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
M-F 5p-6p M-F 5p-6p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$300.00	0.00					
E 9	4	07/12/16	07/15/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$450.00	07	0.00	NM	4	\$1,800.00
M-F 6p-630p M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$450.00	0.00					
E 10	4	07/12/16	07/15/16	M-F 630p-7p	CM	6:30 PM-7:00 PM	-TWTF--	:30	4	\$650.00	07	0.00	NM	4	\$2,600.00
M-F 630p-7p M-F 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$650.00	0.00					
E 11	4	07/12/16	07/15/16	M-F 10p-1030p	CM	10:00 PM-10:30 PM	PI-TWTF--	:30	4	\$525.00	07	0.00	NM	4	\$2,100.00
M-F 10p-1030p M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-TWTF--			4		\$525.00	0.00					
E 12	4	07/16/16	07/16/16	Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
Sa 630p-7p Sa 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-----1-			1		\$150.00	0.00					
E 13	4	07/17/16	07/17/16	Su 10p-1030p	CM	10:00 PM-10:30 PM	PI-----1	:30	1	\$525.00	07	0.00	NM	1	\$525.00
Su 10p-1030p Su 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/11/16	07/17/16	-----1			1		\$525.00	0.00					
E 14	4	07/18/16	07/18/16	M-F 7a-9a	CM	7:00 AM-7:30 AM	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 7a-9a M-F 7a-9a (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	1-----			1		\$300.00	0.00					
E 15	4	07/18/16	07/18/16	M-F 7a-9a	CM	7:30 AM-8:00 AM	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 7a-9a M-F 7a-9a (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	1-----			1		\$300.00	0.00					
E 16	4	07/18/16	07/18/16	M-F 7a-9a	CM	8:00 AM-8:30 AM	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 7a-9a M-F 7a-9a (8:00 AM-8:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	4	07/18/16	07/18/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$300.00		0.00						
E 17	4	07/18/16	07/18/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$300.00		0.00						
E 18	4	07/18/16	07/18/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$150.00		0.00						
E 19	4	07/18/16	07/18/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$150.00		0.00						
E 20	4	07/18/16	07/18/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	1-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$125.00		0.00						
E 21	4	07/18/16	07/18/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$300.00		0.00						
E 22	4	07/18/16	07/18/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$450.00		0.00						
E 23	4	07/18/16	07/18/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$650.00	07	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$650.00		0.00						
E 24	4	07/18/16	07/18/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$525.00	07	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	1-----	1		\$525.00		0.00						
N 25	4	07/12/16	07/15/16	M-F 330p-4p M-F 330p-4p	CM	330p-4p	-TWTF--	:30	4	\$125.00	07	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/11/16	07/17/16	-TWTF--	4		\$125.00		0.00						
N 26	4	07/12/16	07/15/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/11/16	07/17/16	-TWTF--	4		\$150.00		0.00						
N 27	4	07/18/16	07/18/16	M-F 330p-4p M-F 330p-4p	CM	330p-4p	M-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	M-----	1		\$125.00		0.00						
N 28	4	07/18/16	07/18/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	M-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/18/16	07/24/16	M-----	1		\$150.00		0.00						
N 29	4	07/12/16	07/15/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/11/16	07/17/16	-TWTF--	4		\$300.00		0.00						
N 30	4	07/16/16	07/16/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----S-	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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N30	4	07/16/16	07/16/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----S-	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-		1			\$200.00			0.00			
N31	4	07/16/16	07/16/16	Sa 10p-1030p Sa 10p-1030p	CM	10p-1030p	-----S-	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-		1			\$350.00			0.00			
N32	4	07/17/16	07/17/16	Su 7a-9a Su 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----S	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		1			\$200.00			0.00			
N33	4	07/17/16	07/17/16	Su 7a-9a Su 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S		1			\$200.00			0.00			
N34	4	07/18/16	07/18/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/16	07/24/16	1-----		1			\$300.00			0.00			
N35	4	07/12/16	07/15/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-TWTF--	:30	4	\$400.00	07	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4			\$400.00			0.00			
N36	4	07/18/16	07/18/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-----		1			\$400.00			0.00			
N37	4	07/12/16	07/15/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-TWTF--	:30	8	\$125.00	07	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		8			\$125.00			0.00			
N38	4	07/18/16	07/18/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-----	:30	2	\$125.00	07	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-----		2			\$125.00			0.00			
N39	4	07/12/16	07/15/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-TWTF--	:30	4	\$100.00	07	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4			\$100.00			0.00			
N40	4	07/18/16	07/18/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-----		1			\$100.00			0.00			
N41	4	07/12/16	07/15/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-TWTF--	:30	4	\$125.00	07	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4			\$125.00			0.00			
N42	4	07/18/16	07/18/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	M-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-----		1			\$125.00			0.00			
N43	4	07/12/16	07/15/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/11/16	07/17/16	-TWTF--		4			\$150.00			0.00			
N44	4	07/18/16	07/18/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	M-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 343668
 Alt Order #: 08293289
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: Greitens/R/Mo/Governor
 Product Desc: GREITENS FOR MISSOUR
 Estimate: 1798

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 44	4	07/18/16	07/18/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	M-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/18/16	07/24/16	M-----		1			\$150.00			0.00			
N 45	4	07/12/16	07/15/16	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	-TWTF--	:30	4	\$260.00	07	0.00	NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/11/16	07/17/16	-TWTF--		4			\$260.00			0.00			
N 46	4	07/18/16	07/18/16	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	M-----	:30	1	\$260.00	07	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/18/16	07/24/16	M-----		1			\$260.00			0.00			
N 47	4	07/16/16	07/16/16	Sa 6p-630p Sa 6p-630p	CM	6p-630p	-----S-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/11/16	07/17/16	-----S-		1			\$150.00			0.00			
N 48	4	07/17/16	07/17/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----S	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/11/16	07/17/16	-----S		1			\$225.00			0.00			
													Totals	113	\$29,050.00