

ORDER



Orders
Order / Rev: 343602
Alt Order #: 08293400
Product Desc: GREITENS FOR MISSOURI
Estimate: 1799
Flight Dates: 07/19/16 - 07/25/16
Original Date / Rev: 06/21/16 / 06/21/16
Order Type: GENERAL

WDAF-TV

Primary AE: Tim Scanlan
Sales Office: NLA
Sales Region: National

Agency Name: Target Enterprises, LLC
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greitens/R/Mo/Governor
Demographic: A50+
Product Codes: PI2.e.ii
Priority: 07
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TARG/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/25/16	80	\$26,275.00	\$22,333.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	80	\$26,275.00	\$22,333.75	0.00
Totals	80	\$26,275.00	\$22,333.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDAF-TV	25%	\$26,275.00
Market	100%	\$105,100.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	25%	\$26,275.00
KCWE	0%	\$0.00
KMBC	25%	\$26,275.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	25%	\$26,275.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	07/19/16	07/22/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-TWTF--	:30	4	\$300.0007		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/18/16	07/24/16	-TWTF--	4		\$300.00	0.00							
E 2	4	07/19/16	07/22/16		CM	7:30 AM-8:00 AM	-TWTF--	:30	4	\$300.0007		0.00	NM	4	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a-9a M-F 7a-9a (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$300.00	0.00					
E 3	4	07/19/16	07/22/16	M-F 7a-9a M-F 7a-9a (8:00 AM-8:30 AM)	CM	8:00 AM-8:30 AM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$300.00	0.00					
E 4	4	07/19/16	07/22/16	M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$300.00	0.00					
E 5	4	07/19/16	07/22/16	M-F 9a-10a M-F 9a-10a (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$150.00	0.00					
E 6	4	07/19/16	07/22/16	M-F 9a-10a M-F 9a-10a (9:30 AM-10:00 AM)	CM	9:30 AM-10:00 AM	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$150.00	0.00					
E 7	4	07/19/16	07/22/16	M-F 12p-1p M-F 12p-1p (12:30 PM-1:00 PM)	CM	12:30 PM-1:00 PM	-TWTF--	:30	4	\$125.00	07	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$125.00	0.00					
E 8	4	07/19/16	07/22/16	M-F 5p-6p M-F 5p-6p (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$300.00	0.00					
E 9	4	07/19/16	07/22/16	M-F 5p-6p M-F 5p-6p (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	-TWTF--	:30	4	\$300.00	07	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$300.00	0.00					
E 10	4	07/19/16	07/22/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-TWTF--	:30	4	\$450.00	07	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$450.00	0.00					
E 11	4	07/19/16	07/22/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-TWTF--	:30	4	\$650.00	07	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$650.00	0.00					
E 12	4	07/19/16	07/22/16	M-F 9p-10p M-F 9p-10p (9:00 PM-9:30 PM)	CM	9:00 PM-9:30 PM	-TWTF--	:30	8	\$450.00	07	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			8		\$450.00	0.00					
E 13	4	07/19/16	07/22/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	-TWTF--	:30	4	\$525.00	07	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-TWTF--			4		\$525.00	0.00					
E 14	4	07/23/16	07/23/16	Sa 630p-7p Sa 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-----1-			1		\$150.00	0.00					
E 15	4	07/23/16	07/23/16	Sa 9p-10p Sa 9p-10p (9:00 PM-9:30 PM)	CM	9:00 PM-9:30 PM	-----1-	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-----1-			1		\$300.00	0.00					
E 16	4	07/23/16	07/23/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/18/16	07/24/16	-----1-			1		\$350.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	4	07/23/16	07/23/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1-			1		\$350.00		0.00				
E 17	4	07/24/16	07/24/16	Su 9p-10p Su 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----1	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1			1		\$450.00		0.00				
E 18	4	07/24/16	07/24/16	Su 10p-1030p Su 10p-1030p	CM	10:00 PM-10:30 PM	-----1	:30	1	\$525.00	07	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-----1			1		\$525.00		0.00				
E 19	4	07/25/16	07/25/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$300.00		0.00				
E 20	4	07/25/16	07/25/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$300.00		0.00				
E 21	4	07/25/16	07/25/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$300.00		0.00				
E 22	4	07/25/16	07/25/16	M-F 7a-9a M-F 7a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$300.00		0.00				
E 23	4	07/25/16	07/25/16	M-F 7a-9a M-F 7a-9a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$150.00		0.00				
E 24	4	07/25/16	07/25/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$150.00		0.00				
E 25	4	07/25/16	07/25/16	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	1-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$125.00		0.00				
E 26	4	07/25/16	07/25/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$300.00		0.00				
E 27	4	07/25/16	07/25/16	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$300.00		0.00				
E 28	4	07/25/16	07/25/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$450.00		0.00				
E 29	4	07/25/16	07/25/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$650.00	07	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$650.00		0.00				
E 30	4	07/25/16	07/25/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	2-----	:30	2	\$450.00	07	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 30	4	07/25/16	07/25/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	2-----	:30	2	\$450.00	07	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	2-----			2		\$450.00		0.00				
E 31	4	07/25/16	07/25/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$525.00	07	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	1-----			1		\$525.00		0.00				
N 32	4	07/19/16	07/22/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	-TWTF--	:30	4	\$150.00	07	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/18/16	07/24/16	-TWTF--			4		\$150.00		0.00				
N 33	4	07/25/16	07/25/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	M-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	M-----			1		\$150.00		0.00				
													Totals	80	\$26,275.00