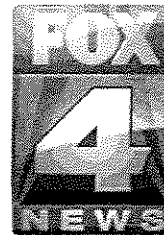


**ORDER**

WDAF-TV

**Orders**  
**Order / Rev:** 373557  
**Alt Order #:** 08358930  
**Product Desc:** 1941/GREITENS FOR MI  
**Estimate:** 1941  
**Flight Dates:** 10/24/16 - 10/30/16  
**Original Date / Rev:** 08/30/16 / 10/27/16  
**Order Type:** GENERAL

**Primary AE:** Tim Scanlan  
**Sales Office:** NLA  
**Sales Region:** National

**Agency**  
**Name:** Target Enterprises, LLC  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Greitens/R/Mo/Governor  
**Demographic:** A50+  
**Product Codes:** PI2.e.ii  
**Priority:** 07  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TARG/

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	202	\$154,075.00	\$130,963.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	202	\$154,075.00	\$130,963.75	0.00
<b>Totals</b>	<b>202</b>	<b>\$154,075.00</b>	<b>\$130,963.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDAF-TV	25%	\$154,075.00
Market	100%	\$616,300.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KOPT	0%	\$0.00
KCTV	25%	\$154,075.00
KCWE	0%	\$0.00
KMBC	25%	\$154,075.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	25%	\$154,075.00
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	10/24/16	10/28/16	M-F 7a-9a M-F 7a-9a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	5	\$700.00	03	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	MTWTF--			5		\$700.00		0.00				
E 2	4	10/24/16	10/28/16		CM	12:00 PM-12:30 PM	MTWTF--	:30	8	\$400.00	03	0.00	NM	8	\$3,200.00

Order / Rev: 373557  
 Alt Order #: 08358930  
 Flight Dates: 10/24/16 - 10/30/16

Advertiser: Greitens/R/Mo/Governor  
 Product Desc: 1941/GREITENS FOR MI  
 Estimate: 1941

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12p-1p M-F 12p-1p (12:00 PM-12:30 PM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 8 \$400.00 0.00															
E 3	4	10/24/16	10/28/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	MTWTF--	:30	5	\$600.00	03	0.00	NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$600.00 0.00															
E 4	4	10/24/16	10/28/16	M-F 5p-6p M-F 5p-6p (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$800.00	03	0.00	NM	5	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$800.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 4 10/24/16-10/30/16 M-F 5p-6p 5:30 PM-6:00 PM 5:30 PM-6:00 PM MTWThF---- :30 \$800.00 0.00 NM															
E 5	4	10/24/16	10/28/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-W----	:30	4	\$2,000.00	03	0.00	NM	3	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 M-W---- 4 \$2,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 4 10/24/16-10/30/16 M-F 630p-7p 6:30 PM-7:00 PM M-W----- :30 (\$2,000.00) 0.00 NM Credited															
E 6	4	10/30/16	10/30/16	Su 9p-10p Su 9p-10p (9:00 PM-9:30 PM)	CM	9:00 PM-9:30 PM	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----1 1 \$1,100.00 0.00															
E 7	4	10/29/16	10/29/16	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	PI-----1-	:30	1	\$450.00	04	0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----1- 1 \$450.00 0.00															
E 8	4	10/30/16	10/30/16	Su 10p-1030p Su 10p-1030p	CM	10:00 PM-10:30 PM	PI-----1	:15/:15	1	\$1,000.00	03	0.00	BK	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----1 1 \$1,000.00 0.00															
N 9	4	10/24/16	10/28/16	M-F 7a-9a M-F 7a-9a (8:30 AM-9:00 AM)	CM	8:30 AM-9:00 AM	MTWTF--	:30	5	\$700.00	03	0.00	NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$700.00 0.00															
N 10	4	10/24/16	10/28/16	M-F 12p-1p M-F 12p-1p (12:30 PM-1:00 PM)	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$400.00	03	0.00	NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$400.00 0.00															
N 11	4	10/24/16	10/28/16	M-F 430p-5p M-F 430p-5p	CM	430p-5p	MTWTF--	:30	5	\$600.00	03	0.00	NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$600.00 0.00															
N 12	4	10/24/16	10/28/16	M-F 5p-6p M-F 5p-6p (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	MTWTF--	:30	8	\$800.00	03	0.00	NM	8	\$6,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 8 \$800.00 0.00															
N 13	4	10/24/16	10/28/16	M-F 6a-7a M-F 6a-7a (6:00 AM-6:30 AM)	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$900.00	03	0.00	NM	5	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$900.00 0.00															
N 14	4	10/24/16	10/28/16	M-F 6a-7a M-F 6a-7a (6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	MTWTF--	:30	8	\$900.00	03	0.00	NM	8	\$7,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 MTWTF-- 8 \$900.00 0.00															
N 15	4	10/24/16	10/28/16	M-F 9a-10a M-F 9a-10a (9:00 AM-9:30 AM)	CM	9:00 AM-9:30 AM	MTWTF--	:30	5	\$500.00	03	0.00	NM	5	\$2,500.00

Order / Rev: 373557  
 Alt Order #: 08358930  
 Flight Dates: 10/24/16 - 10/30/16

Advertiser: Greitens/R/Mo/Governor  
 Product Desc: 1941/GREITENS FOR MI  
 Estimate: 1941  
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	4	10/24/16	10/28/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$500.00	03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$500.00		0.00						
N 16	4	10/24/16	10/28/16	M-F 9a-10a M-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$500.00	03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$500.00		0.00						
N 17	4	10/24/16	10/28/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	10	\$400.00	03	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	10		\$400.00		0.00						
N 18	4	10/24/16	10/28/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	10	\$200.00	04	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	10		\$200.00		0.00						
N 19	4	10/24/16	10/28/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	10	\$125.00	07	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	10		\$125.00		0.00						
N 20	4	10/24/16	10/28/16	M-F 2p-230p M-F 2p-230p	CM	2p-230p	MTWTF--	:30	5	\$125.00	07	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$125.00		0.00						
N 21	4	10/24/16	10/28/16	M-F 230p-3p M-F 230p-3p	CM	230p-3p	MTWTF--	:30	5	\$125.00	07	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$125.00		0.00						
N 22	4	10/24/16	10/28/16	M-F 3p-330p M-F 3p-330p	CM	3p-330p	MTWTF--	:30	5	\$400.00	03	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$400.00		0.00						
N 23	4	10/24/16	10/28/16	M-F 330p-4p M-F 330p-4p	CM	330p-4p	MTWTF--	:30	5	\$400.00	03	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	5		\$400.00		0.00						
N 24	4	10/24/16	10/28/16	M-F 6p-630p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	8	\$875.00	03	0.00	NM	8	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	MTWTF--	8		\$875.00		0.00						
N 25	4	10/26/16	10/26/16	MLB World Series Gm MLB World Series Gm	CM	Various	--W----	:30	1	\$4,000.00	04	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	--W----	1		\$4,000.00		0.00						
N 26	4	10/24/16	10/26/16	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	M-W----	:30	4	\$900.00	03	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	M-W----	4		\$900.00		0.00						
N 27	4	10/24/16	10/26/16	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	M-W----	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	M-W----	2		\$900.00		0.00						
N 28	4	10/24/16	10/26/16	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	MTW----	:30	5	\$1,150.00	03	0.00	NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	M-W----	5		\$1,150.00		0.00						
N 29	4	10/24/16	10/28/16	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	MTWTF--	:30	5	\$750.00	03	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 373557  
 Alt Order #: 08358930  
 Flight Dates: 10/24/16 - 10/30/16

Advertiser: Greitens/R/Mo/Governor  
 Product Desc: 1941/GREITENS FOR MI  
 Estimate: 1941

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N29	4	10/24/16	10/28/16	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	MTWTF--	:30	5	\$750.00	03	0.00	NM	5	\$3,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		5			\$750.00			0.00				
N33	4	10/29/16	10/29/16	Sa 6a-8a Sa 6a-8a Eff 4/23	CM	6a-8a	-----S-	:15/:15	1	\$400.00	04	0.00	BK	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-----S-		1			\$400.00			0.00				
N34	4	10/30/16	10/30/16	EMN Special SU AM News	CM	Su 6-7a	-----S	:30	1	\$400.00	04	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-----S		1			\$400.00			0.00				
N35	4	10/30/16	10/30/16	Su 1030p-11p Su 1030p-11p	CM	1030p-11p	-----S	:30	1	\$500.00	04	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-----S		1			\$500.00			0.00				
N37	4	10/24/16	10/28/16	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	5	\$700.00	03	0.00	NM	5	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		5			\$700.00			0.00				
N38	4	10/24/16	10/26/16	M-F 9p-10p M-F 9p-10p	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	AMM-W----	:30	5	\$900.00	03	0.00	NM	5	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	M-W----		5			\$900.00			0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	3	4	10/24/16-10/30/16	M-F 9p-10p			M-W-----	:30		\$900.00		0.00	NM			
	*															
	4	4	10/24/16-10/30/16	M-F 9p-10p			M-W-----	:30		\$900.00		0.00	NM			
	*															
N39	4	10/24/16	10/28/16	M-F 5a-530a M-F 5a-530a	CM	5a-530a	MTWTF--	:30	8	\$450.00	03	0.00	NM	8	\$3,600.00	
	ml 26															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		8			\$450.00			0.00				
N40	4	10/24/16	10/28/16	M-F 530a-6a M-F 530a-6a	CM	530a-6a	MTWTF--	:30	8	\$600.00	03	0.00	NM	8	\$4,800.00	
	ml 27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		8			\$600.00			0.00				
N41	4	10/30/16	10/30/16	EMN Special SU AM News	CM	Su 6-7a	-----S	:30	1	\$550.00	03	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-----S		1			\$550.00			0.00				
N43	4	10/30/16	10/30/16	Su 11p-1130p Su 11p-1130p	CM	11p-1130p	-----S	:30	1	\$175.00	04	0.00	NM	1	\$175.00	
	ml 29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-----S		1			\$175.00			0.00				
N44	4	10/25/16	10/30/16	MLB World Series Gm MLB World Series Gm	CM	Various	-TW-FSS	:30	5	\$4,000.00	04	0.00	NM	5	\$20,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-TW-FSS		5			\$4,000.00			0.00				
N45	4	10/29/16	10/29/16	College Football Gm College Football Gm	CM	11:00 AM-2:30 PM (11:00 AM-2:30 PM)	-----S-	:15/:15	1	\$1,300.00	03	0.00	BK	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/24/16	10/30/16	-----S-		1			\$1,300.00			0.00				
N46	4	10/26/16	10/28/16	M-F 430a-5a M-F 430a-5a	CM	430a-5a	--WTF--	:30	2	\$100.00	04	0.00	NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				

Order / Rev: 373557  
Alt Order #: 08358930  
Flight Dates: 10/24/16 - 10/30/16

Advertiser: Greitens/R/Mo/Governor  
Product Desc: 1941/GREITENS FOR MI  
Estimate: 1941

WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 46	4	10/26/16	10/28/16	M-F 430a-5a M-F 430a-5a	CM	430a-5a	--WTF--	:30	2	\$100.00	04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTF--		2			\$100.00			0.00			
N 47	4	10/24/16	10/28/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--WTF--	:30	3	\$400.00	03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTF--		3			\$400.00			0.00			
N 48	4	10/26/16	10/28/16	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	--WTF--	:30	4	\$150.00	04	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTF--		4			\$150.00			0.00			
N 49	4	10/29/16	10/29/16	Sa 1130p-12a Sa 1130p-12a	CM	1130p-12a	-----S-	:30	2	\$50.00	07	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		2			\$50.00			0.00			
N 50	4	10/30/16	10/30/16	NFL Reg Ssn Early Gm NFL Reg Ssn Early Gm	CM	Various	-----S	:15/:15	2	\$5,000.00	03	0.00	BK	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		2			\$5,000.00			0.00			
N 51	4	10/30/16	10/30/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	Various	-----S	:30	2	\$5,000.00	03	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		2			\$5,000.00			0.00			
													Totals	202	\$154,075.00