

Spot Manager: Placed, 09/24/18-11/06/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program (Bo	Program (Placed	State Reas
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Station: WALA

Advertiser: Bill Nelson for US Senate

Order: 891701

Inv. Code (Booked): M-F 11a-12p

Week Start: 09/24/18

State Reason:

Wednesday	09/26/	26101031	11a-12p	11:24:42 AM	:30	41	\$120.00		SYN People's Cou
Thursday	09/27/	26101031	11a-12p	11:36:15 AM	:30	3	\$120.00		SYN People's Cou

\$240.00

\$240.00

Week Start: 10/01/18

State Reason:

Monday	10/01/	26101031	11a-12p	11:31:38 AM	:30	4	\$55.00		SYN People's Cou
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\$55.00

\$55.00

\$295.00

Inv. Code (Booked): M-F 12-1p

Week Start: 09/24/18

State Reason:

Thursday	09/27/	26101031	12p-1p	12:51:35 PM	:30	5	\$130.00		SYN Judge Mathis
Friday	09/28/	26101031	12p-1p	12:18:14 PM	:30	42	\$130.00		SYN Judge Mathis

\$260.00

\$260.00

Week Start: 10/01/18

State Reason:

Tuesday	10/02/	26101031	12p-1p	12:39:03 PM	:30	6	\$130.00		SYN Judge Mathis
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\$130.00

\$130.00

\$390.00

Inv. Code (Booked): M-F 2-3p

Week Start: 09/24/18

State Reason:

Friday	09/28/	26101031	2p-3p	2:26:20 PM	:30	43	\$50.00		SYN People's Cou
Thursday	09/27/	26101031	2p-3p	2:34:25 PM	:30	7	\$50.00		SYN People's Cou

\$100.00

\$100.00

Week Start: 10/01/18

State Reason:

Monday	10/01/	26101031	2p-3p	2:24:36 PM	:30	8	\$50.00		SYN People's Cou
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\$50.00

\$50.00

\$150.00

Inv. Code (Booked): M-F 3-4p

Week Start: 09/24/18

State Reason:

Thursday	09/27/	26101031	3p-4p	3:46:30 PM	:30	44	\$200.00		SYN Dr Phil
Wednesday	09/26/	26101031	3p-4p	3:29:14 PM	:30	9	\$200.00		SYN Dr Phil

\$400.00

\$400.00

Week Start: 10/01/18

State Reason:

Tuesday	10/02/	26101031	3p-4p	3:45:53 PM	:30	10	\$200.00		SYN Dr Phil
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\$200.00

\$200.00

\$600.00

Inv. Code (Booked): M-F 6-630p

Week Start: 09/24/18

[Sorted by: Week Start]

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Station: WALA

Advertiser: Bill Nelson for US Senate

Order: 891701

Inv. Code (Booked): M-F 6-630p

Week Start: 09/24/18

State Reason:

Wednesday	09/26/	26101031	6p-630p	6:06:03 PM	:30	11	\$800.00		SYN Jeopardy	
Thursday	09/27/	26101031	6p-630p	6:24:56 PM	:30	12	\$800.00		SYN Jeopardy	

1,600.00

1,600.00

Week Start: 10/01/18

State Reason:

Monday	10/01/	26101031	6p-630p	6:24:01 PM	:30	13	\$800.00		SYN Jeopardy	
Tuesday	10/02/	26101031	6p-630p	6:24:26 PM	:30	14	\$800.00		SYN Jeopardy	

1,600.00

1,600.00

3,200.00

Inv. Code (Booked): M-F 1030-11p

Week Start: 09/24/18

State Reason:

Wednesday	09/26/	26101031	1030p-1100p	10:47:36 PM	:30	20	\$100.00		SYN Blackish	
Friday	09/28/	26101031	1030p-1100p	10:30:20 PM	:30	22	\$100.00		SYN Blackish	

\$200.00

\$200.00

Week Start: 10/01/18

State Reason:

Monday	10/01/	26101031	1030p-1100p	10:49:08 PM	:30	23	\$40.00		SYN Blackish	
Tuesday	10/02/	26101031	1030p-1100p	10:47:33 PM	:30	24	\$40.00		SYN Blackish	

\$80.00

\$80.00

\$280.00

Inv. Code (Booked): M-F 11-1130p

Week Start: 09/24/18

State Reason:

Thursday	09/27/	26101031	11p-1130p	11:29:46 PM	:30	26	\$25.00		SYN Blackish	
Friday	09/28/	26101031	11p-1130p	11:04:11 PM	:30	27	\$25.00		SYN Blackish	
Wednesday	09/26/	26101031	11p-1130p	11:19:27 PM	:30	25	\$25.00		SYN Blackish	

\$75.00

\$75.00

Week Start: 10/01/18

State Reason:

Tuesday	10/02/	26101031	11p-1130p	11:18:58 PM	:30	29	\$25.00		SYN Blackish	
Monday	10/01/	26101031	11p-1130p	11:25:05 PM	:30	28	\$25.00		SYN Blackish	

\$50.00

\$50.00

\$125.00

Inv. Code (Booked): M-F 1130p-12a

Week Start: 09/24/18

State Reason:

Thursday	09/27/	26101031	1130p-12a	12:04:50 XM	:30	31	\$60.00		SYN Blackish	
Wednesday	09/26/	26101031	1130p-12a	11:45:05 PM	:30	45	\$60.00		SYN Mom	
Friday	09/28/	26101031	1130p-12a	11:40:21 PM	:30	46	\$60.00		SYN Mom	

\$180.00

\$180.00

Week Start: 10/01/18

State Reason:

Tuesday	10/02/	26101031	1130p-12a	11:59:11 PM	:30	34	\$20.00		SYN Mom	
Monday	10/01/	26101031	1130p-12a	11:57:25 PM	:30	33	\$20.00		SYN Mom	

[Sorted by: Week Start]

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Station: WALA

Advertiser: Bill Nelson for US Senate

Order: 891701

Inv. Code (Booked): M-F 1130p-12a

Week Start: 10/01/18

State Reason:

							\$40.00			
							\$40.00			
							\$220.00			

Inv. Code (Booked): M-F 1230-1a

Week Start: 09/24/18

State Reason:

Thursday	09/27/	26101031	1230a-100a	12:54:34 XM	:30	36	\$5.00		SYN How I Met Yc	
Wednesday	09/26/	26101031	1230a-100a	12:41:56 XM	:30	35	\$5.00		SYN Mom	
Friday	09/28/	26101031	1230a-100a	12:21:55 XM	:30	37	\$5.00		SYN Mom	

							\$15.00			
							\$15.00			

Week Start: 10/01/18

State Reason:

Monday	10/01/	26101031	1230a-100a	12:59:01 XM	:30	38	\$5.00		SYN Mom	
Tuesday	10/02/	26101031	1230a-100a	12:56:47 XM	:30	39	\$5.00		SYN Mom	

							\$10.00			
							\$10.00			
							\$25.00			
							5,285.00			
							5,285.00			
							5,285.00			
							5,285.00			

[Sorted by: Week Start]