

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, MEDIA FORTITUDE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by:

Agency name: **MEDIA FORTITUDE PARTNERS**

Address: **30 NEWPORT PKWY, STE 2110 JERSEY CITY NJ 07310**

Contact: **CARRIE XU**

Phone number: **917-539-4588**

Email: **carrie@mediafortitude.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **VOTE.ORG**

Address: **4096 PIEDMONT AVE. #368 OAKLAND, CA 94611**

Contact: **SYDNEY ROSE**

Phone number:

Email: **info@vote.org**

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

**ELIZABETH DAIGNEAU - COO**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Carolyn XU</i>	Signature:
Name: <b>CAROLYN XU</b>	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/6/2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>2104688</u>	Station Call Letters: <u>KZBT-FM</u>	Date Received/Requested: <u>10/6/2020</u>
Est. #: <u>105113</u>	Station Location: <u>Midland/Odessa TX</u>	Run Start and End Dates: <u>10/5 - 11/6/2020</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 06, 20  
 CONT# 34417809 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KZBT-FM (Odessa-Midland, TX)  
 FM NINA MAURO  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: VO / GOTV / 105113

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV VOTE.ORG  
 PDT Get Out The Vote  
 FLT Oct 05, 20 - Nov 03, 20

\* REP ORDER COMMENT \*

\*\* 10/6/2020 3:12:00 PM: THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 10/6/2020 3:12:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 7P	30	10/5/2020 - 10/30/2020	4W	8	\$65.00	32
	1.2	MTWTF..	6A - 12A	30	10/5/2020 - 10/30/2020	4W	8	\$25.00	32
	1.3	MTWTFSS	6A - 7P	30	10/5/2020 - 11/1/2020	4W	15	\$35.00	60
		** WEEKLY FLIGHT TOTALS **					31	\$4,980.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 7P	30	11/2/2020 - 11/6/2020	1W	6	\$65.00	6
		** WEEKLY FLIGHT TOTALS **					6	\$390.00	

	Oct 20	Nov 20					
SPOTS	93	37					
CASH	3735.00	1635.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	3735.00	1635.00					

Oct 06, 20  
CONT# 34417809 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: VO / GOTV / 105113

							TOTAL
SPOTS							130
CASH							5,370.00
TRADE							0.00
NSL							0.00
TOTAL							5,370.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 18-34

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**CONTRACT**

**KZBT-FM**  
**11300 Highway 191**  
**#2**  
**Midland, TX 79707**  
**(432) 563-5636**

b93.net

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

<u>Contract / Revision</u> 2104688 /		<u>Alt Order #</u> 34417809
<u>Advertiser</u> Vote.Org		<u>Original Date / Revision</u> 10/06/20 / 10/06/20
<u>Contract Dates</u> 10/05/20 - 11/06/20	<u>Estimate #</u> 105113	
<u>Product</u> Get Out The Vote		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KZBT-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-34		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u> VO	<u>Product 1/2</u> GOTV
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KZBT	10/05/20	11/06/20	M-F Prime Rotator	6:00 AM-7:00 PM		:30			NM	38	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	MTWTF--				8	\$65.00			
	Week:	10/12/20	10/18/20	MTWTF--				8	\$65.00			
	Week:	10/19/20	10/25/20	MTWTF--				8	\$65.00			
	Week:	10/26/20	11/01/20	MTWTF--				8	\$65.00			
	Week:	11/02/20	11/08/20	MTWTF--				6	\$65.00			
N 2	KZBT	10/05/20	11/01/20	M-F Broad Rotator	6:00 AM-12:00 XM		:30			NM	32	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	MTWTF--				8	\$25.00			
	Week:	10/12/20	10/18/20	MTWTF--				8	\$25.00			
	Week:	10/19/20	10/25/20	MTWTF--				8	\$25.00			
	Week:	10/26/20	11/01/20	MTWTF--				8	\$25.00			
N 3	KZBT	10/05/20	11/01/20	M-Su 6a-7p	6:00 AM-7:00 PM		:30			NM	60	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/20	10/11/20	MTWTFSS				15	\$35.00			
	Week:	10/12/20	10/18/20	MTWTFSS				15	\$35.00			
	Week:	10/19/20	10/25/20	MTWTFSS				15	\$35.00			
	Week:	10/26/20	11/01/20	MTWTFSS				15	\$35.00			
<b>Totals</b>											<b>130</b>	<b>\$5,370.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	93	\$3,735.00	(\$560.25)	\$3,174.75
10/26/20 - 11/06/20	37	\$1,635.00	(\$245.25)	\$1,389.75
<b>Totals</b>	<b>130</b>	<b>\$5,370.00</b>	<b>(\$805.50)</b>	<b>\$4,564.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.