

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KSNW, WICHITA KS

Date:

10-4-2018

I, Stephanie Yeager

being/on behalf of: James Thompson

a legally qualified candidate of the Democratic

political party for the office of: Representative, KS-04

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

James Thompson for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacy Owens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/2018
Date

James A. Thompson for Congress and not individually.
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

JOE MARINO
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. James Thompson

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

James A. Thompson on behalf of campaign and not individually.
signature of candidate or authorized committee

James Thompson
printed name

9/7/2018
date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



KSNW Wichita

Orders
Order / Rev: A1721322
Alt Order #:
Product Desc: 4th Congressional Disstrict
Estimate: 100318
Flight Dates: 10/15/18 - 11/06/18
Original Date / Rev: 10/04/18 / 10/04/18
Order Type: REG

Primary AE: KSN Local House
Sales Office: L-WIC
Sales Region: Loc

Agency
Name: Holmes Garci Advertising
Buying Contact:
Billing Contact:
 1113 West Douglas Avenue
 Wichita, KS 67213

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/James Thompson for Kansas
Demographic: A25-54
Product Codes: PL12
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	88	\$8,229.00	\$6,994.65
10/29/18	11/06/18	66	\$5,560.00	\$4,726.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	88	\$8,229.00	\$6,994.65	0.00
November 2018	66	\$5,560.00	\$4,726.00	0.00
Totals	154	\$13,789.00	\$11,720.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KSN Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/15/18	11/06/18	KSN Today 2	BB	6-7am	11111--	:05	5	\$35.00	P4	0.00	BB	19	\$665.00
Channels : KSN,KSNG,KSNN,KSNNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	11111--			5			\$35.00		0.00			
Week:		10/22/18	10/28/18	11111--			5			\$35.00		0.00			
Week:		10/29/18	11/04/18	11111--			5			\$35.00		0.00			
Week:		11/05/18	11/11/18	22-----			4			\$35.00		0.00			
N 2	Multi	10/15/18	11/06/18	Today Show 7-8am	BB	7-8am	11111--	:05	5	\$38.00	P4	0.00	BB	19	\$722.00
Channels : KSN,KSNG,KSNN,KSNNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	11111--			5			\$38.00		0.00			
Week:		10/22/18	10/28/18	11111--			5			\$38.00		0.00			
Week:		10/29/18	11/04/18	11111--			5			\$38.00		0.00			
Week:		11/05/18	11/11/18	22-----			4			\$38.00		0.00			
N 3	Multi	10/15/18	11/06/18	Today Show 8-9am	BB	8-9am	11111--	:05	5	\$22.00	P4	0.00	BB	19	\$418.00
Channels : KSN,KSNG,KSNN,KSNNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	11111--			5			\$22.00		0.00			
Week:		10/22/18	10/28/18	11111--			5			\$22.00		0.00			

Order / Rev: A1721322
 Alt Order #:
 Flight Dates: 10/15/18 - 11/06/18

Advertiser: POL/James Thompson for Kansas
 Product Desc: 4th Congressional District
 Estimate: 100318
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	11111--			5		\$22.00			0.00			
Week:		11/05/18	11/11/18	22-----			4		\$22.00			0.00			
N 4	Multi	10/15/18	11/06/18	KSN News	BB	12n-1pm	11111--	:05	5	\$20.00	P4	0.00	BB	17	\$340.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	11111--			5		\$20.00			0.00			
Week:		10/22/18	10/28/18	11111--			5		\$20.00			0.00			
Week:		10/29/18	11/04/18	11111--			5		\$20.00			0.00			
Week:		11/05/18	11/11/18	11-----			2		\$20.00			0.00			
N 5	Multi	10/15/18	11/06/18	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$150.00	P3	0.00	NM	13	\$1,950.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 4-430p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--			5		\$150.00			0.00			
Week:		10/22/18	10/28/18	MTWTF--			2		\$150.00			0.00			
Week:		10/29/18	11/04/18	MTWTF--			5		\$150.00			0.00			
Week:		11/05/18	11/11/18	MT-----			1		\$150.00			0.00			
N 6	Multi	10/15/18	11/05/18	KSN News at Five	BB	5-530pm	11111--	:05	5	\$38.00	P4	0.00	BB	16	\$608.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	11111--			5		\$38.00			0.00			
Week:		10/22/18	10/28/18	11111--			5		\$38.00			0.00			
Week:		10/29/18	11/04/18	11111--			5		\$38.00			0.00			
Week:		11/05/18	11/11/18	1-----			1		\$38.00			0.00			
N 7	Multi	10/15/18	11/05/18	KSN News at Six	BB	6-630p	MTWTF--	:05	5	\$93.00	P3	0.00	BB	14	\$1,302.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--			5		\$93.00			0.00			
Week:		10/22/18	10/28/18	MTWTF--			3		\$93.00			0.00			
Week:		10/29/18	11/04/18	MTWTF--			5		\$93.00			0.00			
Week:		11/05/18	11/11/18	M-----			1		\$93.00			0.00			
N 8	Multi	10/15/18	11/05/18	M-F 630-7p	CM	630-7pm	11111--	:30	5	\$325.00	P4	0.00	NM	16	\$5,200.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 630-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	11111--			5		\$325.00			0.00			
Week:		10/22/18	10/28/18	11111--			5		\$325.00			0.00			
Week:		10/29/18	11/04/18	11111--			5		\$325.00			0.00			
Week:		11/05/18	11/11/18	1-----			1		\$325.00			0.00			
N 9	Multi	10/15/18	11/04/18	Sa 5-530p	CM	5-530p	-----1-	:30	1	\$65.00	P4	0.00	NM	2	\$130.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Sa 5-530p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-			1		\$65.00			0.00			
Week:		10/22/18	10/28/18	-----			0		\$325.00			0.00			
Week:		10/29/18	11/04/18	-----1-			1		\$65.00			0.00			
N 10	Multi	10/15/18	11/05/18	LN M-F	BB	10-10:35pm	MTWTF--	:05	5	\$69.00	P4	0.00	BB	16	\$1,104.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Ten Mon-Fri													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	MTWTF--			5		\$69.00			0.00			
Week:		10/22/18	10/28/18	MTWTF--			5		\$69.00			0.00			
Week:		10/29/18	11/04/18	MTWTF--			5		\$69.00			0.00			
Week:		11/05/18	11/11/18	M-----			1		\$69.00			0.00			
N 11	Multi	10/15/18	11/04/18	SNL	CM	1030p-12m	-----S-	:30	1	\$450.00	P3	0.00	NM	3	\$1,350.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Saturday Night Live													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-			1		\$450.00			0.00			

Order / Rev: A1721322
 Alt Order #: _____
 Flight Dates: 10/15/18 - 11/06/18

Advertiser: POL/James Thompson for Kansas
 Product Desc: 4th Congressional District **KSNW Wichita**
 Estimate: 100318

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$450.00		0.00			
Week:		10/29/18	11/04/18	-----S-		1				\$450.00		0.00			
													Totals	154	\$13,789.00

CLIENT: James Thompson for Kansas
4th Congressional District
MEDIA: Television
Estimate: 100318
BUYER: Julie Leis

HOLMES GARCI ADVERTISING, INC.

Political Buy

10/15 - 11/6 at 9am

PHONE: 316-945-1112
FAX: 316-945-1114

DATE: 10/03/18

DAY		TIME	NET	PROGRAMMING	15-Oct	22-Oct	29-Oct	5-Nov	Total	RATE	TOTAL
								Mon/Tues Only			
				:30 Commercials and :05 Billboards							
Mon-Fri	6am-7am	KSNW		:05 Kansas Today II	5	5	5	4	19	\$35.00	\$665.00
Mon-Fri	7am-8am	KSNW		:05 Today Show	5	5	5	4	19	\$38.00	\$722.00
Mon-Fri	8am-9am	KSNW		:05 Today Show	5	5	5	4	19	\$22.00	\$418.00
Mon-Fri	12pm-1pm	KSNW		:05 KSN Noon News	5	5	5	2	17	\$20.00	\$340.00
Mon-Fri	4pm-430pm	KSNW		:30 Jeopardy	5	2	5	1	13	\$150.00	\$1,950.00
Mon-Fri	5pm-530pm	KSNW		:05 KSN News at 5pm	5	5	5	1	16	\$38.00	\$608.00
Mon-Fri	6pm-630pm	KSNW		:05 KSN News at 6pm	5	3	5	1	14	\$93.00	\$1,302.00
Mon-Fri	630pm-7pm	KSNW		:30 Wheel of Fortune	5	5	5	1	16	\$325.00	\$5,200.00
Sat	5pm-530pm	KSNW		:30 Jeopardy Weekend	1		1		2	\$65.00	\$130.00
Mon-Fri	10pm-1035pm	KSNW		:05 KSN News at 10pm	5	5	5	1	16	\$69.00	\$1,104.00
Sat	1035pm-12am	KSNW		:30 Saturday Night Live	1	1	1		3	\$450.00	\$1,350.00
KSNW Gross Total:									154		\$13,789.00